

# 11th European Conference on Information Systems Management

ECISM 2017

14-15 September 2017

Dipartimento di Economia, Università degli Studi di Genova, Via Francesco Vivaldi, 5, 16126

	<b>Wednesday 13th September</b>		
18:00	Welcome drinks and pre-conference registration (Until 19:00) at NH Collection Genova Marina, Molo Ponte Calvi, 5, 16124		
	<b>Thursday 14th September</b>		
09:00	Registration and coffee		
09:30	Room: Galata Welcome and Opening of the Conference by Dr Renata Paola Dameri		
09:45	Keynote Address: Prof. Camille Rosenthal-Sabroux, Université Paris-Dauphine, Paris, France The Quality of University Teaching of Information Systems worldwide		
10:30	Conference splits into streams		
	<b>Room: Metelino</b> <b>Stream A - Big Data</b> <b>Chair - Elisa Roncagliolo</b>	<b>Room: Tabarca</b> <b>Stream B - Review of IS Research</b> <b>Chair - Martyn Roberts</b>	<b>Room: Famagosta</b> <b>Stream C - Human Component</b> <b>Chair - Avuya Mxoli</b>
10:45	Big Data Approach to Analyzing the IT Job Market Olszak Celina and Dominika Gajowska, University of Economics in Katowice, Poland	Contextualising Information Systems Evaluation Research: Towards a Classification of Approaches Pather Shaun, University of the Western Cape, South Africa	Spreadsheet Synchronization for Workgroup Collaboration and Software Platform Access Maresca Massimo, ICSI - and CIPI - University of Genoa and Pierpaolo Baglietto, CIPI - University of Genoa, Italy
11:15	Management Information Systems (MIS) and their role in today's Radiological Organizations Demigha Soud, University of Paris 1 Sorbonne, France	Most Approaches to Information Systems and Information Systems Management are too Narrow Darnton Geoffrey, Requirements Analytics, Bournemouth, UK	Performance Measurement in Smarter Universities: A Theoretical Archetype Paolone Francesco, Rita Lamboglia and Daniela Mancini, Parthenope University, Naples, Italy (Presentation Only)
11:45	Towards Big Data-Driven Logistics Value Chains for Effective Decision Making and Performance Measurement Odero Kenneth, Nixon Ochara, Jose Quenum Namibia University of Science & Technology, Namibia	Improving the ERP literature review methodology: a multidimensional approach Albanese Massimo, Department of Economics and Business Studies, University of Genoa, Italy	Using informetrics to measure MoU document as a performance measurement system Yoganingrum Ambar, Rizkiya Anisyah Putri and Mila Kencana, Indonesian Institute of Sciences, Indonesia
12:15	Lunch	Lunch	Lunch

