



ICEL 2011



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA

6th International Conference on e-Learning

**University of British Columbia Okanagan
Kelowna, British Columbia, Canada
27-28 June 2011**

Conference Chair: Peter Arthur, University of British Columbia Okanagan, Kelowna, British Columbia, Canada

Programme Chair: Phil Balcaen, University of British Columbia Okanagan, Kelowna, British Columbia, Canada

CALL FOR PAPERS, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

Mini Track: The Use of Social Media in Faculty Development: Challenges and Opportunities

Mini Track Chair: [Stella Lee](#), Athabasca University, Canada

Students coming into higher education are increasingly using social media (such as blogs, wikis, twitter, video sharing) in their personal lives to express themselves and create media-rich content. The potential to improve and enhance teaching and learning using social media has been widely recognized. However, many staff will require professional development to support them in making use of social media in their teaching in a purposeful manner. In this track, we will look at Faculty development initiatives to support staff in integrating these tools in their teaching. Topics for discussion include: current professional development trends, lessons learned, case studies, and the learning designs for effective professional development.

Topics of interest for this mini track include but are not limited to:

- innovative use of social media in faculty development
- design guidelines and principles in developing social media training for faculty
- evaluation matrix and methodologies
- approaches, models, and techniques in employing social media in faculty development
- managing large scale faculty development and social media tools
- Other Topics

As well as full **academic papers**, the following submissions are also welcomed:

Research in Progress: Researchers may submit current projects whilst they are still in progress

Case Study Submissions: Submissions should be written to publishable standards.

This call for papers and full details of the conference can also be found online at

<http://academic-conferences.org/icel/icel2011/icel11-call-papers.htm>

Poster Submissions: Welcomed in any of the areas identified in the Call for Papers.

Round Table Proposals: Topical subjects proposed for discussion.

Practitioner Contributions: Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing the product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus) not later than **24 January 2011**. Demonstrations themselves are expected to be approximately 15 minutes in length. At least one person must register for the conference to give the presentation

A prize will be awarded for the best **Poster** and best **PhD Paper** presented at the Conference.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **6 December 2010**. Please read the online guidelines at <http://academic-conferences.org/icel/icel2011/icel11-author-guide.htm>

Submission: Via the online submission form at <http://academic-conferences.org/icel/icel2011/icel11-abstract-submission.htm>
Please ensure that all required fields are completed. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required for academic submissions to main conference streams or mini tracks once the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **24 January 2011**. Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Carol Sheasby, at Carol.sheasby@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All submissions for demonstrations will be reviewed by the conference organisers to ensure that the proposed demonstration is likely to be of interest to the conference participants.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important Dates

Abstract submission deadline:
Notification of abstract acceptance:
Full paper due for review:
Notification of paper acceptance (with any requested changes):
Earlybird registration closes
Final paper due:
Final author registration date

6 December 2010
13 December 2010
24 January 2011
4 April 2011
18 April 2011
2 May 2011
23 May 2011



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best PhD paper*

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