



ICIME 2011



2nd International Conference on Information Management and Evaluation Ryerson University, Toronto Canada 27-28 April 2011

Conference Chair: Professor Kenneth A. Grant, Ted Rogers School of Information Technology Management, Ryerson University, Toronto, Canada

Programme Chair: Dr Ojelank Ngwenyama, Institute for Research on Technology Management and Organisational Learning, Ryerson University, Toronto, Canada

Mini track Call for Papers: Information Security Evaluation in SMEs Engaged in e-Commerce

Mini track chair: Dr Michael Kyobe, University of Cape Town, South Africa

SMEs make a great contribution to the GDP of many nations (developed and under-developed). They are a major source of employment and income generation. Governments & economists are encouraging them to adopt IT to address poverty, facilitate networking between buyers and sellers, improve market intelligence and increase productivity. However, the level of electronic abuse committed in this sector threatens SME economic growth, and market competitiveness, not to mention potential legal liabilities for non-compliance with national regulations which could be costly.

SMEs are struggling to maintain security and compliance with regulatory requirements and one major contributing factor has been their inability to effectively evaluate IT investments and potential risks. This problem is also compounded by the fact that existing evaluation methods or framework have several limitations and many are developed for large organizations and may not be suitable for SMEs given their structural and resource limitations. Many of these tools have also been found to be inconsistent, complex and costly and often fail to address e-commerce issues in SMEs.

This mini-track will seek to present new research contributing to our understanding of information security evaluation challenges in SMEs. It will also present frameworks; approaches; or methods SMEs can adopt in order to address the above challenges. Proper evaluations should enable effective control of projects, better change management, communication improvement, better resource allocation, enhanced motivation and effective systems planning.

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration and payment. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is accredited on several international lists. Full details are available on the [conference website](#).

As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters: Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions: Submissions should be written to publishable standards.

Non-Academic Contributions: Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals: Topical subjects proposed for discussion.

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Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

- Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **6 October 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>
- Submission: Only accepted by online form submission at <http://academic-conferences.org/icime/icime2011/icime11-abstract-submission.htm>
- Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **24 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Carol Sheasby \(carol.sheasby@academic-conferences.org\)](mailto:carol.sheasby@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	6 October 2010
Notification of abstract acceptance:	13 October 2010
Final copy of full paper due:	24 November 2010
Notification of paper acceptance (with any requested changes):	02 February 2011
Earlybird registration closes:	16 February 2011
Final paper submission (with changes):	02 March 2011
Final author payment date:	23 March 2011

Full details of the conference programme committee are posted on the [conference website](#).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/icime/icime2011/icime11-call-papers.htm>