

# ECKM 2019 - Pre Conference Workshop

## 20th European Conference on Knowledge Management

European University of Lisbon, Portugal

**Wednesday 4<sup>th</sup> September 2019**  
**14:00 – 16:00**

### **Mastering the Publication Process**

Led by **Professor Aino Kianto**, *Lappeenranta University of Technology, Finland*



Ability to navigate the complexities of the academic publication process is a crucial skill for any researcher. This workshop will address the key phases and tasks that a researcher is likely to face during the process of getting her/his research reports published in academic journals and edited compilation books. We will discuss issues such as journal selection, cover letter, submission process, and addressing the reviewer comments. Concrete examples are used concerning the perils and potential remedies related with the academic publication process.

The workshop is aimed to increase participant skills for research productivity.

#### **Learning outcomes:**

- To explain key issues of academic publication process
- Outlet target selection
- Cover letter
- Reviewer comments
- Response letter
- Tackling challenges during the publication process

This workshop is relevant especially to PhD students and junior researchers, but also more experienced academics interested in improving their research productivity.



**Professor Aino Kianto** (PhD) is Full Professor at School of Business and Management, Lappeenranta University of Technology, Finland. Her research interests include knowledge management, intellectual capital, organizational renewal and creativity. Her research on these topics has been published widely and acknowledged with several international awards. She is the Associate Editor of VINE Journal of Information and Knowledge Management Systems, and is a member of the editorial board in three other

journals.

### **Workshop Application details**

The cost of attending each workshop is **£35** for participants registered for the 20th European Conference on Knowledge Management (ECKM) and **£70** for anyone wishing to participate who is not attending the conference. The workshop will take place at the European University of Lisbon, Portugal.

To reserve a place on this workshop please use the online form:

<https://www.academic-conferences.org/conferences/eckm/eckm-registration/>

For further information email: [elaine@academic-conferences.org](mailto:elaine@academic-conferences.org)