

# ICTR 2020

## 3rd International Conference on Tourism Research

27 - 28 March 2020, Valencia, Spain

### Mini Track on Tourism & Hospitality ICT

Mini Track Chair: **Cândida Silva**, PhD, Polytechnic of Porto, Portugal



Information communication technology (ICT) has been transforming Tourism and Hospitality globally. This track focuses in recent trends in using ICT to develop more agile and sustainable processes in Tourism and Hospitality business, offering an efficient management, supporting decision making and creating value for both customers and suppliers. Moreover, the track will also be a open to analyse subjects related with tourist behaviour and its relationship with ICT, namely on using technology to discover, plan and share their

travel experiences and how this is changing the tourist industry.

Therefore, contributors are invited to submit original research papers addressing relevant aspects of sustainable and quality development of Tourism and Hospitality ICT. Topics of interest include, but are not limited to:

- ICT to support Sustainable Tourism & Hospitality
- m-Tourism and e-Tourism
- Gamification in Tourism & Hospitality
- Building an online reputation and use of social media
- ICT-driven innovation and challenges in Tourism & Hospitality
- Digital government for Tourism
- ICT-Based Tourism Marketing



**Dr Cândida Silva** is a professor at School of Hospitality and Tourism of Polytechnic of Porto, Portugal, where she is Chairman of Scientific Board, Head of International Relations and Director of Department of Informatics and Mathematics. She has a PhD in Information Systems and Technologies from University of Minho. She was founder and president of AIS Student Chapter of University of Minho (2010-2012), where organized two national case study in Information Systems competition. She

is member of AIS Portuguese Chapter and of AIS. She has integrated the organization committee of several national academic seminars and conferences, is reviewer of several international conferences and journals, and has over thirty scientific papers and scientific communications.

#### Submission Details

In the first instance a 300-350 word abstract is required, to be received by the **04<sup>th</sup> September 2020**.

Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track please email the mini track chair:

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See more about ICTR 2020 at <http://www.academic-conferences.org/conferences/ictr/>