



# ECIW 2008



University of Plymouth

## 7<sup>th</sup> European Conference on Information Warfare and Security University of Plymouth, UK 30 June -01 July 2008

**Conference Chair:** Steven Furnell, University of Plymouth, UK

**Programme Chair:** Debi Ashenden, Cranfield University, UK

**Keynote Speaker:** Jeremy Ward, Symantic UK

*Can Europe ever make a difference to global cybersecurity?*

### MINI TRACK CALL FOR PAPERS

#### Mini track on Information Age War Propaganda

**Track chair:** Jari Rantapelkonen, Finnish Defence Forces, Finland



This mini track is interested in papers that focus on propaganda in current and future wars. The Information Age War is characterized by words, pictures, and images that have strong effects on how war is seen, how war is waged and how war is experienced. Propaganda as a "bad term" has been placed with examples such as information operations, perception management, marketing, public relations, persuasion, etc. With the help of globalisation and information technology, propaganda is present world-wide on the Internet, Mobile Telephones, etc. Governments, military, media, industry, business, and entertainment activities are conducted with information age professionals skilled in various kinds of communications.

This mini track invites submissions of papers on both the theory and practice of all aspects of Information Age War Propaganda. We are interested in papers that are philosophical and practical, operational and theoretical, qualitative and quantitative, academic and military. Submissions are welcome in the following areas, but not necessarily limited to:

- Language and communications of War
- Images of War
- Media Wars
- News Agencies in Wars
- Psychological War and Psychological Operations
- Cultural issues of Global War On Terror
- Information Age Weapons, e. g. videoclips and videotapes
- Manipulation and Internet
- Marketing War and Business
- Advertising War Zone Security, e.g. Private Military Companies
- Ads in War
- Lies in Wars and Their Effects
- Information Technology and Propaganda

#### Submission details

**Abstract details:** The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **10 December 2007 (extended until 7 January 2008)**. Please read the [Abstract Guidelines](#) section of the website before submitting.

**Submission:** Online via the submission form at <http://academic-conferences.org/eciw/eciw2008/eciw08-abstract-submission.htm>. Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and

telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

*Full paper:* Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **28 February 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne, at [elaine.hayne@academic-conferences.org](mailto:elaine.hayne@academic-conferences.org)

### Important information

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper. Author registration must be completed by **26 May 2008**.

### Important dates

<i>Abstract submission deadline:</i>	<b>10 December 2007 (extended until 7 January 2008)</b>		
<i>Notification of abstract acceptance:</i>	<b>17 December 2007</b>		
<i>Full paper due for review:</i>	<b>28 January 2008</b>	<i>Notification of paper acceptance:</i>	<b>7 April 2008</b>
<i>Final paper due (with any changes):</i>	<b>5 May 2008</b>	<i>Author registration closes:</i>	<b>26 May 2008</b>

*For operational reasons we have had to alter the submission dates for this conference. However, as we are aware that a considerable amount of literature was in circulation before we did this we will honour all submissions that arrive by the original dates (21 January for Abstracts and 10 March for papers). We would ask that you strive to meet the new dates as these have been arranged to allow a longer paper review period which we hope will give authors more time to arrange travel and registration after receiving reviewer feedback.*

### Conference Executive

[Debi Ashenden](#), Cranfield University, UK  
[Dr John Biggam](#), Glasgow Caledonian University, UK  
[Dr Andrew Blyth](#), University of Glamorgan, Wales, UK  
[Dr Paul Dowland](#), University of Plymouth, UK  
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[Dr Iain Sutherland](#), University of Glamorgan, UK

Further information on this conference is available at  
<http://www.academic-conferences.org/eciw/eciw2008/eciw08-home.htm>

This mini track call for papers can be seen at  
<http://academic-conferences.org/eciw/eciw2008/eciw08-minitrack.htm>

Enquiries should be sent to [Elaine.hayne@academic-conferences.org](mailto:Elaine.hayne@academic-conferences.org)