

ECMLG 2020

16th European Conference on Management Leadership and Governance

26-27th October 2020 Oxford, UK

Mini Track on on Digital leadership in Organizations and Society

Mini Track Chair: **Frank van Outvorst MSc** assisted by **Dr.Ing. Benny de Waal** and **Prof. Dr. Ing. Pascal Ravesteijn**, University of Applied Science Utrecht, The Netherlands



Information systems and information technology (IS/IT) are of crucial importance to any organization and society. The way organizations communicate to their clients, do their marketing, deliver their products and the way they execute their business processes are influenced heavily by IS/IT. New developments in IS/IT offer new opportunities and challenges for organizations and society. When an organization fails to keep up with the use of IS/IT by its competitors or the expectations of its clients it may be forced to close down!

The gap between business (people/responsibilities) and IT (people/responsibilities) is often mentioned as an obstruction for organizations to meet the high expectations and promises of IT and (new) information systems. The European Commission also identifies this challenge, they state that shortages, gaps and mismatches of e-Skills are negatively impacting the growth, competitiveness and drive for innovation in Europe. Organizations need digital leadership in order to ensure successful use of IS/IT within an organization.

This track relates to broadening the concept of digital leadership. It invites participation from academics and practitioners who have been studying digital leadership in organizations and society. Topics may include but are not limited to:

- Views and definitions of digital leadership;
- The role of digital leadership in the information society;
- Assessing the current state of digital leadership;
- Models and frameworks of digital leadership;
- Digital leadership beyond the boundaries of organizations and society;



Frank van Outvorst is associated to the research group Information Management and Process Innovation of the HU Utrecht University of Applied Sciences, The Lifecycle Company and the ASLBiSL Foundation. Frank works as a consultant in the field of (corporate) governance of IT and business information management. From curiosity derived from his professional practice Frank is also committed to doing research in the field of digital leadership, business information management, (corporate) governance of IT and maturity of business information management

Submission details

In the first instance a 300 word abstract is required, to be received by **06 April 2020**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track please email the mini track chair: frankvanoutvorst@hotmail.com

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