



ECIME 2010



**4th European Conference on
Information Management and Evaluation
ISEGI, New University of Lisbon
9-10 September 2010**

Conference Chair: **Dr Maria do Rosário Fraga Oliveira Martins**, Institute for Statistics and Information Management (ISEGI) of the Universidade Nova de Lisboa, Portugal.

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on Management and Evaluation of Green IT Initiatives

Track co-chairs: Jonas Hedman and Stefan Henningson, Copenhagen Business School, Denmark

This mini track on Management and Evaluation of Green IT Initiatives focuses on the design, adoption and impact of IT, to accomplish more eco-friendly behavior of people, organisation and society.

The track builds on last years conference key note speech and panel discussion on Green IT and aims at bringing together researchers and practitioners who are interested in how IT can contribute to a more sustainable world.

The role of IT and IS in both contributing to the problem of climate change and solutions such as information systems to help us be more eco friendly, is novel to IT and IS research. Given the increasing global awareness about the long term effects of human and business activities on the environment and the rate of environmental deterioration, business, government and society are under increasing pressure to engage in ecologically sustainable practices.

In this context, the impact of IS/IT on and its role in ecological sustainability, under the headline of Green IT or sustainable IT, has emerged as one of the key IT management issues. This heralds three challenges for enterprise IT management. First, producers and users of IT resources (hardware and software) need to consider the green aspects of IT during its life cycle. Second, the existence of eco friendlier IT resources is not enough it has to diffused and adopted as well on individual level, organisational level and society level. Third, consequently, the impact of eco friendly IT resources must be measured at multiple levels.

We invite conceptual and empirical papers addressing design, adoption, and impact of Green IT from either a management and/or an evaluation perspective. The topics of the mini track include (but not limited to):

- Green IT design
- Adoption and diffusion of Green IT
- Management of Green IT initiatives
- Consequences and impact of Green IT
- Green IT evaluation and metrics
- Teaching Green IT

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIME proceedings are listed in the Thomson Index to Scientific and Technical Proceedings (ISTP), the Thomson Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings) and INSPEC.

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Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is rated level 1 in the Danish Government [bibliometric lists](#); ranked by the Australian Business Deans Council list; listed on the International Bibliography of Social Sciences (IBSS); listed in the Open Access Journals database; listed in the EBSCO database of electronic journals; listed in the Ulrich directory of periodicals and listed in the Cabell Directory of Publishing Opportunities.

As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions; Submissions should be written to publishable standards.**Non-Academic Contributions;** Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals; Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

Abstracts: All submission types (other than product demonstrations) require a 300-500 word abstract in the first instance, to be received by **18 February 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by [online form](#) submission at <http://academic-conferences.org/ecite/ecime2010/ecime10-abstract-submission.htm>

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **08 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](#) (julia@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	18 February 2010
Notification of abstract acceptance:	25 February 2010
Final copy of full paper due:	08 April 2010
Notification of paper acceptance (subject to any requested changes):	17 June 2010
Earlybird registration closes:	01 July 2010
Final paper submission (with changes):	15 July 2010
Final author registration date:	05 August 2010

Conference Executive

Dr Frank Bannister Trinity College, Dublin
Dr David Barnes, University of London, UK,
Professor Egon Berghout, Groningen University, Netherlands
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Dr Jonas Hedman, Copenhagen Business School, Denmark
Dr Stefan Henningsson, Copenhagen Business School, Denmark
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Professor Reima Suomi, Turku School of Economics and Business Administration, Finland,
Dr Peter Schuurman, University of Groningen, The Netherlands
Dr Claudine Toffolon, University of Lemans, France

