According to Chua, Chrisman, and Sharma (1999), family firms can be defined as businesses “governed and/or managed with the intention to shape and pursue the vision of the business held by a dominant coalition controlled by members of the same family or a small number of families in a manner that is potentially sustainable across generations”. The fact that family businesses play a crucial role in both industrialised and developing countries is widely recognized as well as the growing involvement of women in the ownership, management and leadership of family firms.

Women’s involvement in family firms has been a topic of academic interests since the 80s studied with different research methods and theoretical perspectives. Initial studies mainly focused on invisibility factors that hinder women’s participation in family firms. Then, attention progressively moved to positive aspects related to women’s inclusion, with particular regard to female careers and leadership within succession. Lastly, some authors have analysed the conditions that maximize the outcomes of women’s involvement in family firms. However, only few studies discuss and analyse gender issues in depth and/or adopt a feminine perspective in order to gain a thorough understanding of the heterogeneity of women’s involvement in the ownership, management and leadership of family businesses. Thus, there is a need for more research to examine these topics adopting a gender perspective and the purpose of this mini track is to inspire researchers and practitioners in this scope.

Suggested topics include but are not limited to:

- Women-owned family businesses;
- Copreneurships and gender dynamics;
- Women and family business performance, innovation, corporate social responsibility, internationalization and growth;
- Succession from mother to siblings;
- Women’s career and leadership dynamics in family business;
- Gender and entrepreneurial identity construction within family firms;
- Gender stereotypes in family business context.

Prof Francesca Maria Cesaroni is a Full Professor in Business Administration at the University of Urbino Carlo Bo. She teaches Entrepreneurship and Small Business and General and applied accounting. She is the Director of the Research Centre on Entrepreneurship and Small-medium firms – University of Urbino, Italy, and the Italian vice-president for ECSB-European Council of Small Business. She is also a member of the scientific board of Ipazia – Scientific observatory on gender issues. Her main research interests include entrepreneurship, women entrepreneurs, small business, family businesses and corporate financial communication.

Dr Annalisa Sentuti, PhD, is a Research Fellow in Business Administration at the University of Urbino Carlo Bo. She teaches Business Administration and Accounting. Her primary research interests include small and medium-sized businesses, family businesses, corporate governance, female entrepreneurship. She is a member of the scientific board of Ipazia – Scientific observatory on gender issues.

Submission details
In the first instance a 300 word abstract is required, to be received by 11th September 2019. Please read the guidelines at http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/
Submissions must be made using the online submission form at: https://www.academic-conferences.org/conferences/icgr/icgr-abstract-submission/
If you have any questions about this track please email the mini track chairs: francesca.cesaroni@uniurb.it or annalisa.sentuti@uniurb.it
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