



ECRM 2010



**9th European Conference on Research Methodologies
for Business and Management Studies
IE Business School, Madrid, Spain
24-25 June 2010**

Conference Chair: Dr Gayle Allard, IE Business School, Spain
Programme Chair: Dr José Esteves, IE Business School, Spain
Keynote Speaker: To be confirmed

Call for papers, workshops and tutorials

The European Conference on Research Methodology for Business and Management Studies (ECRM 2010) is an opportunity for academics to share the latest thinking on research strategies, tactics and paradigms. This conference offers an opportunity to engage with contemporary thinking in Business research and join in the sometimes lively debates, inside and outside of the formal sessions, that are a regular feature of the conference.

The conference committee is interested in theoretical and practical papers concerning research models and methods and case studies that demonstrate how research strategies have been applied and about the lessons learned therefrom. Papers are welcome on a wide range of research paradigms, including critical analysis, discourse analysis, adaptive structuration theory, ethnography, ontology, epistemology, conjoint analysis, cluster analysis, naturalistic enquiry, case studies, hermeneutic methods, critical systemic thinking, hermeneutic dialectics, structural equation modelling, observational studies, participatory appraisals, etc. Conference themes include: Teaching research methods; Researching Sensitive issues; Mixed methods; Grounded theory and General topics. See the full list of topics on the conference website.

Poster submissions, proposals for roundtable discussions, practitioner contributions and product demonstrations based on the main themes are also invited.

Important dates:

Abstract submission deadline:	3 December 2009
Notification of abstract acceptance:	10 December 2009
Full paper due for review:	21 January 2010
Notification of paper acceptance:	1 April 2010
Earlybird registration closes:	15 April 2010
Final paper due (with any changes):	29 April 2010
Final author registration date:	20 May 2010

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **3 December 2009**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/ecrm/ecrm2010/ecrm10-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **21 January 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

For more information visit

<http://www.academic-conferences.org/ecrm/ecrm2010/ecrm10-home.htm>