

## 4th European Conference on Management, Leadership and Governance University of Reading, UK 27-28 November 2008

**Conference Chair:** Malcolm Berry, University of Reading, UK  
**Programme Chair:** Ken Grant, Ryerson University, Canada  
**Keynote Speaker:** to be confirmed

### CALL FOR PAPERS, WORKSHOPS AND TUTORIALS

The Conference offers an opportunity for scholars and practitioners interested in the issues related to Management, Leadership and Governance, to share their thinking and research findings. These fields of study are broadly described as including issues related to the management of the organisations' resources, the interface between senior management and the formal governance of the organisation.

The conference committee welcomes both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and research in practice are welcomed approaches. Work-in-progress, panel discussion, proposals for workshops and tutorials are also invited. Possible topics include, but are not limited to:

*The relationship between leadership; management and bureaucracy; The power and influence of management versus leadership; e-Business integration; Business finance; Corporate Social Responsibility; Work-Life balance; Sales-Marketing balance; Marketing; Operations management; Project management; Styles of leadership; Emotional intelligence; Strategic thinking; Change management; HR management and strategies; Differences between leadership and management; Business transformation; Legal aspects of corporate governance; Leadership and knowledge management; Leadership and creativity; Leading organisational change; Leadership in e-Government initiatives; Decision making in crisis.*

Submissions are welcomed for a stream looking at the specific issues of management leadership and governance in relation to Information Systems. Possible topics include, but are not limited to:

*The nature of IS governance; Interfacing IS governance with corporate governance; Sustainable IS leadership; Types of IS leadership and governance; Corporate politics in and around the IS function; The relationship between the CIO and the CEO; Critical success factors for a CIO; Measuring the performance of the CIO; Creating sustainable IS leadership; From the CIO to the CKO and/or CTO roles in the organization; Career development for IS leadership; Sustaining leadership in the changing world of IS; Bridging the stove pipe mind-set; IS technological leadership; Impact of non-IS executives on IT effectiveness; How the intensity of IS usage effects the CIO role; External market pressures on the CIO; Best practices in IS technological leadership; Justifying IT Investments at Boardroom level; Outsourcing the CIO; The influence of non-IS executive use of IT on a firm's performance; Influence of mergers and acquisitions on IT; Effect of the board of directors and shareholders on IT policy; Managing IT costs of meeting legal compliance and the costs of a breach; Identity management technologies to help business meet compliance obligations; Governance in/of ICT problems in public service and management.*

In additions, submissions are welcomed to five mini tracks: **Corporate governance developments and the new tools of governance**, chaired by Dr Dimitrios Koufopoulos, Brunel University, UK; **Enterprise systems – Corporate performance**, chaired by Maria Argyropoulou, Athens University of Economics and Business; **Leadership and entrepreneurship**, chaired by John Politis, Higher Colleges of Technology, United Arab Emirates; **Leadership for sustainability**, co-chaired by Paul Aitken and Scott Lichtenstein, Henley Management College, UK and **Strategy and governance – Enterprise systems**, chaired by Themistokles Lazarides, Technological Institute of West Macedonia, Greece. Details of these mini tracks are on the conference website.

#### Submission details:

**Abstract details:** The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **8 May 2008**. Please read the online guidelines.

**Submission:** Via the online submission form.

**Full paper:** Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **26 June 2008**.

#### Publication Opportunity

Papers presented at the Conference will be considered for publication in a special issue of Management Research News ISSN: 0140-9174

#### Important dates:

Abstract submission deadline:	<b>8 May 2008</b>
Notification of abstract acceptance:	<b>15 May 2008</b>
Full paper due for review:	<b>26 June 2008</b>
Notification of paper acceptance (with any changes):	<b>4 September 2008</b>
Earlybird registration closes:	<b>18 September 2008</b>
Final paper due:	<b>2 October 2008</b>
Author registration closes:	<b>23 October 2008</b>

**Conference website:** [www.academic-conferences.org/ecmlg](http://www.academic-conferences.org/ecmlg)