



ECMLG 2008



4th European Conference on Management, Leadership and Governance

University of Reading, UK
27-28 November 2008

Conference Chair: Malcolm Berry, University of Reading, UK
Programme Chair: Ken Grant, Ryerson University, Canada
Keynote Speaker: to be confirmed

CALL FOR PAPERS, WORKSHOPS AND TUTORIALS

The Conference offers an opportunity for scholars and practitioners interested in the issues related to Management, Leadership and Governance, to share their thinking and research findings. These fields of study are broadly described as including issues related to the management of the organisations' resources, the interface between senior management and the formal governance of the organisation,. This Conference provides a forum for discussion, collaboration and intellectual exchange for all those interested in any of these fields of research or practice.

The conference committee welcomes both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and research in practice are welcomed approaches. Work-in-progress, panel discussion, proposals for workshops and tutorials are also invited. Possible topics include, but are not limited to:-

The relationship between leadership; management and bureaucracy; The power and influence of management versus leadership; e-Business integration; Business finance; Corporate Social Responsibility; Work-Life balance; Sales-Marketing balance; Marketing; Operations management; Project management; Styles of leadership; Emotional intelligence; Strategic thinking; Change management; HR management and strategies; Differences between leadership and management; Business transformation; Legal aspects of corporate governance; Leadership and knowledge management; Leadership and creativity; Leading organisational change; Leadership in e-Government initiatives; Decision making in crisis.

Submissions are welcomed for a stream looking at the specific issues of management leadership and governance in relation to Information Systems. Possible topics include, but are not limited to:

The nature of IS governance; Interfacing IS governance with corporate governance; Sustainable IS leadership; Types of IS leadership and governance; Corporate politics in and around the IS function; The relationship between the CIO and the CEO; Critical success factors for a CIO; Measuring the performance of the CIO; Creating sustainable IS leadership; From the CIO to the CKO and/or CTO roles in the organization; Career development for IS leadership; Sustaining leadership in the changing world of IS; Bridging the stove pipe mind-set; IS technological leadership; Impact of non-IS executives on IT effectiveness; How the intensity of IS usage effects the CIO role; External market pressures on the CIO; Best practices in IS technological leadership; Justifying IT Investments at Boardroom level; Outsourcing the CIO; The influence of non-IS executive use of IT on a firm's performance; Influence of mergers and acquisitions on IT; Effect of the board of directors and shareholders on IT policy; Managing IT costs of meeting legal compliance and the costs of a breach; Identity management technologies to help business meet compliance obligations: Governance in/of ICT problems in public service and management.

In additions, submissions are welcomed to five mini tracks: **Corporate governance developments and the new tools of governance**, chaired by Dr Dimitrios Koufopoulos, Brunel University, UK; **Enterprise systems – Corporate performance**, chaired by Maria Argyropoulou, Athens University of Economics and Business; **Leadership and entrepreneurship**, chaired by John Politis, Higher Colleges of Technology, United Arab Emirates; **Leadership for sustainability**, co-chaired by Paul Aitken and Scott Lichtenstein, Henley Management College, UK and **Strategy and governance – Enterprise systems**, chaired by Themistokles Lazarides, Technological Institute of West Macedonia, Greece. Details of these mini tracks are on the conference website.

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **8 May 2008**. Please read the online guidelines at <http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-author-guide.htm>

Submission: Via the online submission form at <http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-abstract-submission.htm>
Please ensure that all required fields are completed. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **26 June 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Elaine Hayne, at elaine.hayne@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract acceptance.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

<i>Abstract submission deadline:</i>	8 May 2008
<i>Notification of abstract acceptance:</i>	15 May 2008
<i>Full paper due for review:</i>	26 June 2008
<i>Notification of paper acceptance (with any changes):</i>	4 September 2008
<i>Earlybird registration closes:</i>	18 September 2008
<i>Final paper due:</i>	2 October 2008
<i>Author registrations completed by:</i>	23 October 2008

Conference Executive:

[Paul Aitken](#), Henley Management College, UK
[Maria Argyropoulou](#), Athens University of Economics and Business, Greece
[Egon Berghout](#) Groningen University, The Netherlands
[Malcolm Berry](#), University of Reading, UK
[Charles Despres](#), College Polytechnique, France
[Ken Grant](#) Ryerson University, Canada
[Paul Griffiths](#) The Birchmann Group, Chile
[Dimitrios Koufopoulos](#), Brunel University, UK
[Themistokles Lazarides](#), Technological Institute of West Macedonia, Greece
[Scott Lichtenstein](#), Henley Management College, UK
[Kevin Money](#) Henley Management College UK
[Chris Norman](#) Deloitte., France
[George Philip](#) Queens University of Belfast, Ireland
[John Politis](#) Higher Colleges of Technology, Dubai, UAE
[Dan Remenyi](#) Trinity College Dublin, Ireland

