ICEL 2018 – Pre Conference Workshop

13th International Conference on e-Learning
The Cape Peninsula University of Technology, Cape Town, South Africa

Wednesday 4th July 2018
10:30-16:00
The i3 Model: Rethinking how Faculty teach high quality online and blended courses

Led by Michele Parker, UNC Wilmington, Laura Cruz and Tiffany Baffour, University of N. Florida, USA

Globally, there is a high demand to train faculty within institutions of higher education to develop and deliver quality online and blended courses and programs, but in many places demand has lagged behind motivation. This workshop, fashioned after the Instructional, Innovation Incubator (i3 model) originally developed by The University of North Carolina, fosters new ways of thinking about the nexus of online teaching, learning, and technology utilizing innovation models pioneered by entrepreneurs. The workshop will begin with the radical re-design and re-thinking of course content and extends to include tailored support, targeted inspiration, and intrinsic motivation in a distinctive blend of instructional modalities. While at the workshop, attendees will interact directly with new and emerging educational technologies, artifacts, and resources including each other. A team of experienced experts will support attendees as they consider creative ways to design online courses or how to encourage others to do this effectively using cutting-edge research on innovation and teaching and learning.

At the end of the workshop, participants will be able to:

- Rethink the Integration of innovative technology into online teaching and learning
- Design and create innovative and forward-focused online courses
- Brainstorm capacity-building projects for new online programs and courses that can be executed at one’s home institution.
- Cultivate communities of practice within and between institutions across the world
- Demonstrate how the features of the i3 model work together to increase knowledge, confidence, and experience with online teaching.

This workshop is suitable for faculty, instructional designers and administrators who want to enhance online offerings.

Michele Parker is an Associate Professor in Educational Leadership. Her Ph.D. is in Educational Research, Statistics, and Evaluation from the University of Virginia. She has taught online courses for a decade. After serving as the Associate Director of the Center for Teaching and Learning at UNC Wilmington she became involved in educational development activities abroad, including Belize, Ethiopia, and Pakistan. Given this work, she has co-written articles, presented at conferences, and led faculty development workshops.

Laura Cruz (Ph.D., UC Berkeley 2001) served as the Director of the Center for Teaching and Learning at both Tennessee Tech and Western Carolina University. She has held multiple leadership positions in the field of educational development, including a term as editor of To Improve the Academy: A Journal of Educational Development. Her publications and invited presentations include work in her first discipline (history) as well as the areas of instructional design, educational development, educational technology, organizational change in higher education, graduate student development, innovative pedagogy, and online teaching.

Tiffany Baffour, Ph.D., M.A., M.S.S. has eighteen years of experience with administrative capacity-building, and teaching in higher education to support curriculum development of face-to-face, online and hybrid courses. Baffour is the inaugural Director of the Master of Social Work Program at The University of North Florida.

The cost of attending this workshop is £50 for participants registered for ICEL and £75 for anyone wishing to participate who is not attending the conference. To reserve a place on this workshop please use the online form:

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