

ICTR 2020

4th International Conference on Tourism Research

20 - 21 May 2021, Vila do Conde, Portugal

Mini Track on Tourism & Hospitality ICT

Mini Track Chair: **Cândida Silva**, PhD, Polytechnic of Porto, Portugal



Information communication technology (ICT) has been transforming Tourism and Hospitality globally. This track focuses in recent trends in using ICT to develop more agile and sustainable processes in Tourism and Hospitality business, offering an efficient management, supporting decision making and creating value for both customers and suppliers. Moreover, the track will also be an open to analyse subjects related with innovation in teaching and learning process in Tourism and Hospitality courses, and tourist behaviour and its relationship with ICT, namely on using technology to discover, plan and share their travel experiences and how this is changing the tourist industry.

Therefore, contributors are invited to submit original research papers addressing relevant aspects of sustainable and quality development of Tourism and Hospitality ICT. Topics of interest include, but are not limited to:

- ICT to support Sustainable Tourism & Hospitality
- m-Tourism and e-Tourism
- Gamification in Tourism & Hospitality
- Building an online reputation and use of social media
- Digital government for Tourism
- ICT-driven innovation and challenges in Tourism & Hospitality
- ICT-Based Tourism Marketing
- Smart education in Tourism & Hospitality
- Innovation in teaching and learning process in Tourism & Hospitality



Dr Cândida Silva is a Professor of Technologies and Information Systems at School of Hospitality and Tourism of Polytechnic Institute of Porto (ESHT/P.PORTO), Portugal. President of Technical-Scientific Council and Head of International Relations of ESHT/P.PORTO and was Director of Department of Informatics and Mathematics of ESHT/P.PORTO. Her PhD was in Information Systems and Technologies, Master in Industrial Engineering, and a Degree in Computer Science Engineering, all by School of Engineering of University of Minho. Candida is a principal researcher of CiTUR – Centre for Tourism Research, Development and Innovation. Researcher and a collaborator in the group of Information Systems and Technologies for the Transformation of Organizations and Society (ISTTOS) at the Algorithmi Centre of the University of Minho. She is an active member the organization committee of several national academic seminars and conferences, reviewer of several international conferences and journals, and has several scientific papers and communications.

Submission Details

In the first instance a 300-350 word abstract is required, to be received by the **28th October 2020**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>
If you have any questions about this track please email the mini track chair: candidasilva@esht.ipp.pt

See more about ICTR 2021 at <http://www.academic-conferences.org/conferences/ictr/>