3rd International Conference on Innovation and Entrepreneurship
19-20 March 2015

Wednesday 18 March 2015
18:00 Pre-Conference Registration and Welcome Reception with the Mayor of the Ethekwini Municipality at Ushaka Marine World (Until 1900)

Thursday 19 March 2015
09:00 Room: Presidential Atrium
Registration and coffee
09:30 Room: Mixed Zone - Main Plenary Hall
Welcome to the conference: Professor Deresh Ramjugernath, University of KwaZulu Natal, Durban
09:45 Keynote address: Taddy Blecher, Human Resource Development Council, South Africa
10:30 Conference splits into streams

Room: Main Plenary Hall
Stream A: Entrepreneurship Education
Chair: Colin Reddy

Room: Press Conference Room
Stream B: Mini Track on Gender Inequality in Entrepreneurship
Chair: Aneta Ptak-Chmielewska

10:45 Entrepreneurship Education: The Role of Universities
Lester, Angla Ruskin University, Cambridge, UK

Promoting a Better Entrepreneurial Culture among Women Entrepreneurs in Nairobi City County, Kenya
Chair:  Colin Reddy
Room: Main Plenary Hall
Stream B: SMEs
Chair: Shaun Pather

11:15 An Auto-Ethnographic Perspective of Social Entrepreneurship Focused Student Case Competitions
Basiaxmoet Rajiv and Kathleen Wagner Aarhus University, Denmark

Profile of the Successful Entrepreneur - Similarities and Differences across Three Continents
Chair: Navjot Sandhu
Room: Press Conference Room
Stream A: SMEs
Chair: Mas Mas

11:45 Entrepreneurship Education for Further Education and Training College lecturers
Motsoeeng Molfie and Sechaba Mahlomaholo, University of the Free State, Bloemfontein, South Africa

The Impact of Research and Innovation on SMMEs in Gauteng Province South Africa
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

12:15 Lunch in the Presidential Business Club 1 Lunch in the Presidential Business Club 2

13:15 Room: Main Plenary Hall

Knowledge Cafés on How can academics focus research efforts to better serve the business and public sector communities?
led by Dr Shawre Singh

Conference splits into streams

Room: Main Plenary Hall
Stream A: Innovation in Universities
Chair: Rolandas Stazdas

Room: Press Conference Room
Stream B: SMEs
Chair: Navjot Sandhu

14:30 Revolutionary Transformation of the Credit System in Education
Galetti, Massimiliano, Santorini University, Italy

Public Perceptions of Leadership and Corporate Governance of Small and Medium Enterprises (SMEs) in South Africa
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

15:00 Effects of University-Industry-Government Collaboration on National Capacity of Innovation
Sanchez Deyos, University of Cauca, Popayan, Colombia, Jonas Rundquist and Mikael Sandberg, Halmstad University, Sweden

The Impact of Research and Innovation on SMMEs in Gauteng Province South Africa
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

15:30 Refreshments in the Presidential Atrium Refreshments in the Presidential Atrium

Room: Main Plenary Hall
Stream A: Entrepreneurship
Chair: Rajiv Basiaxmoet

Room: Conference Press Room
Stream B: SMEs
Chair: Shaun Pather

16:00 The Prediction of Entrepreneurial Intention Among Preparatory Year Saudi Students: Testing an Intent Model
Aloulous Wassim, College of Economics and Administration Sciences at Al Imam Mohammed Bin Saud University, Riyadh, Saudi Arabia

Comparative Analysis of Innovative Activity Determinants of SME Sector in Brazil And Poland
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

16:30 Entrepreneurship: Do Demand and Supply Barriers Matter?
Ptak-Chmielewska Aneta, Warsaw School of Economics, Poland

The Effect of Entrepreneurial Intention on New Service Development
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

17:00 Social Entrepreneurship in Kazakhstan: Defining Trends and Prospects for Development
Aitbay Indira, Aigerim Kaumenova, Almaty Management University, Askar Zhambakin, National Bank of Kazakhstan, Almaty and Mahamet Abzhan, Community Trust, Shanyrak, Astana, Kazakhstan

