

## ICICKM 2020

# 17<sup>th</sup> International Conference on Intellectual Capital, Knowledge Management and Organizational Learning

University of Toronto, Canada

### Mini Track on Digital Transformation of the Economy and Knowledge Management

Mini Track Chair: **Elena Rogova**, National Research University Higher School of Economics, Russia and **Elena Tkachenko**, Saint Petersburg State University of Economics, Russia



Globally, businesses are faced with the problem of adjusting to new realities related to digital transformation. Digital transformation is currently a key area in research and is mentioned regularly by academics and practitioners. The main focus is on the transformation of business processes from the macro-level (national economy) to the micro-level (companies and their divisions). In this environment, the understanding of new rules is vitally important for the creation of an effective knowledge management model. These new models could include knowledge updating on the base of new data technologies, and at the the development of strategic competitive advantages for companies. As long-term forecasts can be contradictory, knowledge

management studies can aid in promoting the reduction of uncertainty and provide a new type of economic relations, based on digital transformation.

We invite submissions on topics that include, but are not limited to:

- Different knowledge management models in the digitally transforming
- Impact of digitalization on intellectual capital development
- The Role of Digital Transformation in Intellectual Organizations
- Cyberphysical systems in modern companies
- Data Management and Digital Knowledge Discovery
- Changing Digital-Driven Intelligence
- cases from companies, empirical studies, theoretical papers;



**Elena Rogova** holds the position of Dean of the Institute of Economic and Finance and the head of Finance department of St. Petersburg campus of National Research University Higher School of Economics. She got her Doctor degree from St. Petersburg State University of Economics and Finance in 2006. Her research interests lay in the sphere of financial management of innovation-based companies, venture capital and innovation management.



**Elena Tkachenko** is a doctor of Economics, and professor of the Department of the Economy and management of Enterprise and Industrial complexes (St. Petersburg State University of Economics). She got her Doctor degree from St. Petersburg State University of Economics and Finance in 2007. She holds the position of Head of the Master programme in Financial Management. Her research interests are in the sphere of innovations, investments, management of intellectual capital, Industrial development, finance and regional development.

#### Submission details

In the first instance a 300-500 word abstract is required, to be received by **25<sup>th</sup> of March**. Please read the guidelines at <http://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at:

<http://www.academic-conferences.org/conferences/icickm/icickm-abstract-submission/>

If you have any questions about this track please email the mini track chairs: [eletkachenko@ya.ru](mailto:eletkachenko@ya.ru) / [eroqova@hse.ru](mailto:eroqova@hse.ru)

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