

ECKM 2020

21st European Conference on Knowledge Management
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Mini Track on Managing Digital Identity in the World of Industry 4.0

Mini Track Chair: Nóra Obermayer, PhD, University of Pannonia, Hungary



Internet, social media tools, Industry 4.0 and artificial intelligence (AI) are increasingly part of people's lives. New technologies open gates to many new opportunities, but otherwise raise many issues. How can we use the available information and interactive media responsibly? How confidently and critically do we use these new technologies? Are we prepared to work together with smart technologies and AI? Developing peoples' behaviour for conscious management of digital identity is of high importance (digital attitude: responsible use of available information and interactive media) moreover, the confident and critical use of Information Society Technologies

(IST) for work, leisure and communication also gets high priority (digital competence: using digital technologies, understanding the opportunities and potential dangers of the Internet, and communicating through electronic media).

Suggested topics include but are not limited to:

- 21st century knowledge and skills
- Digital competence for the workforces and/or citizens
- Challenges of Industry 4.0
- Networked workplace and collaborative (social media) technologies



Nóra Obermayer is an Associate Professor, Vice-dean for Development, Head of Department of Management at the Faculty of Business and Economics, University of Pannonia, Hungary. She obtained her Ph.D. (Knowledge management) in Economics and Management in 2008. As a researcher she was the leader/co-leader of "Knowledge Management in Hungary 2005/2006", "Organizational Knowledge Sharing in Hungary 2013/2014" and "Knowledge sharing and emotional intelligence 2014/2015" national research and recipient at „Global Knowledge Survey 2012/2013" international research. She has published numerous papers and presented at national and international conferences.

Submission details

In the first instance a 300 word abstract is required, to be received by **12 February 2020**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

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If you have any questions about this track please email the mini track chair: obermayer.nora@gtk.uni-pannon.hu

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