



ECIME 2010



4th European Conference on Information Management and Evaluation ISEGI, New University of Lisbon 9-10 September 2010

Conference Chair: **Dr Maria do Rosário Fraga Oliveira Martins**, Institute for Statistics and Information Management (ISEGI) of the Universidade Nova de Lisboa, Portugal.

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on ICT issues as they specifically affect SMEs

Track chair: Dr David Barnes, Royal Holloway, University of London, UK

The contribution of the Small and Medium-sized Enterprise (SME) sector to the social and economic life of Europe is now well-recognised. SMEs, including micro-business (with less than 10 employees) represent 99 % of all enterprises in the EU, provide around 65 million jobs and are significant contributors to entrepreneurship and innovation. The sector is subject to increased attention from researchers, consultants, governments and other policy makers. In particular, the effective adoption and use of ICT in the SME sector is seen as vital to the future competitiveness of European industry and to the development of a knowledge-based economy. In the past, much of the provision of hardware and software has been aimed at large businesses. SMEs have often felt themselves disadvantaged as they have limited expertise in selecting, implementing, using, and evaluating ICT solutions. However, many of the major suppliers of ICT goods and services are now seeking to address the distinctive needs of SMEs.

This mini-track will provide an opportunity for researchers and practitioners to address ICT issues as they specifically affect SMEs. Topics may include, are not limited to:

ICT investment decisions in SMEs (including appraisals methods, the role of vendors, other sources of advice, etc); ICT implementation in SMEs; 'cloud' based applications and services; SME business clusters and ICT; ICT management practices within SMEs; Benchmarking ICT best practices in SMEs; The effective use of new technologies in SMEs; ICT performance appraisal and evaluation in SMEs; The impact of EU, national and regional policies for ICT on SMEs; Software (ERP, CRM, etc) for SMEs; ICT help and support for SMEs; SME workforce skills for ICT; Use of ICT by SMEs within supply chain networks; Electronically mediated collaboration between SMEs; Use of e-business in SMEs; Website design for SMEs; Business process re-design in SMEs; ICT risk and security for SMEs; ICT use and consolidation in SMEs; SME management strategy and ICT use.

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIME proceedings are listed in the Thomson Index to Scientific and Technical Proceedings (ISTP), the Thomson Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings) and INSPEC.

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is listed on the International Bibliography of Social Sciences (IBSS).

As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions; Submissions should be written to publishable standards.

Non-Academic Contributions; Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals; Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

Abstracts: All submission types (other than product demonstrations) require a 300-500 word abstract in the first instance, to be received by **18 February 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by [online form](#) submission at <http://academic-conferences.org/ecite/ecime2010/ecime10-abstract-submission.htm>

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **08 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](#) (julia@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	18 February 2010
Notification of abstract acceptance:	25 February 2010
Final copy of full paper due:	08 April 2010
Notification of paper acceptance (subject to any requested changes):	17 June 2010
Earlybird registration closes:	01 July 2010
Final paper submission (with changes):	15 July 2010
Final author registration date:	05 August 2010

Conference Executive

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Professor Birger Rapp, University of Linköping, Sweden,
Professor Reima Suomi, Turku School of Economics and Business Administration, Finland,
Dr Claudine Toffolon, University of Lemans, France

Conference Committee

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Saheer Al-Jaghoub (Al-Ahliyya Amman University, Jordan); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland); Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (University of Ulster, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Egon Berghout (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Brunel Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Universita Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite Cronk](#) (Harding University, USA); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); Gerald Guan Gan Goh (Multimedia University, Melaka, Malaysia); [Ken Grant](#) (Ryerson University, Canada); Kevin Grant (Glasgow Caledonian University, UK); Ginevra Gravili (University degli Studi di Lecce, Italy); Paul Griffiths (The Birchman Group, Santiago, Chile); Kerstin Grundén (University of Trollhättan/Uddevalla, Sweden); Petri Hallikainen (Helsinki School of Economics, Finland); G "Hari" Harindranath (Royal Holloway, University of London, UK); [Elad Harison](#) (University of Groningen, The Netherlands); Ciara Heavin (University College Cork, Ireland); Jonas Hedman (Copenhagen Business School, Denmark); Matthew Hinton (Open University Business School, UK); Sherif Kamel (The American University in Cairo, Egypt); Lutz Kirchner (BOC Inforamtion Technologies Consulting GmbH, Germany); Juha Kontio (Turku University of Applied Sciences, Finland); [Jussi Koskinen](#) (University of Jyväskylä, Finland); Zuzana Kucerova (Institut National des Telecommunications, France); Roberta Lamb (University of Hawaii, USA); Przemyslaw Lech (University of Gdańsk, Poland); Matti Linna (University of Vaasa, Finland); Gus Liston (Irish Management Institute, Dublin); Sam Lubbe (University of South Africa, South Africa); John Lynch (Cavendish College, London, UK); Paolo Magrassi (Polytechnic of Milan, Italy); Steve Martin (University of East London, UK); Maria do Rosário O. 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Economics and Business Administration, Finland); Lars Svensson (University West, Trollhättan, Sweden); Jarmo Tähtkää (Turku School of Economics and Business Administration, Finland); Llewellyn Tang (University of Reading, UK);); Claudine Toffolon (University of Lemans, France); Jan Vanthienen (K.U.Leuven, Belgium); Minhong Wang (The University of Hong Kong, People's Republic of China); Les Worrall (Wolverhampton University Business School, UK); Lilli Yang (Loughborough University, UK); Tuan Yu (University of Kent, UK); [Xiaohui Zhao](#) (Swinburne University of Technology, Australia.).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2010/ecime10-home.htm>