Conference Committee

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Saheer Al-Jaghoub (Al-Ahliyya Amman University, Jordan); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland); Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (University of Ulster, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Egon Berghout (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Brunel Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Universita Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite Cronk](#) (Harding University, USA); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); Gerald Guan Gan Goh (Multimedia University, Melaka, Malaysia); [Ken Grant](#) (Ryerson University, Canada); Kevin Grant (Glasgow Caledonian University, UK); Ginevra Gravili (University degli Studi di Lecce, Italy); Paul Griffiths (The Birchman Group, Santiago, Chile); Kerstin Grundén (University of Trollhättan/Uddevalla, Sweden); Petri Hallikainen (Helsinki School of Economics, Finland); G "Hari" Harindranath (Royal Holloway, University of London, UK); [Elad Harison](#) (University of Groningen, The Netherlands); Ciara Heavin (University College Cork, Ireland); Jonas Hedman (Copenhagen Business School, Denmark); Matthew Hinton (Open University Business School, UK); Sherif Kamel (The American University in Cairo, Egypt); Lutz Kirchner (BOC Information Technologies Consulting GmbH, Germany); Juha Kontio (Turku University of Applied Sciences, Finland); [Jussi Koskinen](#) (University of Jyväskylä, Finland); Zuzana Kucerova (Institut National des Telecommunications, France); Roberta Lamb (University of Hawaii, USA); Przemysław Lech (University of Gdańsk, Poland); Matti Linna (University of Vaasa, Finland); Gus Liston (Irish Management Institute, Dublin); Sam Lubbe (University of South Africa, South Africa); John Lynch (Cavendish College, London, UK); Paolo Magrassi (Polytechnic of Milan, Italy); Steve Martin (University of East London, UK); Maria do Rosário O. Martins (ISEGI, Universidade Nova de Lisboa, Portugal); John McAvoy (University College Cork, Ireland); Annette Mills (University of Canterbury, New Zealand); Maria Mitre (Universidade de Oviedo, Spain); Karen Neville (University College Cork, Ireland); Harri Oinas-Kukkonen (University of Oulu, Finland); Tiago Oliveira (Universidade Nova de Lisboa, Portugal); Roslina Othman (International Islamic University, Malaysia); Ian Owens (Cranfield University, UK); Sevgi Özkan (Middle East Technical University, Ankara, Turkey); Thanos Papadopoulos (The University of Warwick, UK); Shaun Pather (Cape Peninsula University of Technology, South Africa); Elias Pimenidis (University of East London, UK); Zijad Pita (RMIT University, Australia); Dorairaj Prabhu (Wipro Technologies, New Jersey, USA); Mirja Pulkkinen (University of Jyväskylä, Finland); Nayem Rahman (Intel Corporation, Aloha, OR, USA); Pedro Raposo (Universidade Nova de Lisboa, Portugal); Birger Rapp (University of Linköping, Sweden); Hugo Rehesaar (Sydney, Australia); [Dimitrios](#)

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[Rigas](#) (University of Bradford, UK); [Narcyz Roztock](#)i (State University of New York at New Paltz, USA); Heikki Saastamoinen (University of Jyväskylä, Finland); Hannu Salmela (Turku School of Economics and Business Administration, Finland); David Sammon (University College Cork, Ireland); Elsje Scott (University of Cape Town, South Africa); Wesley Shu (National Central University, Taiwan); A. J. Gilbert Silvius (Utrecht University of Professional Education, Netherlands); Mohini Singh (RMIT University, Australia); [Seppo Sirkemaa](#) (Turku School of Economics and Business Administration, Finland); Gregory Skulmoski (Zayed University, UAE); Riccardo Spinelli (Universita Di Genova, Italy); Katarina Stanoevska (University of St Gallen, Switzerland); Darijus Strasunskas (Norwegian University of Science and Technology, Norway); Jong Sung Sunwoo (Seoul Information Technology University, South Korea); [Reima Suomi](#) (Turku School of Economics and Business Administration, Finland); Lars Svensson (University West, Trollhättan, Sweden); Jarmo Tähkäpää (Turku School of Economics and Business Administration, Finland); Llewellyn Tang (University of Reading, UK);); Claudine Toffolon (University of Lemans, France); Jan Vanthienen (K.U.Leuven, Belgium); Minhong Wang (The University of Hong Kong, People's Republic of China); Les Worrall (Wolverhampton University Business School, UK); Lilli Yang (Loughborough University, UK); Tuan Yu (University of Kent, UK); [Xiaohui Zhao](#) (Swinburne University of Technology, Australia.).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2010/ecime10-home.htm>