



ECKM 2010



11th European Conference on Knowledge Management Universidade Lusíada de Vila Nova de Famalicão, Famalicão, Portugal 2-3 September 2010

Conference Co-Chairs: Rosa Moreira and Rui Silva, Universidade Lusíada de Vila Nova de Famalicão, Portugal

Programme Chair: Eduardo Tomé, Universidade Lusíada de Vila Nova de Famalicão, Portugal

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

A main implication of the knowledge economy is that there is not alternative way to prosperity than to make learning and knowledge creation of prime relevance. Issues of knowledge creation, use and transfer and innovation competencies building have moved to the forefront of attention in corporate competitive strategy and in economic, social and industrial policy as well. Competing worldwide demands individual and organisational creativity, high level skills and capabilities and adaptive and innovative learning organisations and institutions. To keep abreast of the volatile and changing environment organisations, countries and regions need to develop a better understanding of how knowledge and intellectual capital deliver effective business processes and high value goods and services. In particular, they have to develop awareness of and mechanisms to manage the risks that are inherent to this new context and improved methods to link IC and KM to the firm's future streams of cash flows and GDP growth.

ECKM 2010 provides an opportunity for academics and practitioners from Europe and elsewhere who are involved in the study; management, development and implementation of knowledge management initiatives to come together and exchange ideas.

The conference in September 2010 is seeking quantitative, qualitative and experience-based papers from industry and academe. Topics may include but are not limited to:

- Frameworks for conceptualising KM, parameters of the field of study;
- Knowledge creation and sharing mechanisms;
- Knowledge asset valuation models; Knowledge Management Systems;
- Impact on organisational learning;
- Impact on business strategy, architectures for KM systems;
- Managing Intellectual Capital;
- Contextual analysis;
- KM in higher education;
- Knowledge sharing between different groups in an organization;
- Sharing and co-operation in Communities of Practice;
- How to initiate KM, resourcing KM, implementing KM;
- KM case studies, KM and SME's;
- The evaluation of KM, user requirements;
- KM and innovation, innovation networks;
- Content management systems;
- Ontologies;
- KM and the Web and e-Business;
- Ethics of KM

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECKM proceedings are listed in the Thomson Reuters ISI Index to Social Sciences & Humanities Proceedings (ISSHP) and the Thomson Reuters ISI Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings).

Selected papers from the conference will be considered for publication in the Electronic Journal of Knowledge Management, <http://www.ejkm.com>

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus \(sue@academic-conferences.org\)](mailto:sue@academic-conferences.org) not later than **2 April 2010**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details:

- Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **12 February 2010** Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>
- Submission: Only accepted by online form submission at <http://academic-conferences.org/eckm/eckm2010/eckm10-abstract-submission.htm>
- Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **2 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne \(elaine.hayne@academic-conferences.org\)](mailto:elaine.hayne@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates:

Abstract submission deadline:	12 February 2010
Notification of abstract acceptance:	19 February 2010
Full paper due for review:	02 April 2010
Notification of paper acceptance:	11 June 2010
Earlybird registration closes:	25 June 2010
Final paper due (with any changes):	09 July 2010
Final Author registration date:	30 July 2010

Conference Executive:

[Dr Charles Despres](#), Conservatoire Nationale des Arts et Metiers, Paris, France

[Dr. Péter Fehér](#), Corvinus University of Budapest, Hungary

[Professor Meliha Handzic](#), Sarajevo School of Science and Technology, Bosnia & Herzegovina

[Deogratias Harorimana](#), Southampton Business School, UK

[Barnard Marr](#), Advanced Performance Institute, UK

[Professor Jose Viedma Marti](#), Polytechnic University of Catalonia, Spain

[Dr Roy Williams](#), University of Portsmouth, UK

The conference programme committee consists of key people in the Knowledge Management and IS community. The following people have confirmed their participation:

