



ECMLG 2008



4th European Conference on Management, Leadership and Governance

University of Reading, UK
27-28 November 2008

Conference Chair: Malcolm Berry, University of Reading, UK
Programme Chair: Ken Grant, Ryerson University, Canada
Keynote Speaker: to be confirmed

MINI TRACK CALL FOR PAPERS

Mini track on Strategy and Governance – Enterprise Systems (ES) Track chair: Themistokles Lazarides

Corporate strategy and governance are very closely connected with the drivers of Enterprise System (ES) selection and implementation. Corporate failures and enterprise seem to be connected. A new approach is needed in designing, implementing and evaluating ES. The new approach is broader in scope and uses special tools that enhance communications with stakeholders outside the organisational pyramid of the firm. The design and implementation of ES, according to modern corporate governance and management principles and guidelines, can help all parties to make rational decisions (through the power of logic and not through the logic of power) and to facilitate the market for corporate control.

This mini track will explore these drivers and seek any connections between corporate and enterprise systems performance indicators. Legal, managerial organisational, ethical dilemmas or prerequisites of ES are going to be discussed, as dimensions of the topic.

We invite papers that explore the relationship between Corporate Governance Issues and the use of Enterprise systems. Possible topics include, but are not limited to:
Disclosure / transparency and the use of ES; Ethical dilemmas and IS; Corporate Governance practices and the role of chief Information Officer; The role of the board of directors and the strategic dimension of ES; Asymmetry of information and the exploitation of ES.

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **8 May 2008**. Please read the online guidelines at <http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-author-guide.htm>

Submission: Via the online submission form at <http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-abstract-submission.htm>. Please ensure that all required fields are completed. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **26 June 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Elaine Hayne, at elaine.hayne@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.

- The authors of abstracts that describe a relevant paper will receive a notification of abstract acceptance.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:

8 May 2008

Notification of abstract acceptance:

15 May 2008

Full paper due for review:

26 June 2008

Notification of paper acceptance (with any changes):

4 September 2008

Earlybird registration closes:

18 September 2008

Final paper due:

2 October 2008

Author registrations completed by:

23 October 2008

Conference Executive:

[Paul Aitken](#), Henley Management College, UK

[Maria Argyropoulou](#), Athens University of Economics and Business, Greece

[Egon Berghout](#), Groningen University, The Netherlands

[Malcolm Berry](#), University of Reading, UK

[Charles Despres](#), College Polytechnique, France

[Ken Grant](#), Ryerson University, Canada

[Paul Griffiths](#), The Birchmann Group, Chile

[Dimitrios Koufopoulos](#), Brunel University, UK

[Themistokles Lazarides](#), Technological Institute of West Macedonia, Greece

[Scott Lichtenstein](#), Henley Management College, UK

[Kevin Money](#), Henley Management College, UK

[Chris Norman](#), Deloitte., France

[George Philip](#), Queens University of Belfast, Ireland

[John Politis](#), Higher Colleges of Technology, Dubai, UAE

[Dan Remenyi](#), Trinity College Dublin, Ireland

Conference Committee:

The conference programme committee consists of key individuals from countries around the world working and researching in the management, leadership and governance fields especially as it relates to information systems. The following have confirmed their participation:

[Paul Abbiati](#) (PMMS Consulting Group, UK); Ruth Alas (Estonian Business School, Tallinn, Estonia); Maria Argyropoulou (Athens University of Economics and Business, Greece); Ahmet Aykac (Theseus Business School, Sophie Antipolis, France); Ade Bajomo (Fortis Bank, UK); Sue Balint (Westminster Business School, London, UK); Egon Berghout (Groningen University, The Netherlands); [Mike Berrell](#) (RMIT University, Australia); Malcolm Berry (University of Reading, UK); [Malcolm Brady](#) (Dublin City University, Ireland); Douglas Michael Branson (University of Pittsburgh, USA); Noel Bruton (Bruton Consultancy, UK); Janis Burn (Edith Cowan University, Australia); Akemi Chatfield (University of Newcastle, Australia); Luca Cerioni (University of Leeds, UK); [Mee-Yan Cheung-Judge](#) (Quality and Equality, Oxford, UK); Bill Cinnamon (Ernst and Young, South Africa); Rodney Clare (EDS, UK); Reet Cronk (Harding University USA); Phillip Davidson (University of Phoenix, USA); John Deary (Higher Colleges of Technology, Dubai, UAE); Andrew Deegan (Henley Management College, UK); Dirk DeSchoolmeester (Ghent Business School, Belgium); Charles Despres (College Polytechnique, France); Dudley Dolan (Trinity College, Dublin, Ireland); David Edgar (Caledonian Business School, Scotland, UK); Shay Fitzmaurice (Public Sector Times, Ireland); Andrew Gaule (Henley Management College, UK); Roger Gill (Leadership Trust, UK); Vauna Godara (University of Western Sydney, Australia); Ken Grant (Ryerson University, Toronto, Canada); Paul Griffiths (The Birchmann Group, Chile); Milenko Gudic (Economics Institute-Belgrade, Serbia and Montenegro); Ray Hackney (Manchester

Metropolitan University, UK); Joe F Hair, Jr. (Louisiana State University, USA); Gene Horan (Ashridge Business School, UK); Jack Huddleston (Capella University, USA); Gordon Hunter (University of Lethbridge, Canada); Nada Kakabadse (University of Northampton, UK); Dimitrios Koufopoulos (Brunel University, UK); Michael Lang (University College Galway, Ireland); Themistokles Lazarides (Technological Institute of West Macedonia, Greece); Marc Le Menestrel (Pompeu Fabra University, Barcelona, Spain); Nic Lessing (Randse Afrikaanse Universiteit, South Africa); Sam Lubbe (University of KwaZulu-Natal, Durban, South Africa); John MacNamara (e-Ireland); Ahmad Magad (Marketing Council, Asia, Singapore); Bill Martin (Royal Melbourne Institute of Technology, Australia); Roger Mason (Durban University of Technology, South Africa); Michael Massey (International Centre for Applied EQ Leadership, UK); Robert Melville (Cass Business School, London, UK); Kevin Money (Henley Management College, UK); John Mooney (Pepperdine University, California, USA); Timothy Nichol (Northumbria University, Newcastle, UK); Chris Norman (Deloitte., Paris, France); Nayantara Padhi (Indira Gandhi National Open University, India); Jatin Pancholi (Middlesex University, UK); John Peters (Emerald University Press); John Pierce (Fujitsu, Ireland); George Philip (Queens University of Belfast, Ireland); John Politis (Higher Colleges of Technology, Dubai, UAE); Jacek Plodzien (Polish Academy of Sciences); David Price (Henley Management College, UK), Asta Pundziene (ISM University of Management and Economics); Dan Remenyi (Trinity College, Dublin); Elena Revilla (Instituto de Empresa, Madrid, Spain); Alan Rogers (Consultant, Directline); Joseph Sarkis (Clark University, MA, USA); Peter Smith (University of Sunderland, UK); Reima Suomi (Turku School of Economics); Ramayah Thurasmy (Universiti Sains Malaysia, Malaysia); Alan Twite (COO Vtesse Networks); Patrick Tyrell (Royal Navy, retired); Leslie Willcocks (London School of Economics, UK); Brent Work (Cardiff University, Wales, UK); Eleanor Wynn (IT Innovation Intel Corporation, USA).

Full details of the conference are available at

<http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-home.htm>