

ECKM 2020

21st European Conference on Knowledge Management
3-4 September 2020, Coventry, UK

Mini Track on Creating National Knowledge Management Policy and Strategy

Mini Track Chair: Prof. Dr. Mustafa Sagsan, Near East University



The aim of this mini track is to bring a deeper understanding on knowledge management policies, practices and strategies at the national and international levels. Both integrating the topic of information policy with knowledge policy for nations and having experiences from the best practices at the international levels play a crucial role in moving the societies to the next generations and creating a knowledge society as well. In order to successfully manage this process; public organizations, local governments, governments, and states must take this responsibilities such as calculating the cost of

knowledge policy creation for societies, planning human resources for knowledge workers, arranging regulations in a country for the knowledge policy, using smart technologies in bureaucracies, democracies and clans, organizing well-structured hierarchical charts for nations, and collaboration of the best practices among nations. Briefly, the papers are welcome to this mini track which will contribute to identifying knowledge management policy and strategy field from the theoretical and empirical perspectives.

Suggested topics include but are not limited to:

- Managing information and knowledge in democracies, societies, bureaucracies, economies, industries and clans
- Creating National Intellectual Capital Management Policy & Strategy
- Interdisciplinary Approaches to National Knowledge Management Policy and Strategy
- E-Government Applications for Public Knowledge Management
- Theoretical Frameworks from Information Society to Knowledge Society
- Best Practices from Country-level Experiments



Prof. Dr. Sağsan is the Director of the Graduate School of Social Sciences at the Near East University, Northern CYPRUS and also Editor-in-Chief of NEU Journal of Social Sciences since 2015. He is also a founding chairperson of Innovation and Knowledge Management Program at the same University. He received his Ph.D. from Başkent University, Ankara TURKEY in Management and Organization Science in 2008. His research focuses on innovation and knowledge management, organizational theories, strategic management, human resources management, e-government studies, and philosophy of social science. He published more than 100 scientific papers at the national and international level.

Submission details

In the first instance a 300 word abstract is required, to be received by **12 February 2020**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the mini track chair: msagsan@gmail.com

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