

## 9th European Conference on Research Methodologies for Business and Management Studies IE Business School, Madrid, Spain 24-25 June 2010

**Conference Chair:** Dr Gayle Allard, IE Business School, Spain

**Programme Chair:** Dr José Esteves, IE Business School, Spain



- Share the latest thinking on research strategies, tactics and paradigms
- Engage with contemporary thinking in Business research
- Join in lively debates
- Network and discuss research with peers
- Learn techniques and approaches to research from around the globe

### Themes include:

- Qualitative and quantitative research;
- Computer modelling and simulations;
- Researching sensitive topics;
- Ethnographic research;
- Grounded theory;
- Mixed methods;
- Teaching research methods
- The role of paradigms in Business and IS.



Read and download the full call for papers at

<http://academic-conferences.org/ecrm/ecrm2010/ecrm10-call-papers.htm>

Earlybird registration is available until 15 April 2010. For registration options, see <http://academic-conferences.org/ecrm/ecrm2010/ecrm10-registration.htm> .

Discounts are also available for students and supervisors attending together and for groups of 3 or more participants from the same institute.