

ICICKM 2020

17th International Conference on Intellectual Capital, Knowledge Management and Organizational Learning

University of Toronto, Canada

Mini Track on Teaching and Training IC and KM

Mini Track Chair: **Professor Max Evans**, McGill University, Montreal, Canada



In an ever-increasing knowledge-based global economy, IC/KM skills are of an increasingly more strategic importance and students possessing these skills are highly sought after. Even though our discipline has been accepted and has practiced with success in the real world for at least a quarter of a century, a large part of these skills are acquired through industry practice.

Unfortunately, little attention has been paid to teaching these skills in most university programs and virtually none in high school programs. Moreover, there is little consensus on pedagogy and it has been argued that those that do exist generally lag behind the active usage and leveraging of these practices in the real world. We invite submissions on topics that include, but are not limited to:

- Multidisciplinary IC/KM curricula
- Developing/creating formal teaching processes and core IC/KM teaching modules
- Supplemental materials for IC/KM Instructors (e.g., case studies, class exercises, projects)
- Reaching consensus on, and dissemination of, core IC/KM concepts and practices
- New and innovative organizational practices that should be taught to students
- Empirical studies on and in IC/KM pedagogy



Max Evans is an Associate Professor at McGill University and a co-founder and co-director of the Knowah Knowledge Sharing Research Group. His research focuses on organizational information and knowledge management, with a specific interest in knowledge continuity management, knowledge sharing (affective, cognitive, social, and technological factors), trust, and tacit knowledge.

Submission details

In the first instance a 300-500 word abstract is required. Please read the guidelines at <http://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at:

<http://www.academic-conferences.org/conferences/icickm/icickm-abstract-submission/>

If you have any questions about this track please email the mini track chairs: max.evans@mcgill.ca

See more about ICICKM at <http://www.academic-conferences.org/conferences/icickm/>