# Workshop/Seminar
# Blended Learning Innovation Using Interactive Webinar Designs

## University of Reading, UK

## Date: Wednesday 1st April 2020
## Time14:00 to 16:30

Led by Dr Anthony 'Skip' Basiel

Interactive video has grown over the last decade to engage learners through a range of instructional designs and supporting technologies. Webinars are now commonplace, but as with early eLearning pedagogy, a 'talking head' design falls short of meeting the potential of the media. Next-generation learners need to master virtual collaboration skills to construct solutions to higher-level problem solving using interactive webinars.

How do academics, instructional designers and students design and use webinars to construct new knowledge through social meaning making? The Flat-Pack Webinar Design$^{tm}$ is a methodology and toolkit aimed at providing blended learning stakeholders with the techniques and resources to construct their own effective webinars. First, underpinning learning theory or 'Telepistemology' is explored. Next, possible instructional designs are developed. The event provides a 'Toolkit' for the application of the appropriate models. Finally, the interactive webinar event is applied and evaluated.

This blended action webinar/workshop provides several case studies to demonstrate a variety of design techniques to use for an engaging collaborative learning experience. Small groups identify and analyze case study components to build towards a new 360* immersive fishbowl webinar model. A meta-film approach using a flying drone video camera will demonstrate an augmented reality learning application.

### Topics covered in the workshop/seminar
Operational set-up for interactive blended webinars (while using the technology live), PAP Model (Pre-At-Post) Instructional Design, Underpinning eLearning Theory - 'Web Constructivism'; audience participation of Flat-Pack Webinar Design 'Tips and Tricks to Success'; introduction to the Webinar Toolkit; recording live web video events (in person and screen capture); building a virtual community towards an organizational learning culture; webinar evaluation - tools and strategy.

**Dr Anthony 'Skip' Basiel** is an eLearning research and development thought-leader with over twenty years of experience in UK Higher Education and over 55 international publications. His Doctorate in Learning Technology Design explored ePedagogy for virtual learning environments while providing a methodology and toolkit to support the eLearning profile for blended curriculum. This visualisation provides evidence to inform a change management strategy for the organisation moving to blended learning solutions.

The attendance fee is £60 (+VAT @20%). For more details and to book onto the seminar please contact Elaine at elaine@academic-conferences.org