### 2nd International Conference on Management, Leadership and Governance
#### 20-21 March 2014

**Wednesday 19 March 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>18:30</td>
<td>Pre-Conference Registration and Welcome Drinks (Until 1930) at the Hotel Indigo</td>
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**Thursday 20 March 2014**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00</td>
<td>Registration and coffee</td>
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| 08:30 | **Room:** Olin Auditorium  
**Welcome from** Babson Faculty                                  |
| 08:50 | **Keynote Presentation:** Dr Daniel Isenberg, Babson Executive Education, Wellesley, Massachusetts, USA  
**Entrepreneurship ecosystems**                                         |
| 09:35 | Conference splits into streams                                       |
|       | **Room:** 201  
**Stream A:** Leadership and Leaders  
**Chair:** Lynne Devnew                                                   |
|       | **Room:** 202  
**Stream B:** Mini track on Leading Strategy Execution  
**Chair:** Sam Hariharan                                                  |
|       | **Room:** 225  
**Stream C:** Mini track on The regulation and enforcement of governance across multiple jurisdictions  
**Chair:** James Lockhart                                                 |
|       | **Room:** 220  
**Stream D:** Management relationships  
**Chair:** Ron Beach                                                     |
| 09:45 | Leadership Communication Competency: A Practice of Design  
Ziek Paul, Pace University, Pleasantville, USA                           |
|       | The Information Revelation by Diversifying Acquisitions: Empirical Evidence in Announcement Returns  
Ryu Wonsang and Thomas Brush, Purdue University, West Lafayette, IN, USA |
| 10:15 | Ten Virtues of Outstanding Leaders  
Green Ronald, Dartmouth College and Al Gini,  
Quinlan School of Business, Loyola University of Chicago, USA            |
|       | Expatriates in MNCs Corporate Governance and Management - Centralization, Formalization and Financial Performance: The Case of the Czech Republic  
Klapalová Alena, Mariá Králová and Petr Pirožek, Masaryk University, Brno, Czech Republic |
|       | Escalation of Commitment: The Effect of the Regulatory Focus of Managers and the Strategic Means on Their Commitment  
Islam Shuja U1, National University Foundation for Advancement of Science and Technology, Pakistan |
| 10:45 | Execution Challenges: The Experiences of Emerging Economy Multi-Nationals  
Hariharan Sam and Srinivasa Rangan, Babson College, Wellesley, MA, USA   |
|       | The Impact of Board Structure to the Roles of Board of Commissioners in Good Corporate Governance at Indonesian State-Owned Enterprises  
Sari Synthia, Engkos Kuncoro and Haryadi Sarjono, Bina Nusantara University, Jakarta, Indonesia |
| 11:15 | Refreshment break                                                     |

