Recently, women entrepreneurs have proved to be magnificent innovators, by using the ICTs and digital platforms for both learning and business development or promotion. Women are entering new markets and businesses that they have previously been unable to enter and accessing tools to aid in entrepreneurial learning. But there are still a number of barriers for women entrepreneurs, not least of which is culture, both within business and society. We believe to see the future in this research area we must also be aware of the history which underpins it.

This mini track is aiming to introduce a holistic and comprehensive view on women entrepreneurship in a novel way and will inspire academics to conduct further research into this research field. This mini track will place an emphasis on women entrepreneurship in the local, national and global context. The track will highlight the women entrepreneurship phenomenon, its growth and importance for the national economies. Furthermore, the track will discuss about women entrepreneurs across borders, culture, ethnicity and nationalities.

Suggested topics include but are not limited to:

- Women entrepreneurship in the local, national and global context
- Entrepreneurial Culture and cultural identity
- Research History in women entrepreneurship
- Global trends & the role of innovation in the global context
- Women entrepreneurship and family business
- Women entrepreneurs with small businesses, freelancers and innovation
- The impact of the ethnic context on women entrepreneurship
- Innovative Women entrepreneurs: learning with ICTs and new emerging technologies

**Dr Florica Tomos**, PhD, BSc. (Econ.), PGCE, PGDA, FHEA, is the lead Editor of the successful book: “Women Entrepreneurs and Strategic Decision Making in the Global Economy”. Dr Tomos is a Lecturer, Researcher, Consultant and a Former Entrepreneur. She holds a PhD Women Entrepreneurship, and has interdisciplinary expertise in entrepreneurial learning, andragogy, digital platforms, Communities of Practice and research methods. Her background is in Economics, Commerce, Business, Management and Accounting.

**Dr. Artee Aggrawal** PhD, is an academician with 16 years of teaching and 5 years of corporate experience. She has spearheaded Amity Innovation Incubator at Amity University- Mumbai and was responsible for creating industry network of Angel investors and mentors for budding entrepreneurs. She is also the Course Director for Ph.D., Member of University Research Committee, DRC and Board of Studies with Amity Business School, Amity University, Mumbai. Currently, Dr. Artee Aggrawal is editor with several International Journals and has a good number of publications in International Journals.

**Submission details**
In the first instance a 300 word abstract is required, to be received by 26th February 2020. Submissions must be made using the online submission form at:
http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/

If you have any questions about this track please email: Ftomos17@gmail.com or artee.aggrawal@gmail.com

See more about ECIE at http://www.academic-conferences.org/conferences/ecie/