	<b>Room: Metelino</b> <b>Stream A - Is your Organization Digital Ready?</b> <b>Chair - Eileen Doherty, Marian Carcary and Gerry Conway</b>	<b>Room: Tabarca</b> <b>Stream B - Measurement-Supported Software Project Management</b> <b>Chair - Luigi Lavazza</b>	<b>Room: Famagosta</b> <b>Stream C - Social Networking and the Cloud</b> <b>Chair - Souad Demigha</b>
13:15	Transforming to a digital enterprise - An empirical investigation <b>Carcary</b> Marian, Eileen <b>Doherty</b> , Gerry <b>Conway</b> and Catherine <b>Crowley</b> , Innovation Value Institute, Maynooth University, Ireland	Model-based measurement of software layers using the COSMIC method <b>Lavazza</b> Luigi, Universita` dell'Insubria, Italy	Stochastic Dynamics of Influence Expansion in Social Networks and Managing Users' Transitions from One State to Another <b>Zhukov</b> Dmitry and Anastasia <b>Zaltsman</b> , Moscow Technological University (MIREA), Tatiana <b>Khvatova</b> , Peter the Great St. Petersburg Polytechnic University, Russia,
13:45	Customer Experience Management (CXM) - Development of a Conceptual Model for the Digital Organisation <b>Doherty</b> Eileen, Marian <b>Carcary</b> , Gerard <b>Conway</b> , and Catherine <b>Crowley</b> , Innovation Value Institute, Maynooth University, Ireland	Experimenting Traditional and Modern Reliability Models in a 3-Years European Software Project <b>Tosi</b> Davide and Sandro <b>Morasca</b> , Università degli Studi dell'Insubria, Italy, Valentina <b>Lenarduzzi</b> , Davide <b>Taibi</b> , Libera Università di Bolzano, Italy	Information Security risks impacting Cloud-based Personal Health Records <b>Mxoli</b> Avuya, Nicky <b>Mostert-Phipps</b> and Mariana <b>Gerber</b> , Nelson Mandela Metropolitan University, South Africa
14:15	Enterprise Cloud Adoption - Cloud Maturity Assesment Model <b>Conway</b> Gerard, Eileen <b>Doherty</b> , and Marian <b>Carcary</b> and Catherine <b>Crowley</b> , Innovation Value Institute, Maynooth University, Ireland	A Dynamical Quality Model to Continuously Monitor Software Maintenance <b>Lenarduzzi</b> Valentina, and Alexandru Cristian Stan, Gustavs Venters, Free University of Bolzano, Italy, Davide <b>Tosi</b> , University of Insubria, Italy	A Systematic Literature Review on Cloud Computing and Small Medium Enterprises (SMEs) in Africa <b>Pekane</b> Ayanda and Maureen <b>Tanner</b> , University of Cape Town, South Africa
14:45	Re-Evaluating SMEs IT Readiness in the Age of the Cloud <b>Dyerson</b> Romano, School of Management, Royal Holloway University of London, UK and Riccardo <b>Spinelli</b> , Dipartimento di Economia, Università degli Studi di Genova, Italia	Managing Software Projects by the Buglione-Trudel Matrix <b>Fehlmann</b> Thomas and Eberhard Kranich, Euro Project Office AG, Switzerland	Mining social network content of online retail brands: A machine learning approach <b>Ibrahim</b> Noor Farizah, and Xiaojun <b>Wang</b> , University of Bristol, UK
15:15	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
	<b>Room: Metelino</b> <b>Stream A - Is your Organization Digital Ready?</b> <b>Chair - Eileen Doherty, Marian Carcary and Gerry Conway</b>	<b>Room: Tabarca</b> <b>Stream B - Information Management for Mobile Apps</b> <b>Chair - Emil Numminen</b>	<b>Room: Famagosta</b> <b>Stream C - Trustworthiness and the Military</b> <b>Chair - Elisa Bonollo</b>
15:45	Rethinking IT Sourcing and Supplier Management for the Digital Age <b>Crowley</b> Catherine, Marian <b>Carcary</b> , Eileen <b>Doherty</b> , and Gerard <b>Conway</b> , Innovation Value Institute, Maynooth University, Ireland	The impact of online ratings on downloads of free mobile apps <b>Numminen</b> Emil and Henrik <b>Sällberg</b> , Blekinge Institute of Technology, Sweden	Defining Trustworthy Documents to Include Documents in an Electronic Form <b>Cochran</b> Mitchell, City of San Bernardino, USA
16:15	The Adoption of Cloud Computing amongst Micro-Enterprises <b>Pather</b> Shaun, and Peter <b>OLUWAFEMI ABIODUN</b> , University of the Western Cape, South Africa	Privacy Implications in Wearable Healthcare Monitoring Devices <b>Mogamedi</b> Sophia and Zama <b>Dlamini</b> , Council for Scientific and Industrial Research, South Africa	Predicting the Architecture of Military ICT infrastructure <b>Mattila</b> Juha, Aalto University, Finland and Simon <b>Parkinson</b> , RMIT University, Australia
16:45	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>
19:00	<b>Conference dinner</b> <b>Aquarium of Genoa, Ponte Spinola, 16128 Genova GE</b>		

