



ICEL 2010



UNIVERSITI SAINS MALAYSIA

5th International Conference on e-Learning

Universiti Sains Malaysia, Penang, Malaysia
12-13 July 2010

Conference Chair: Rozhan M. Idrus, Universiti Sains Malaysia, Penang, Malaysia

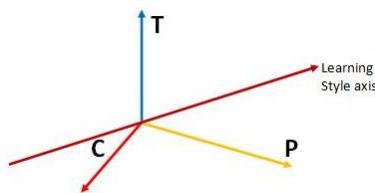
Programme Chair: Issham Ismail, Universiti Sains Malaysia, Penang, Malaysia

CALL FOR PAPERS, Action Research, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

Mini Track: Personalising Learning Objects and Learner Directory via Technogogy

Mini Track Chair: Dr. Rozhan M. Idrus, Universiti Sains Malaysia, Penang, Malaysia

Although we talk about a personalised learning environment and learner-centredness, we have not even analysed the learning styles and preferences of students; let alone incorporating learner needs in our lesson design. Technogogy is defined as the convergence of technology (T), pedagogy (P) and content (C) in the transformative use of technology to foster learning. This 3-dimensional perspective of TCP will result in the design of a specific learning object taking into



account the learner-focused content, relevant pedagogy and appropriate technologies. The 3-D TCP can be applied to specific cohort along the learning style axis, each one taking into account the learner characteristics, and preferences and the production of a variety of appropriate media components to support, complement or for the purpose of teaching and knowledge retention.

The 3-D TCP will also 'force' each element of T, C & P in the design phase and the learning objects can be catalogued accordingly. This will give rise to a rich repository of learning objects. The track will seek contribution in the applications of technogogy, creation of learning objects and further chart its framework in emerging technologies and Web 2.0.

Topics for submissions may include, but are not limited to:

- Personalisation of the Learning Environment via technology
- Personalise Learning Objects for Web 2.0 Applications
- Coupling learning styles to emerging elearning strategies
- Strategising Lesson Design in the Technogogy Framework
- The Technogogy of Mobile Learning
- A Review of Learning Objects in the Technogogy Guidelines

As well as full academic papers, the following submissions are welcomed:

Paper submissions

Papers should address the conference topics listed above and can describe a wide range of research including empirical or theoretical studies. In addition, philosophical papers presenting an argument and papers presenting a process that has been developed and is now ready for wider use are welcome. In all cases concepts and underlying principles should be emphasised, with enough background information to orient any reader who is not a specialist in the particular subject area original. The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period.

Research in Progress

Researchers may submit current projects whilst they are still in progress.

Case Study Submissions

Case study submissions should be written to publishable standards.

Poster Submissions

Posters provide an opportunity for researchers to present their work in an informal setting in which there is more time for discussion and questions than is sometimes available in a full paper session. This track is an ideal forum for the presentation of work in progress. Poster submissions are welcomed in any of the areas identified in the call for papers.

Round Table Proposals

The Programme Committee invites topical subjects to be proposed for discussion.

Practitioner Contributions

The conference committee welcomes contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Submission requirements

- An abstract describing the work to be presented should be submitted in accordance with the [submission details](#) above. Be sure to select Practitioner Contribution as the submission type.
- Practitioner abstracts will be reviewed by the programme committee. Reviewers will be asked to consider the appropriateness of the work for presentation at the conference.
- Authors of selected presentations will have their abstract included in the booklet of abstracts given to participants at the conference.
- At least one person must register for the conference to give the presentation.

Product Demonstrations:

Submit a proposal of 200-300 words describing an e-Learning product you wish to demonstrate and the audience it serves. Proposals should be sent as email attachments to Sue Nugus (sue@academic-conferences.org) not later than 16 February 2009. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **4 January 2010**. Please read the online guidelines at <http://academic-conferences.org/icel/icel2010/icel10-author-guide.htm>

Submission: Via the online submission form at <http://academic-conferences.org/icel/icel2010/icel10-abstract-submission.htm>
Please ensure that all required fields are completed. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required for academic submissions to main conference streams or mini tracks once the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **16 February**

This call for papers and full details of the conference can also be found online at <http://academic-conferences.org/icel/icel2010/icel10-call-papers.htm>

2010. Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Julia Hawkins, at Julia@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All submissions for demonstrations will be reviewed by the conference organisers to ensure that the proposed demonstration is likely to be of interest to the conference participants.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important Dates

Abstract submission deadline:	4 January 2010
Notification of abstract acceptance:	11 January 2010
Full paper due for review:	16 February 2010
Notification of paper acceptance(with any requested changes):	19 April 2010
Earlybird registration closes	3 May 2010
Final paper due:	17 May 2010
Final author registration date	7 June 2010

Conference Executive:

[Rozhan Idrus](#), Universiti Sains Malaysia, Penang, Malaysia
[Issham Ismail](#), Universiti Sains Malaysia, Penang, Malaysia
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[Florin Salajan](#), University of Toronto, Canada
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