ICMLG 2018 - Pre-Conference Workshop
6th International Conference on Management, Leadership and Governance
Bangkok University, Thailand
Wednesday 23rd May 2018
14:00 – 16:00
Leveraging Knowledge flows to co-create Strategy
Led by: Dr Arthur Shelley

Many organisations suffer from a disconnect between the cutting edge of practice and the setting of strategy. The team who sets strategy are often somewhat removed from the operational practice of the organisation, and this impacts the effectiveness of the leadership’s plans and direction. This workshop engages participants in an effective strategy map cycle process that leverages the diversity of knowledge and perspectives in the organisation (and beyond if strategic partners are included). These cycles facilitate co-creation of more effective strategy in iterative cycles. This approach connects leadership, management and governance to connect plans and implementation actions towards aligned goals. It incorporates the full body of knowledge assets across the organisation into the conversations to generate more informed and resilient path to sustained higher performance.

Dr Arthur Shelley is an independent educator and capability development consultant with over 30 years professional experience. He has held a variety of professional roles including managing international projects in Australia, Europe, Asia and USA. He has facilitated commercial workshops in many countries across Asia, Europe, Americas and the Middle East and supervises PhD students in 5 countries. He leads Masters programmes on Leadership, Executive Consulting, Knowledge Management, Applied Research Practice, Entrepreneurship, Career Development in face to face and blended modes and through Open Universities Australia. Arthur is the author three books: KNOWledge SUCCESSion, Being a Successful Knowledge Leader and The Organizational Zoo. He has also written chapters for edited books, articles for academic and professional journals and has a regular blog providing insights from his research about metaphor and behaviour. In 2014 he was awarded with an Australian Office of Learning and Teaching citation for “Outstanding contributions to student learning outcomes.”

The attendance fee is £50 for those attending ICMLG and £80 for anyone not attending the conference. To reserve a place on this workshop please register using the online form:

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