Social Media and Digital Scholarship for Academic Research
22 March 2017, from 1000 to 1630
The Cedars, University of Reading, UK

Led by Dr Dan Remenyi and Dr Sue Greener

The Internet and the Web contain a treasure trove of tools which can facilitate academic research and accelerate the completion of research degrees and academic papers. There are tools which are helpful in virtually all aspects of the research degree process. However, few academics have the time to research the Web to discover how they can be assisted with their research by these tools. This workshop/seminar will demonstrate how these tools, which include Facebook, Twitter, Linked-In, ResearchGate, Mendeley, Blogging and conferencing software, Wiki creation to mention only a few of the more obvious applications, fit into the different aspects of the academic research process and how they can best be used.

Workshop content
- What is digital scholarship and social media and the key strengths and weaknesses of digital technology for academic research?
- Some of the most important tool sets
- Starting at the beginning with incorporating social media into a research design
- Fast tracking the literature review by identifying the most important papers
- Using social media to establish a research question through extensive discussions and readings
- Using the Internet to identify and work with knowledgeable informants
- Data capture using social media including on-line interviewing, focus groups as well as questionnaires, blogs, wikis, conferencing, etc
- Tools for data analysis both quantitative and qualitative and the implications of social media on research ethics protocols

After this seminar/workshop participants will be able to move their research interest forwards in a much more effective way and these tools will facilitate the achieving of better results in shorter times. This seminar is relevant to academics from most Faculties, Departments and Schools. This is a practical hands-on seminar/workshop and participants are invited to bring along with them a web-accessible mobile device of some kind.

Dr Dan Remenyi specialised in research methodology and new technology. He was for more than a decade a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College, University of Dublin. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and works extensively with research candidates and their supervisors at both doctoral and masters level. He has examined both masters and doctoral degrees in a number of universities in several countries. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the ‘A’ rated Journals in the United Kingdom in Information Systems Management. Some of his books have been translated into Chinese, Japanese and Romanian. He holds a B Soc Sc, an MBA and a PhD.

Dr Sue Greener is Principal Lecturer at the University of Brighton Business School teaching Learning & Development, HRM, Business Context and Research Methods and has received a Teaching Excellence award from the University. She researches, advises and supervises in the fields of e-learning strategy, Technology Enhanced Learning and reflective learning. She teaches and examines at both masters and doctoral level. She is Editor of the academic journal Interactive Learning Environments, published by Routledge.

The attendance fee is £150 (£125+VAT @20%) or for students £120 (£100+VAT @20%) currently enrolled on a university course (student number may be needed). Fees include a handout and refreshments. For more details and to book onto the workshop please contact: Louise at louise@academic-conferences.org