ECIE 2020
15th European Conference on Innovation and Entrepreneurship
Università degli Studi Internazionali di Roma (UNINT), Italy
17-18 September 2020

Mini Track on Innovation through Design and Entrepreneurship
Chair: Erik Arntsen, University of Agder, Norway

Since 2014, the University of Agder (UIA) and The Oslo School of Architecture and Design (AHO) have annually gathered together in the small city of Risør, Norway, to create a unique learning experience for Master’s students from both universities: the Pop-Up Campus. We want to further explore the Pop-Up Campus model: a creative learning experience that blends entrepreneurship, design thinking, and regional development. It can link together Subjects (Design and Entrepreneurship), Universities (UIA and AHO), staff members from different Faculties (Technology, Design, Economy), urban and rural areas, municipalities and industries, new and established companies. We are looking for this mini-track to explore similar projects which have brought together diverse groups with different cultural and social backgrounds, focusing on innovation and development of sustainable concepts and future solutions. Projects which can impact and create new opportunities for learners, local businesses, communities, and universities.

For the mini-track we will encourage border-crossing submissions of learning experiences. In the mini-track we will explore educational and practical examples of Innovation through Design and Entrepreneurship. We will discuss the experiences and reflections of the students, the faculty, and the companies that they helped. We will discuss what worked, what did not, and what might be enhanced in future instances of the projects such as the Pop-Up Campus.

The mini-track aims to inspire and motivate others to join and to follow, impacting through interdisciplinary actions! Suggested topics include but are not limited to:

- Experiences in Diverse Learning Environments
- Teaching Experiences across disciplinary and institutional boundaries
- Differences and communalities between Innovation Management, Product, Service and Interaction Design, and Design Thinking
- Success factors pillars for a pop-up campus on Design Thinking, Entrepreneurship and Innovation

Erik Arntsen works primarily at the Centre for Entrepreneurship at the University of Agder in Norway, where he has been instrumental in the development, implementation and teaching of a number of studies, courses and programs – both at the master and bachelor level. He has worked in research projects mainly related to entrepreneurship and the installment and start-up of the Centre for Entrepreneurship at the University of Agder. Arntsen was Managing Director of a regional early stage venture fund, Partner and External Evaluator of several international entrepreneurship research projects.

Submission details
In the first instance a 300 word abstract is required, to be received by 26 February 2020. If you have any questions about this track please email the mini track chair: erik.arntsen@uia.no

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