

# ECKM 2020

21st European Conference on Knowledge Management  
3-4 September 2020, Coventry, UK

## Mini Track on ISO 30401 - Opportunities and Experiences for KM Systems

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Since January 2019, the ISO standard 30401 for knowledge management systems is available. The standard is on the same high level as the well-received ISO 9001. The objective is to define a management reference as well as requirements for knowledge intensive organizations. The standard structure suggests making explicit the context of organizations by identifying e.g. knowledge needs of stakeholders, the life cycle of knowledge and connects these to knowledge management enablers and

a knowledge management culture. Particular emphasis is on knowledge management leadership and its implication on planning as well as supporting functions. Documentation plays a crucial role, even though there are known limits. Operation of knowledge management, performance evaluation and improvement of knowledge management are relevant pillars for the knowledge management system standard, each with their own requirements on how to deliver the intended contribution for strategic objectives. This mini-track invites participants from the academic community as well as practitioners with industry background to share early insights on the application of ISO 30401. Several perspectives such as supporting the interpretation and implementation, case-study experience from industry, SME or non-profit backgrounds, auditing the KM-system standard or critical reviews are welcomed to discuss the KM standard, connecting academic communities and (industrial) application.

Suggested topics include but are not limited to:

- Implications of a KM system standard for general application
- Experiences and case study reports on implementing ISO 30401
- ISO 30401 in the context of SMEs
- Methods and instruments to support ISO 30401 requirements
- Auditing ISO 30401 – priorities and pressure zones
- Critical review on ISO 30401



**Dr. Manfred Bornemann** is vice president of the Society for Knowledge Management, consultant in the topic of KM for large stock-noted companies as well as non-profit organizations. He teaches KM strategies and practices since 1998, published “Handbuch Wissensbilanz” (2<sup>nd</sup> edition) and +100 papers covering intellectual capital (IC) reporting, IC management and IC strategy development in +20 international universities as guest lecturer and supporting several KM Master programmes. Over two decades, he was involved in several international research projects and serves as reviewer for academic journals.

### Submission details

In the first instance a 300 word abstract is required, to be received by **12 February 2020**. Please read the guidelines at

<http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at

<https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the mini track chair: [bornemann@ia-consulting.at](mailto:bornemann@ia-consulting.at)

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