Information communication technology (ICT) has been transforming Tourism and Hospitality globally. This track focuses on recent trends in using ICT to develop more agile and sustainable processes in Tourism and Hospitality business, offering an efficient management, supporting decision making and creating value for both customers and suppliers. Moreover, the track will also be open to analyse subjects related with tourist behaviour and its relationship with ICT, namely on using technology to discover, plan and share their travel experiences and how this is changing the tourist industry.

Therefore, contributors are invited to submit original research papers addressing relevant aspects of sustainable and quality development of Tourism and Hospitality ICT. Topics of interest include, but are not limited to:

- ICT to support Sustainable Tourism & Hospitality
- m-Tourism and e-Tourism
- Gamification in Tourism & Hospitality
- Building an online reputation and use of social media
- ICT-driven innovation and challenges in Tourism & Hospitality
- Digital government for Tourism
- ICT-Based Tourism Marketing

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**Submission Details**

In the first instance a 300-350 word abstract is required, to be received by the **04th September 2020**. Please read the guidelines at [http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/](http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/)

Submissions must be made using the online submission form at [http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/](http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/)

If you have any questions about this track please email the mini track chair: **candidasilva@esht.ipp.pt**

See more about ICTR 2020 at [http://www.academic-conferences.org/conferences/ictr/](http://www.academic-conferences.org/conferences/ictr/)