In today’s attention economy, technology providers are vying to retain people’s attention by refining techniques to engage people longer on applications and devices, whilst simultaneously accumulating information for detailed analysis. Digital footprints reflect our preferences, connections and patterns of behaviour making it easier for organisations, or threat actors, to formulate specific targeted campaigns. International news and media is awash with examples of disinformation and influence campaigns that impact democracy, organisations and individuals.

These threats reflect the increase of techniques using technological mediums, platforms and design to influence behaviours and psychological states. Automation and propagation combined with established psychological techniques furnish a threat actor with a powerful weapon.

History reflects the powerful effects of psychological warfare and propaganda. Traditional perimeter-based defences are not a viable defence against such tactics. Therefore this mini-track is a call to researchers and professionals from multiple disciplines to collate their skills, knowledge and perspectives to reflect this contemporary threat, and to build a network to progress research in this fascinating area.

Perspectives from the following are welcome but not limited to:

- Psychology / cyberpsychology
- Threat intelligence
- Data analytics / Big data
- Digital marketing
- Information Warfare

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Submission details

In the first instance a 300-word abstract is required, to be received by 4th of December 2019. Please read the guidelines at http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/

Submissions must be made using the online submission form at http://www.academic-conferences.org/conferences/eccws/eccws-abstract-submission/

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