



ICEL 2010



UNIVERSITI SAINS MALAYSIA

# 5<sup>th</sup> International Conference on e-Learning

Universiti Sains Malaysia, Penang, Malaysia  
12-13 July 2010

**Conference Chair:** Rozhan M. Idrus, Universiti Sains Malaysia, Penang, Malaysia

**Programme Chair:** Issham Ismail, Universiti Sains Malaysia, Penang, Malaysia

**CALL FOR PAPERS, Action Research, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations**

**Mini Track:** Web 2.0 in mobile digital technology

**Mini Track Co-Chairs:** Dr Phebe Mann and Dr. David Tze Wan Wong, University of Reading, UK

This track focuses on the impact of contemporary use of Web 2.0 applications on mobile technology such as smart phone and net book. The pervasiveness of Web 2.0 has not only increased the usability of technology in education, but it also created innovative ways of human-human / human-computer interaction. This track invites case studies, empirical / action research, pilot studies and exploratory works that demonstrate the wide range of Web 2.0 applications and its impact, for example but not restricted to:

- Language studies and tools
- Cultural barriers and new identities
- Technology: uses, implementation and impact
- Synchronicity
- Performing arts and new media
- Conceptual and detailed design
- Mobile technology applications
- Domain-specific research / application (e.g. country, language, age group)

As well as full academic papers, the following submissions are welcomed:

## **Paper submissions**

Papers should address the conference topics listed above and can describe a wide range of research including empirical or theoretical studies. In addition, philosophical papers presenting an argument and papers presenting a process that has been developed and is now ready for wider use are welcome. In all cases concepts and underlying principles should be emphasised, with enough background information to orient any reader who is not a specialist in the particular subject area original. The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period.

This call for papers and full details of the conference can also be found online at

<http://academic-conferences.org/icel/icel2010/icel10-call-papers.htm>

### Research in Progress

Researchers may submit current projects whilst they are still in progress.

### Case Study Submissions

Case study submissions should be written to publishable standards.

### Poster Submissions

Posters provide an opportunity for researchers to present their work in an informal setting in which there is more time for discussion and questions than is sometimes available in a full paper session. This track is an ideal forum for the presentation of work in progress. Poster submissions are welcomed in any of the areas identified in the call for papers.

### Round Table Proposals

The Programme Committee invites topical subjects to be proposed for discussion.

### Practitioner Contributions

The conference committee welcomes contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Submission requirements

- An abstract describing the work to be presented should be submitted in accordance with the [submission details](#) above. Be sure to select Practitioner Contribution as the submission type.
- Practitioner abstracts will be reviewed by the programme committee. Reviewers will be asked to consider the appropriateness of the work for presentation at the conference.
- Authors of selected presentations will have their abstract included in the booklet of abstracts given to participants at the conference.
- At least one person must register for the conference to give the presentation.

### Product Demonstrations:

Submit a proposal of 200-300 words describing an e-Learning product you wish to demonstrate and the audience it serves. Proposals should be sent as email attachments to Sue Nugus ( [sue@academic-conferences.org](mailto:sue@academic-conferences.org) ) not later than 16 February 2009. Demonstrations themselves are expected to be approximately 15 minutes in length.

### Submission details:

*Abstract details:* All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **4 January 2010**. Please read the online guidelines at <http://academic-conferences.org/icel/icel2010/icel10-author-guide.htm>

*Submission:* Via the online submission form at <http://academic-conferences.org/icel/icel2010/icel10-abstract-submission.htm>  
Please ensure that all required fields are completed. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

*Full paper:* Only required for academic submissions to main conference streams or mini tracks once the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **16 February 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Julia Hawkins, at [Julia@academic-conferences.org](mailto:Julia@academic-conferences.org)

### Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All submissions for demonstrations will be reviewed by the conference organisers to ensure that the proposed demonstration is likely to be of interest to the conference participants.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

This call for papers and full details of the conference can also be found online at <http://academic-conferences.org/icel/icel2010/icel10-call-papers.htm>

- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

### **Important Dates**

Abstract submission deadline:	<b>4 January 2010</b>
Notification of abstract acceptance:	<b>11 January 2010</b>
Full paper due for review:	<b>16 February 2010</b>
Notification of paper acceptance(with any requested changes):	<b>19 April 2010</b>
Earlybird registration closes	<b>3 May 2010</b>
Final paper due:	<b>17 May 2010</b>
Final author registration date	<b>7 June 2010</b>

### **Conference Executive:**

[Rozhan Idrus](#), Universiti Sains Malaysia, Penang, Malaysia  
Issham Ismail, Universiti Sains Malaysia, Penang, Malaysia  
Avi Hyman, University of Toronto, Canada  
[Florin Salajan](#), University of Toronto, Canada  
[Laura Czerniewicz](#), University of Cape Town, RSA  
[David Guralnick](#), Kaleidoscope Learning, New York, USA  
[Michel Plaisent](#), University of Quebec in Montreal, Canada  
[Phillip Jones](#), Hong Kong Institute of Education, China  
[Stella Lee](#), Athabasca University, Canada