



ICIME 2011



2nd International Conference on Information Management and Evaluation Ryerson University, Toronto Canada 27-28 April 2011

Conference Chair: Professor Kenneth A. Grant, Ted Rogers School of Information Technology Management, Ryerson University, Toronto, Canada

Programme Chair: Dr Ojelank Ngwenyama, Institute for Research on Technology Management and Organisational Learning, Ryerson University, Toronto, Canada

Mini track Call for Papers: Technology and Competitive Intelligence (CI)

Mini track chair: Professor Tiko Iyamu, Tshwane University of Technology, Pretoria, South Africa

It is inevitable that organisations will continue to respond to the rapidly growing and changing competitive environment. The responses are primarily aimed at enhancing decision-making process. Companies rely on competitive knowledge and changes in business strategies, which require techniques such as Competitive Intelligence (CI) and Innovation to support business decisions. Competitive intelligence supports strategic and continuity processes in the organizations. It helps with the analysis of materials for competitive advantage. Few studies have been done on Technology and CI practices, especially in the areas of process and structure, analysis and deployment.

To ensure competitiveness in the interface between CI and IT, it is necessary to ensure ongoing research by both Tertiary Institutions and Industry. All levels of business units and corporations will benefit from such ongoing research and the ability to implement the research results. Exercising and maintaining a competitive edge in the economy is a pre-requisite for survival of any business unit. Applying various tools to reach and maintain the competitive edge require a lot of skills, manpower and business knowledge.

This mini track invites papers on topics relevant to the theme of technology and competitive intelligence, including:

- Evaluation and Readiness Assessment of Competitive Intelligence;
- Comparative analysis of Competitive Intelligence tools;
- Technology and Competitive Intelligence;
- Competitive Intelligence information retrieval and Deployment models; and
- Case Studies and Applications of Technology and Competitive Intelligence

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is accredited on several international lists. Full details are available on the [conference website](#).

As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters: Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions: Submissions should be written to publishable standards.

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Non-Academic Contributions: Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals: Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

- Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **6 October 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>
- Submission: Only accepted by online form submission at <http://academic-conferences.org/icime/icime2011/icime11-abstract-submission.htm>
- Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **24 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Carol Sheasby \(carol.sheasby@academic-conferences.org\)](mailto:carol.sheasby@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	6 October 2010
Notification of abstract acceptance:	13 October 2010
Final copy of full paper due:	24 November 2010
Notification of paper acceptance (with any requested changes):	02 February 2011
Earlybird registration closes:	16 February 2011
Final paper submission (with changes):	02 March 2011

Full details of the conference programme committee are posted on the [conference website](#).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/icime/icime2011/icime11-call-papers.htm>