



ECKM 2008



9th European Conference on Knowledge Management Southampton Solent University, UK 4-5 September 2008

Conference Chair: John Rees, Southampton Solent University, UK
Programme Co-Chairs: Deogratias Harorimana and David Watkins, Southampton Business School, UK
Keynote Speaker: Vanessa Lawrence, Director General and CEO, Ordnance Survey, UK

CALL FOR PAPERS

A main implication of the knowledge economy is that there is not alternative way to prosperity than to make learning and knowledge creation of prime relevance. Issues of knowledge creation, use and transfer and innovation competencies building have moved to the forefront of attention in corporate competitive strategy and in economic, social and industrial policy as well. Competing worldwide demands individual and organisational creativity, high level skills and capabilities and adaptive and innovative learning organisations and institutions. To keep abreast of the volatile and changing environment organisations, countries and regions need to develop a better understanding of how knowledge and intellectual capital deliver effective business processes and high value goods and services. In particular, they have to develop awareness of and mechanisms to manage the risks that are inherent to this new context and improved methods to link IC and KM to the firm's future streams of cash flows and GDP growth.

ECKM 2008 provides an opportunity for academics and practitioners from Europe and elsewhere who are involved in the study; management, development and implementation of knowledge management initiatives to come together and exchange ideas.

The advisory group for the conference invites submissions of papers on both the theory and advanced practice of all aspects of knowledge management (KM) and intellectual capital (IC). The conference in September 2008 is seeking quantitative, qualitative and experience-based papers from industry and academe. Topics may include but are not limited to:

- Frameworks for conceptualising KM, parameters of the field of study;
- Knowledge creation and sharing mechanisms;
- Knowledge asset valuation models; Knowledge Management Systems;
- Impact on organisational learning;
- Impact on business strategy, architectures for KM systems;
- Managing Intellectual Capital;
- Contextual analysis;
- KM in higher education;
- Knowledge sharing between different groups in an organization;
- sharing and co-operation in Communities of Practice;
- How to initiate KM, resourcing KM, implementing KM;
- KM case studies, KM and SME's;
- The evaluation of KM, user requirements;
- KM and innovation, innovation networks;
- Content management systems;
- Ontologies;
- KM and the Web and e-Business;
- Ethics of KM

In addition to the main conference, submissions are welcomed to the mini tracks: **Measuring Intangibles & Intellectual Capital**, chaired by Bernard Marr, The Advanced Performance Institute, UK; **Knowledge Retention**, chaired by Thurasamy Ramayah, Univesiti Sains Malaysia; **Knowledge through collaboration**, co-chairs Adnan Maalaoui, Toulon University, France, Malek Bourguiba, Nancy University, France and Amine Chelly,

Ecole des Dirigeants et Créateurs d'entreprise (EDC) Paris, France; **Dynamics of Temporary Coalitions & Collective Knowledge**, co-chairs Michael Taylor, Sandra Begley & John Bryson, University of Birmingham, UK; **Knowledge Management in Higher education**, co-chairs Aswatha Kumar M & Satyadhyam Chickerur, M.S.Ramaiah Institute of Technology, Bangalore, India; **Knowledge Management as a Managerial Tool in EU Research Programs**, chaired by Milly Perry, The Open University, Raanana, Israel.

Selected papers from the conference will be considered for publication in the Electronic Journal on e-Knowledge Management, <http://www.ejkm.com>

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **14 February 2008**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/eckm/eckm2008/eckm08-abstract-submission.htm> Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than 3 April 2008. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proofread preferably by a native English speaker prior to submission (or at least a fluent English speaker) – papers may be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

<i>Abstract submission deadline:</i>	14 February 2008
<i>Notification of abstract acceptance:</i>	21 February 2008
<i>Full paper due for review:</i>	03 April 2008
<i>Notification of paper acceptance:</i>	12 June 2008
<i>Earlybird registration closes:</i>	26 June 2008
<i>Final paper due (with any changes):</i>	10 July 2008
<i>Final Author registration date:</i>	31 July 2008

Conference Executive:

[Dr Charles Despres](#), Conservatoire Nationale des Arts et Metiers, Paris, France

[Dr. Péter Fehér](#), Corvinus University of Budapest, Hungary

[Professor Meliha Handzic](#), Sarajevo School of Science and Technology, Bosnia & Herzegovina

[Deogratias Harorimana](#), Southampton Business School, UK

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[Professor Jose Viedma Marti](#), Polytechnic University of Catalonia, Spain

[Professor David Watkins](#), Southampton Business School, UK

[Dr Roy Williams](#), University of Portsmouth, UK

The conference programme committee consists of key people in the Knowledge Management and IS community. The following people have confirmed their participation:

Aboubakr A. Moteleb, Middlesex University, UK
Asisul Rahman Ab. Ghaffar, National Sports Council of Malaysia, Malaysia
Mohd Syazwan Abdullah, Iniversiti Utara Malaysia, Malaysia
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Igor Hawryszkiewicz, University of Technology, Sydney, Australia
Peter Heisig, University of Cambridge, UK
Ali Hessami, Atkins Global, UK

This call for papers and full details about the conference can be found online at:
<http://academic-conferences.org/eckm/eckm2008/eckm08-call-papers.htm>
Please direct enquiries to Elaine.hayne@academic-conferences.org

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