Bulent Acma (Anadolu University, Turkey); Azizul Rahman Ab. Ghaffar (National Sports Council of Malaysia, Kuala Lumpur, Malaysia); Mohd Syazwan Abdullah (Universiti Utara Malaysia, Malaysia); Raul Abril (Teradata, Barcelona, Spain); Benjamin Akinyemi (Kigali Institute of Management, Rwanda); Fathalla Alghatas (Bradford University School of Management, UK); (Eckhard Ammann, Reutlingen University, Germany), Nekane Aramburu (University of Deusto, San Sebastian, Spain); Derek Asoh (Southern Illinois University, Carbondale, USA); Gabriela Avram (University of Limerick, Ireland); William Baker (Speed to Excellence, Lamy, NM, USA); Tabarak Ballal (The University of Reading, UK); Joan Ballantine (University of Ulster, UK); Frank Bannister (Trinity College Dublin, Ireland); [Pierre Barbaroux](#) (French Air Force Academy/Research Center of the French Air Force, France); Aurelie Aurilla Bechina Arnzten (College University of Bruskerud, Norway); Robert Ayres (Cranfield University, Defence College of Management & Technology, UK); Sandra Begley (University of Birmingham, Edgbaston, UK); Daniel Ben (University of Saskatchewan, Saskatoon, Canada); Diane Benjamin (National Health Service, UK); Egon Berghout (University of Groningen, Netherlands); [Will Bernhard](#) (Swiss Distance University of Applied Sciences, Switzerland); Maumita Bhattacharya (Charles Sturt University, Albery, Australia); Heather Bircham-Connolly (University of Waikato, Hamilton, New Zealand); Claudia Bitencourt (Universidade do Vale do Rio dos Sinos, Brazil); Karsten Bohm (University of Applied Sciences, Kufstein, Austria); Ettore Bolisani (University of Padua, Vicenza, Italy); Constantin Bratianu (Academy of Economic Studies, Bucharest, Romania); [Klaus Bredl](#) (University of Applied Sciences Neubrandenburg, Germany); [Jytte Brender](#) (Aalborg University, Denmark); Janis Briedis (Riga Business School, Latvia); Sheryl Buckley (University of Johannesburg, South Africa); Malgorzata Bugajska (University of Zurich, Switzerland); Sven Carlsson (School of Economics and Management, Lund University, Sweden); Juan-Gabriel Cegarra-Navarro (Universidad Politécnica de Cartagena, Spain) ; Daniele Chauvel (Independent consultant in KM, France); Chun-YU Chen (Meiho institute of Technology, Ping Tung, Taiwan); Satyadhyan Chickerur (M.S. 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Kai Mertins (Fraunhofer-IPK, Germany); Kostas Metaxiotis (National Technical University Athens, Greece); [Anabela Mesquita](#) (ISCAP – School of Accountancy and Administration of Porto / Politechnique Institute of Porto, Portugal); Rebecca Mitchell (University of Newcastle, Australia); Sandra Moffett (University of Ulster, Londonderry, UK); Aboubakr Moteleb (Middlesex University, UK); Kehal Mounir (International University of Monaco); Pumela Msweli-Mbanga (University of KwaZulu-Natal, Durban, South Africa); Gaby Neumann (University of Magdeburg, Germany); David O'Donnell (Intellectual Capital Research Institute of Ireland); Gary Oliver (University of Sydney, Australia); Patricia Ordóñez de Pablos (Universidad de Oviedo, Spain); Jim Palmer (Caldwell Palmer Group, USA); Kaushik Pandya (Birmingham College, UK); Kalin Penev (Southampton Solent University, UK); Ann Peng (Providence University, Taichung, Taiwan); Jose de Jesus Perez Alcazar (University of Sao Paulo, Brazil); Milly Perry (The Open University of Israel, Israel); Nick Petford (Office of the Vice Chancellor, Bournemouth University, UK); Rajiv Phougat (IBM Corporation, USA); Selwyn Piramuthu (University of Florida, Gainesville, USA); Gerald Polesky (IBM, Phoenix, USA); John Politis (Higher Colleges of Technology, UAE); Stavros Ponis (National Technical University Athens, Greece); Aino Pöyhönen (Lappeenranta University of Technology, Finland); Thurasamy Ramayah (Universiti Sains Malaysia, Malaysia); Ulrich Remus (College Of Business And Economics, New Zealand); Olga Rivera (Este Management School, Spain); [Eduardo Rodriguez](#) (IQ Analytics, Ottawa, Canada); Lee Rongbin W.B (The HongKong Polytechnic University, Hong Kong); Carol Royal (University of New South Wales, Australia); [Ines Saad](#) (Amiens School of Management, France); John Sae (IESEG School of Management, Lille, France); Josune Sáenz (University of Deusto, San Sebastián, Spain); Kalsom Salleh (University of Technology MARA, Malaysia); Sarosa Samiaji (Atma Jaya Yogyakarta University, Indonesia); [Kamaljeet Sandhu](#) (University of Wollongong, Gwynnveville, Australia); Emil Scarlat (Academy of Economic Studies, Bucharest, Romania); Christian-Andreas Schumann (University of Zwickau, Germany); Kerstin Siakas (Alexander Technological Educational Institute of Thessaloniki, Greece); Umesh Kumar Singh (Vikram University, Ujjain, India); Graeme Smith (Ordnance Survey, UK); Dave Snowden (Cognitive Edge, Singapore); Siva Sockalingam (Glasgow Caledonian University, Scotland, UK); Vesa Taatila (Laurea University of Applied Sciences, Finland); [Christiaan Stam](#) (INHolland University of Applied Sciences, The Netherlands); Antony Tambyrajah (University of Greenwich, UK); Sara Tedmori (Princess Sumaya University for Technology, Amman, Jordan); Eduardo Tomé (Universidade Lusíada, Portugal); Llewellyn Tang (University of Reading, UK); Miguel Trigo (University Fernando Pessoa, Portugal); Edward Truch (Lancashire University Management School, UK); geoffrey Turner (University of Nicosia, Cyprus); Jose Maria Viedma (Polytechnic University of Catalonia, Spain); Maria Weir (Scottish Intellectual Asset Management Ltd, Glasgow, UK); Christine Welch (University of Portsmouth, UK); Eoin Whelan (National University of Ireland Galway, Ireland); Roy Williams (University of Portsmouth, UK); Les Worrall, (University of Wolverhampton Business School, UK).

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2010/eckm10-call-papers.htm>

Please direct enquiries to Elaine.hayne@academic-conferences.org