ICTR 2019 - Pre Conference Workshop
2nd International Conference on Tourism Research
University Portucalense, Porto, Portugal

Wednesday 13th March 2019
11:00 – 14:30 (including a 30-minute break)

Education on Tourism and Hospitality
Led by Rosalyn Eder, Salzburg University of Applied Sciences, Austria

Internationalization has become one of the top policy priorities of higher education institutions across the globe. In Europe, the Erasmus+ and its predecessor funding streams have basically become the linchpin of international activities and efforts. However, how clear are we as administrators of and academics in study programmes on the goals and objectives of our internationalization activities? How can we integrate research into our internationalization strategy, beyond collaborating with colleagues across the pond? In this workshop, will examine and critically reflect on the various and sometimes conflicting goals of internationalization through an analytical framework. We will also look at research as one of the pillars of internationalization and how research could be integrated into our internationalization strategy. At the end of the workshop, participants will be able to conceptualize a holistic approach to internationalization and formulate concrete measures to achieve their internationalization goals.

The workshop promotes reflexive thinking on the education on tourism and hospitality in contemporary societies.

Rosalyn Eder is the international departmental coordinator of the degree programme Innovation and Management in Tourism at the Salzburg University of Applied Sciences in Austria. Prior to this, she was the former Head of Operations in International Office and Erasmus Institutional Coordinator at Salzburg University of Applied Sciences. She is also a PhD candidate at the Faculty of Education, University of Fribourg in Switzerland. Her teaching and research foci include international and global higher education, intercultural competence development and social skills development.

Workshop Application details
The cost of attending each workshop is £30 for participants registered for the 2nd International Conference on Tourism Research (ICTR) and £60 for anyone wishing to participate who is not attending the conference. The workshop will take place at University Portucalense, Porto, Portugal.

To reserve a place on this workshop please use the online form: https://www.academic-conferences.org/conferences/ictr/ictr-registration/

For further information email: nikola@academic-conferences.org