Tourism excellence is a concept that starts with the development and implementation of strategic plans in tourist destinations, whose purpose is to enrich or diversify, while providing elements that enable its differentiation and help to maintain and/or grow competitiveness. However, the concept of excellence in tourism goes beyond the economic, sociological and environmental aspects of touristic activities, and includes the Agenda for Sustainable Development, and with it Sustainable Development Goals. This mini track provides an opportunity to rethink strategies, projects and research frameworks. Topics of interest include, but are not limited to:

- Good Governance in Tourism applying sustainable development strategies
- Sustainable Tourism Indicators and best practices
- Excellence indicators and best practices
- Sustainable Development Goals implementation projects, results, best practices

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**Submission Details**
In the first instance a 300-350 word abstract is required, to be received by the 4th September 2019. Please read the guidelines at [http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/](http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/)

Submissions must be made using the online submission form at [http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/](http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/)

If you have any questions about this track please email the mini track chair: cristiana.oliveira@universidadeuropea.es

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