

ECKM 2020

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Mini Track on Knowledge Management & Academic-industry Relationships

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Traditionally, the way we describe academic-industry relationships has adopted a knowledge transfer perspective aimed at narrowing the theory–practice divide. Variations on this theme have included discussions on the role of rigour versus relevance, pure versus applied research and challenges in translating academic knowledge into practice.

More recently, this knowledge transfer perspective of academic-industry relationships has come under increased scrutiny. A variety of approaches has posed questions about; the nature of the gap between universities and industry; the means by which they interact; how sustainable relationships are formed, and how knowledge management (KM) theories and systems can support these relationships.

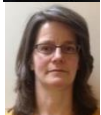
One established approach is the modal theory of knowledge production which considers the role of the university in society. Another is the engaged scholarship approach, which argues that knowledge transfer is a failed solution. In its place, a collaborative exchange approach based on a strategy of arbitrage or joint development is argued as a better way to understand academic-practitioner relationships. Combined these critiques have brought the role of the university as a source for knowledge production in society into question.

Through a critical understanding of engaged scholarship this track is interested in ways to improve academic-industry relationships and contributions which draw upon these and other fruitful lines of inquiry to develop an understanding of KM perspectives and practices across multiple levels of analysis within academic-industry relationships are welcome.

- KM practices, systems and models in academic-industry relationships
- New and insightful frameworks, theories and perspectives on KM
- Issues of power in KM in academic-industry relationships.
- Academic-industry relationships as inter-organisational relationships
- The development of modal theory of knowledge production and its implications for engaged scholarship and the role of the engaged entrepreneurial university.
- The nature of scholarship and engaged scholarship and their implications for expanding knowledge transfer, knowledge production and knowledge creation.
- Paradoxes, contradictions and creative tensility in academic-industry relationships.



Dr Conor Horan is Senior Lecturer at the Technological University Dublin, Ireland. His research interests include knowledge-as-process and the generative nature of organisational routines within an academic-industry context. He has published articles in a number of Journals



Dr. Clare Thornley is Senior Research Fellow at the Innovation Value Institute at Maynooth University, Ireland. Her background is in Philosophy and started her career in the UK voluntary sector before moving into academe. Her current research interests include: KM; information ethics; the relationship between research and practice.



Dr Shane McLoughlin is an SFI and Intel funded Senior Post-Doctoral Researcher for LERO (The Irish Software Research Institute) at Maynooth University. Shane's current research examines the development and adoption of disruptive digital innovations with societal benefit.



Nkechi Omeife is a Phd student in Knowledge Management at the Technological University Dublin. Her PhD focuses on academic-industry engagements with a specific focus on the paradoxes, contradictions and tensions inherent in those relationships.

Submission details

In the first instance a 300 word abstract is required, to be received by **12 February 2020**.

<https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the track chairs conor.horan@TUDublin.ie & Clare.Thornley@mu.ie