Conference Committee:

The conference programme committee consists of key individuals from countries around the world working and researching in the management, leadership and governance fields especially as it relates to information systems. The following have confirmed their participation:

[Paul Abbiati](#) (PMMS Consulting Group, UK); Ruth Alas (Estonian Business School, Tallinn, Estonia); Maria Argyropoulou (Athens University of Economics and Business, Greece); Ahmet Aykac (Theseus Business School, Sophie Antipolis, France); Ade Bajomo (Fortis Bank, UK); Sue Balint (Westminster Business School, London, UK); Egon Berghout (Groningen University, The Netherlands); [Mike Berrell](#) (RMIT University, Australia); Malcolm Berry (University of Reading, UK); [Malcolm Brady](#) (Dublin City University, Ireland); Douglas Michael Branson (University of Pittsburgh, USA); Noel Bruton (Bruton Consultancy, UK); Janis Burn (Edith Cowan University, Australia); Akemi Chatfield (University of Newcastle, Australia); Luca Cerioni (University of Leeds, UK); [Mee-Yan Cheung-Judge](#) (Quality and Equality, Oxford, UK; Bill Cinnamon (Ernst and Young, South Africa); Rodney Clare (EDS, UK); Reet Cronk (Harding University USA); Phillip Davidson (University of Phoenix, USA); John Deary (Higher Colleges of Technology, Dubai, UAE); (Andrew Deegan (Henley Management College, UK); Dirk DeSchoolmeester (Ghent Business School, Belgium); Charles Despres (College Polytechnique, France); Dudley Dolan (Trinity College, Dublin, Ireland); David Edgar (Caledonian Business School, Scotland, UK); Shay Fitzmaurice (Public Sector Times, Ireland); Andrew Gaule (Henley Management College, UK); Roger Gill (Leadership Trust, UK); Vauna Godara (University of Western Sydney, Australia); Ken Grant (Ryerson University, Toronto, Canada); Paul Griffiths (The Birchmann Group, Chile); Milenko Gudic (Economics Institute-Belgrade, Serbia and Montenegro); Ray Hackney (Manchester Metropolitan University, UK); Joe F Hair, Jr. (Louisiana State University, USA); Gene Horan (Ashridge Business School, UK); Jack Huddleston (Capella University, USA); Gordon Hunter (University of Lethbridge, Canada); Nada Kakabadse (University of Northampton, UK); Dimitrios Koufopoulos (Brunel University, UK); Michael Lang (University College Galway, Ireland); Themistokles Lazarides (Technological Institute of West Macedonia, Greece); Marc Le Menestrel (Pompeu Fabra University, Barcelona, Spain); Nic Lessing (Randse Afrikaanse Universiteit, South Africa); Sam Lubbe (University of KwaZulu-Natal, Durban, South Africa); John MacNamara (e-Ireland); Ahmad Magad (Marketing Council, Asia, Singapore); Bill Martin (Royal Melbourne Institute of Technology, Australia); Roger Mason (Durban University of Technology, South Africa); Michael Massey (International Centre for Applied EQ Leadership, UK); Robert Melville (Cass Business School, London, UK); Kevin Money (Henley Management College, UK); John Mooney (Pepperdine University, California, USA); Timothy Nichol (Northumbria University, Newcastle, UK); Chris Norman (Deloitte., Paris, France); Nayantara Padhi (Indira Gandhi National Open University, India); Jatin Pancholi (Middlesex University, UK); John Peters (Emerald University Press); John Pierce (Fujitsu, Ireland); George Philip (Queens University of Belfast, Ireland); John Politis (Higher Colleges of Technology, Dubai, UAE); Jacek Plodzien (Polish Academy of Sciences); David Price (Henley Management College, UK), Asta Pundziene (ISM University of Management and Economics); Dan Remenyi (Trinity College, Dublin); Elena Revilla (Instituto de Empresa, Madrid, Spain); Alan Rogers (Consultant, Directline); Joseph Sarkis (Clark University, MA, USA); Peter Smith (University of Sunderland, UK); Reima Suomi (Turku School of Economics); Ramayah Thurasmy (Universiti Sains Malaysia, Malaysia); Alan Twite (COO Vtesse Networks); Patrick Tyrell (Royal Navy, retired); Leslie Willcocks (London School of Economics, UK); Brent Work (Cardiff University, Wales, UK); Eleanor Wynn (IT Innovation Intel Corporation, USA).

Full details of the conference are available at

<http://academic-conferences.org/ecmlg/ecmlg2008/ecmlg08-home.htm>