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<table>
<thead>
<tr>
<th>Time</th>
<th>Stream A: Corporate Governance Chair: Ronald Green</th>
<th>Stream B: Mini track on Business Level Strategy and Sustainability Chair: Michael Cummings</th>
<th>Stream C: Mini Track on Trends in Corporate Competitiveness Chair: Pudil Pavel</th>
<th>Stream D: PhD Colloquium Chair: Phil Dover and Sam Hariharan</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30</td>
<td>At What Cost is Corporate Failure? An Examination of the Enforcement of Directors in New Zealand and Australia Lockhart James, Massey University, Palmerston North, New Zealand</td>
<td>Ways to Increase Key Factors of the Company Value Yerdavletova Farida, International Academy of Business and Temirkhan Mukhambetov, Almaty Technological University, Almaty, Republic of Kazakhstan</td>
<td>Supplier Relationships for Innovation Prester Jasna, University of Zagreb, Croatia</td>
<td>11:30-11:40 Multimodal Management Zelena Veronika, University of Economics, Prague, Czech Republic</td>
</tr>
<tr>
<td>12:00</td>
<td>Towards a Re-Conceptualisation of Governance via Strategic Decision-Making and Performance Crow Peter, James Lockhart and Kate Lewis, Massey University, Palmerston North, New Zealand</td>
<td>To what Extent do Companies’ Environmental Reports Reflect their Actual Environmental Performance? Kaumenova Aigerim, International Academy of Business, Almaty, Kazakhstan</td>
<td>Quality and Customer Satisfaction as Competitiveness Factors in the Food Industry Suchánek Petr, Jiří Richter, Jana Pokorná and Maria Králová, Masaryk University, Brno, Czech Republic</td>
<td>11:45-11:55 Impact of LMX Congruence on Subordinate Performance, Promotability and Organizational Commitment Gupta Megha and Kanika T. Bhal, Indian Institute of Technology, New Delhi, India</td>
</tr>
<tr>
<td>13:00</td>
<td>The Problem of Single-Industry Cities: Kazakhstan’s Path Solutions Mukhambetov Temirkhan, Almaty Technological University, Republic of Kazakhstan Adoption of ICT by SMEs in Tanzania: Issues that Matter Yonazi Jim James, The Institute of Finance Management and Sebastian Marondo, NRD East Africa Ltd, Dar es Salaam, Tanzania</td>
<td>Improved Model For Attribute Selection on High-Dimensional Economic Data Somol Petr, Pavel Pudil, Prague University of Economics, J. Hradec, Ondrej Castek and Jana Pokorna, Masaryk University, Brno, Czech Republic</td>
<td>Economic Impact of Marketing Event Hosting on Gross Value Added Ungerman Otakar and Ireta Honzáková, Technical University of Liberec, Czech republic 13:00-13:30 Discussion and feedback</td>
<td>12:45-12:55</td>
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<tr>
<td>13:30</td>
<td>Late lunch</td>
<td>Late lunch</td>
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<td>14:15</td>
<td><strong>Bus departs for Visit to MIT Cambridge Innovation Centre to be followed by the conference dinner at the Chart House Restaurant on the Boston Waterfront</strong></td>
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<tr>
<td>21:30</td>
<td><strong>Bus returns to the Indigo Hotel</strong></td>
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<tr>
<th>Time</th>
<th>Room: Olin Auditorium</th>
<th>Opening messages</th>
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</table>
| 09:00 | **Keynote address:** Dr Leonard A. Schlesinger, Harvard Business School, Massachusetts, USA  
Entrepreneurial Thought and Action |
| 09:10 | Presentation to announce ICMLG 2015 from James Lockhart |
| 09:00 | Room: 201  
Stream A: Leadership and Entrepreneurship  
Chair: Peter Crow |
| 10:30 | Successful Governance in a Private Equity Entrepreneurial Venture  
Perkins Robert, Mercer University, USA |
| 11:00 | Leading Remote and Virtual Teams: A Real Challenge for Leaders and Entrepreneurs  
Maher Aya, The German University in Cairo, Egypt |
| 10:00 | Room: 202  
Stream B: Mini track on Leadership Behaviours Across Cultures  
Chair: Serene Dalati |
| 10:30 | Creating Socially Responsible Business Leaders in a Country with High Diversity and Complexity  
Sunaryo Lenny, Prasetiya Mulya Business School, Jakarta, Indonesia |
| 11:00 | Universal Leadership across Social Culture: Theoretical Framework, Design and Measurement  
Dalati Serene, Arab International University, Damascus, Syria |
| 11:30 | Identification and Development of Leadership Competences in Different Organizational Levels: Portuguese Military Context  
Rouco Carlos, Portuguese Military Academy, Lisbon, Portugal |
| 12:00 | Building a Business Simulation to Develop and Test the Skills and Capabilities of Entrepreneurial Leaders  
Harrington Peter, SimVenture, UK |
| 12:30 | Building a Business Simulation to Develop and Test the Skills and Capabilities of Entrepreneurial Leaders  
Harrington Peter, SimVenture, UK |
| 13:00 | **Lunch**  
**Refreshments**  
Poster contributors stand by their posters for others to discuss the research |
| 10:00 | Room: 225  
Stream C: Teams and IT management  
Chair: Chris Long |
| 10:30 | The Effect of Technical Director's Leadership on Team's Motivation  
Aydemir Emrah, Firat University, Turkey and Emre Aydemir, London Metropolitan University, UK (non-academic) |
| 11:00 | Acceptance of Assessments for Team Assignments: The Secret Ingredient for Managers  
Beach Ronald, Ashford University, Denver, USA |
| 11:30 | Towards a Framework for Managing IT-Enabled Change, Sourcing and Governance  
Pult Sascha and Sharm Manwani, Henley Business School at the University of Reading, UK |
| 12:00 | An Exploratory Study of Transformational Leadership and Organizational Culture in a Public Service Organization  
Ledimo Ophilia, University of South Africa, Pretoria, South Africa |
| 12:30 | An Exploratory Study of Transformational Leadership and Organizational Culture in a Public Service Organization  
Ledimo Ophilia, University of South Africa, Pretoria, South Africa |
| 13:00 | Investigating User Intention to Adopt a new Information System in a Multinational Company's Business Unit  
Mkhize Peter and Samuel Mtsweni, University of South Africa, Pretoria, South Africa |
| 13:30 | **Walking Tour of the Babson Campus** |