	<b>Friday 15th September</b>		
<b>09:30</b>	<b>Room: Galata</b> <b>Opening Messages</b>		
<b>09:35</b>	<b>Keynote presentation: Andrea Favati, RINA Group, Genova, Italy</b> <b>Complexity of IS Management in a Global - Multi-Business Company</b>		
<b>10:20</b>	<b>Introduction to ECISM 2018</b>		
<b>10:30</b>	<i>Refreshments and Knowledge Cafe led by Dr Dan Remenyi</i>		
	<b>Room: Metelino</b> <b>Stream A - Management and Evaluation of Accounting Information Systems: Current and Future Trends</b> <b>Chair - Nicola Castellano and Rita Lamboglia</b>	<b>Room: Tabarca</b> <b>Stream B - Effectiveness</b> <b>Chair - Geoffrey Darnton</b>	<b>Room: Famagosta</b> <b>Stream C - PhD Colloquium</b> <b>Chair - Shaun Pather</b>
<b>11:30</b>	The Relationship Between Information Technology and Integrated Reporting. A Theoretical Framework <b>Lamboglia</b> Rita, Daniela <b>Mancini</b> and Francesco <b>Paolone</b> , Department of Business and Economics- Parthenope University, Italy	Critical Organisational Challenges in Delivering Value from IT: In search of the independent variables Nicolian <b>Nazareth</b> , American University of Science & Technology, Lebanon, Martyn <b>Roberts</b> , Christine <b>Welch</b> and Martin <b>Read</b> University of Portsmouth, UK	<i>11:30-11:45</i> <i>Possibilities to Extend the HOlonic Manufacturing Concept to Non-Industrial Environments Bakos Levente and Danut-Dumitru Dumitrascu, Lucian Blaga University of Sibiu, Romania</i> <i>11:50-12:05</i> <i>Determinants of Mobile App Downloads: A Systematic Literature Review Wang Shujun, Blekinge Institute of Technology, Sweden</i> <i>12:10-12:30 Discussion and Feedback</i>
<b>12:00</b>	The dark side of AIS changes in the public sector: A literature review <b>Bonollo</b> Elisa, University of Genoa, Italy	Effectiveness of Information Systems Through Enterprise Resource Planning (ERP) and Project Management <b>Fotso</b> Genevieve Vakn, University of Johannesburg, South Africa and Emmanuel Innocents <b>Edoun</b> , Tshwane University of Technology, South Africa	
<b>12:30</b>	Employing Big Data & Analytics in decision-making: factors affecting managers' trustworthiness <b>Castellano</b> Nicola and Roberto <b>Del Gobbo</b> , University of Macerata and Claudia Presti, University of Pisa, Italy	An Experience to Improving IT Development into Developing Country Public Sector Organizations <b>Montenegro</b> Carlos, Milton <b>Néjer</b> , Escuela Politécnica Nacional, Ecuador, Andrés <b>De La Torre</b> , Miroslava <b>Zapata</b> , Universidad de las Fuerzas Armadas ESPE, Ecuador	
<b>13:00</b>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	<b>Room: Metelino</b> <b>Stream A - Management and Evaluation of Accounting Information Systems: Current and Future Trends</b> <b>Chair - Nicola Castellano and Rita Lamboglia</b>	<b>Room: Tabarca</b> <b>Stream B - Education and Evaluation</b> <b>Chair - Tatiana Khvatova</b>	<b>Room: Tabarca</b> <b>Stream C - Finances</b> <b>Chair - Simon Parkinson</b>
<b>13:45</b>	The effects of XBRL adoption: a literature review <b>Roncagliolo</b> Elisa, Costanza <b>Di Fabio</b> , Francesco <b>Avallone</b> and Paola <b>Ramassa</b> , University of Genoa, Italy	Examining the Cyber Security Preparedness of Investment Advisory Firms <b>Chatterjee</b> Dave and Swarn <b>Chatterjee</b> , The University of Georgia, USA Presentation Only	Evaluation of Integrated Financial Management Information System (IFMIS) in Malawi <b>Laizer</b> Ebenezer and Reima <b>Suomi</b> , University of Turku, Finland
<b>14:15</b>	Clustering Firm Financial Performance Using Neural Networks: Experimental Results in Urban Areas <b>Dameri</b> Renata Paola, Roberto <b>Garelli</b> and Marina <b>Resta</b> , University of Genoa, Italy	Gender Equality in ICT Education <b>Suomi</b> Reima, Hongxiu <b>Li</b> , Jani <b>Koskinen</b> and Farooq <b>Mubarak</b> , University of Turku, Finland	A Method Model for Measuring the Economic Valuation of Library and Information Services: A Systematic Review <b>Putri</b> Anisyah Rizkiya and Ambar <b>Yoganingrum</b> , Center for Scientific Documentation and Information. Indonesian Institute of Sciences, Indonesia
<b>14:50</b>	<b>Room: Galata</b> <b>Summary and Farewell Address</b>		
<b>15:00</b>	<i>Close of Conference</i>		