Perspectives on the Growth of Small Scale Commodity Trade in Central Nigeria up to the 1970s
Chair: Miguel de- growing John Francis and Charles Mbohwa, University of Johannesburg, South Africa

17:30 Close of conference day
19:00 Conference Dinner and Cultural Experience at Moyo
**Friday 20 March 2015**

09:00 Refreshments available

09:30 **Room: Main Plenary Hall**

Opening messages

09:40 **Panel on** Smart Cities and their contribution to Economic development

**Led by:** Professor Deresh Ramjugernath: Pro Vice Chancellor of UKZN

**Panelists:**
- IBM: Mr Ahmed Simjee
- Oracle: Stanley Rabasotho
- Ethekwini Municipality: Jacqui Subban

10:40 Presentation to announce ICIE 2016

10:45 **Refreshments in the Presidential Atrium**

Poster contributors stand by their posters for others to discuss the research

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<th>Room: Main Plenary Hall</th>
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| **Stream A: Mini Track on on Innovation and Entrepreneurship in BRICS Economies**
  **Chair:** Shaun Pather | **Stream B: Creative Industries**
  **Chair:** Edwin Weesie | **Stream C: PhD Colloquium**
  **Chair:** Professor Dan Remenyi |
| Innovation and Creativity: An innovation Trek for the Ethekwini Municipality
  Chetty Aneline, Ethekwini Municipality, Durban, South Africa | Navigating Nairobi: A Case Study on Innovation and Entrepreneurship in Nairobi’s Transport Sector
  Baghudana Anisha and Julia Leis, The Fletcher School at Tufts University, Boston, USA |
| Strategies Employed to support Regional Innovation and Entrepreneurship in Southern Africa
  Mampolokeng, UNISA, Pretoria, South Africa |
| Shaun Pather | A Systems Approach for Improvement of Innovation Development in Creative Industries
  Strazdas Rolandas and Jurate Cernevičiute, Vilnius Gediminas Technical University, Lithuania |
| **12:15 Lunch in the Presidential Business Club 1** | **12:45 Lunch in the Presidential Business Club 2** | **12:45 Lunch in the Presidential Business Club 3** |
| **13:45** Room: Main Plenary Hall
  **Stream A: Banking and Finance**
  **Chair:** Mike Odey | **13:45** Room: Conference Press Room
  **Stream B: Growth**
  **Chair:** Rembrandt Klopper |
| An Innovative Risk-Based Authentication Mechanism for Closing the New Banking Vault
  Odamini Moses, University of KwaZulu Natal, H.S. Venter and J.H.P. Eloff, University of Pretoria, South Africa | Cross-Country Entrepreneurial Growth Aspirations
  Reddy Colin, University of Johannesburg, South Africa |
| **14:45** Room: Main Plenary Hall
  **15:15 Close of Conference**
  **15:30 Close of Conference** | **14:45 Review of the topics covered in the conference and presentation of Best PhD and Best Poster awards**
  **Led by:** | **15:15 Close of Conference**
  **15:30 Close of Conference**
  **Tour of Durban organised by the City of Durban** |

**Work-in-Progress/Posters**

*To be displayed from 12 noon on Thursday until 12 noon on Friday in the Presidental Atrium and to be presented during the Friday morning break from 1045-1115*

| Exploring Coping Strategies of Entrepreneurship: The Issue of Business Transfer - A Pilot Study
  Shadervan Rodney, University of Illinois at Chicago, USA | Evaluation of Entrepreneurship Education programme in University of Technology.
  Motsoeneng Molefi, Central University of Technology and Mahlompho University of the Free State, Bloemfontein, South Africa |
| Institutional Forces and the Written Business Plan: The Case of Technology Startups in South Africa
  Heslop Richard, and Kevin Johnston, University of Cape Town, South Africa | |

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**Posters with a Work-in-Progress Paper**

**Posters Only**

**Invited Posters**