Stream A: Mini Track on Impact of Research on Business
Chair: David Bednall
Room: 4081
Hack-Poly Olu and John Mendy, University of Lincoln, UK

Stream B: Mini Track on Mixed Methods – A Different Approach?
Chair: Dan Remenyi
Room: 4082
13:15 Uncovering the Structural Flexibility Dimensions of SMEs: Insights from a Mixed-methods Approach
Angeles Adrianael, Cristian Villanueva, Anahuac University and Edgar Conteno, IGADE Business School, Mexico

Stream C: Mini Track on Risking the Arts for Research
Chair: Jocene Vallack
Room: 4083
13:15 Alchemy Methodology: Applying the Arts to Research
Vallack Jocene, James Cook University, Australia

Stream D - PhD Colloquium
Chair: Shawren Singh and Anthony Mitchell
Room: 4091
13:15 The Importance of Integrating Quantitative Research Methods to Understand Commodity Business Finance
Zawadka Miroslava, Lucia Morales, Dublin Institute of Technology and Joseph Coughlan, Maynooth University, Ireland

13:45 How can Local Communities use Effectuation to Increase Local Economic Growth within Existing Levels of Government Support
Cussen Norah and Thomas Cooney, Dublin Institute of Technology, Ireland

14:00 Using Insider Action Research in the Study of Digital Entrepreneurial Processes: A Pragmatic Design Choice
Futungo Kisto, Dublin Institute of Technology, Ireland

14:15 A Multimodal Discourse Analysis Exploration of a Crowdfunding Entrepreneurial Pitch
Doyle Victoria, Olivia Freeman and Brendan O’Rourke, Dublin Institute of Technology, Ireland

O’Brien Emma and Thomas Cooney, Dublin Institute of Technology, Ireland

15:15 Refreshments - Room 5050

15:30 Keynote Address: Dr Frank Bannister, Trinity College, Dublin, Ireland
The Philosophy of Explanation Room: 5034

16:15 Conference Splits into streams

Stream A: Teaching Research Methods
Chair: Dirk Jacobs Visser
Room: 4081
16:20 The Convergence of Online Teaching and Problem Based Learning Modules
Bumblauskas Dan, University of Northern Iowa, USA

Stream B: Cultural Issues
Chair: Faith Samkange
Room: 4082
16:20 Combining Market Studies and Anthropological Approaches to Understand Organizational Networks
Mountford Nicola and Threse Kessie, University College Dublin, Ireland

Stream C: Teaching Research Methods Excellence Awards
Led by: Dan Remenyi
Room: 4083
16:20 Teaching Students about Strategy and Marketing Using Case Studies and Field-Based Research
Au-Yong Oliveira Manuel, University of Aveiro, Portugal

16:20 Developing Research Designs for Studies into Complex Socio-Technical Systems
Ubacht Jolien, Bertien Broekhans and Bert Eversink, Delft University of Technology, The Netherlands

16:20 Theatre-as-Research – A Dynamic Methodology for Arts-Based Inquiry
Vallack Jocene, James Cook University, Australia

16:20 Yin-Yang Approach to Teaching Research Methodology: Theory Inspired Practice
Varaki Bakhtiar Shabani, Ferdowsi University of Mashhad, Iran

16:50 Teaching Business Research Methodology: A multi-level Conceptual Framework
Lystbaek Christian, Aarhus University, Denmark

17:40 Close of Conference Day

18:30 Dérive (walk) from St Stephen’s Green to Conference Dinner

19:00 Conference Dinner at the Arlington Hotel