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<th>Room: 201</th>
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<tbody>
<tr>
<td><strong>Stream A: Leadership Education</strong>&lt;br&gt;Chair:</td>
<td><strong>Stream C: Mini track on Leadership Behaviours Across Cultures</strong>&lt;br&gt;Chair: Serene Delati</td>
<td><strong>Stream B: Takeovers, Supply chain and procurement</strong>&lt;br&gt;Chair: Ron Beach</td>
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<th>14:00</th>
<th>14:30</th>
<th>15:00</th>
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<tr>
<td>Cyber Threats to Online Education: A Delphi Study&lt;br&gt;<strong>Davidson Phillip</strong> and Kenneth <strong>Hasledalen</strong>, University of Phoenix, AZ, USA</td>
<td>Women and Governance in The Nigerian University System&lt;br&gt;<strong>Moti Ukertor</strong> Gabriel, University of Abuja, Nigeria</td>
<td><strong>Close of Conference</strong>&lt;br&gt;<em>Review of the topics covered in the conference and presentation of Best PhD and Best Poster awards</em>&lt;br&gt;<em>Led by Phil Dover</em></td>
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**Olin Auditorium**

**To be displayed from 12 noon on Thursday until 12 noon on Friday and to be presented during the Friday morning break from 1000-1030**

<table>
<thead>
<tr>
<th>Work-in-Progress/Posters</th>
<th>Poster with abstract</th>
<th>Poster Only</th>
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<tbody>
<tr>
<td><strong>Leader’s Role in Compromising Multiple Organizational Cultures</strong>&lt;br&gt;<strong>Ekananda Adhi Baskara</strong>, University of Indonesia, Jakarta, Indonesia</td>
<td>Older Women on Boards of Directors: Proposal for a Phenomenological Study&lt;br&gt;<strong>Devery Lynne</strong>, Anastasia <strong>Metros</strong> and Monigo <strong>Saygbay-Hallie</strong>, University of Phoenix, Duxbury, AZ, USA</td>
<td>How Managers’ Efforts to Apply Controls and Demonstrate their Trustworthiness Influence Subordinates’ Trust and Control Perceptions. <strong>Long Christopher</strong>, Georgetown University, Washington, DC, USA</td>
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**Expatriates in MNCs Corporate Governance and Management – Centralization, Formalization and Financial Performance: the Case of the Czech Republic.**<br>**Klapalová Alena**, Mária **Králová** and Petr **Pirožek**, Masaryk University, Brno, Czech Republic |

| Mexican SBEs Growth Limitations: A Comparative Analysis of NAFTA’s Firm Death Dynamics<br>**Aceves Nancy**, Gloria **Perez** and Pedro **Cardenas**, ITESM, Mexico | Understanding the practice of governance: Spanning the practitioner-researcher divide<br>**Allen Peter H.**, Michelle **Hunt**, Dr James C. **Lockhart** and Peter R. **Crow**, Massey University, Palmerston North, New Zealand | **Inpatriates and Their Position Within MNCs Governance: Unexplored Issues**<br>**Klapalová Alena** |

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13/03/2014