



ECIME 2009



3rd European Conference on Information Management and Evaluation IT University of Göteborg, Sweden 17-18 September 2009

Conference Chair: Dr Kalevi Pessi, University of Gothenburg, Sweden
Programme Co-Chairs: Jan Ljungberg, University of Gothenburg, Sweden, Kerstin Grundén, West University, Sweden and Elisabeth Frisk, University of Gothenburg, Sweden
Keynote speaker: Magnus Carlander, Volvo Information Technology, AB

Call for Papers, Posters, Practitioner Contributions and Product Demonstrations

Mini track on ICT issues as they specifically affect SMEs

Track chair: Dr David Barnes, Royal Holloway, University of London, UK

The contribution of the Small and Medium-sized Enterprise (SME) sector to the social and economic life of Europe is now well-recognised. SMEs, including micro-business (with less than 10 employees) represent 99 % of all enterprises in the EU, provide around 65 million jobs and are significant contributors to entrepreneurship and innovation. The sector is subject to increased attention from researchers, consultants, governments and other policy makers. In particular, the effective adoption and use of ICT in the SME sector is seen as vital to the future competitiveness of European industry and to the development of a knowledge-based economy. In the past, much of the provision of hardware and software has been aimed at large businesses. SMEs have often felt themselves disadvantaged as they have limited expertise in selecting, implementing, using, and evaluating ICT solutions. However, many of the major suppliers of ICT goods and services are now seeking to address the distinctive needs of SMEs.

This mini-track will provide an opportunity for researchers and practitioners to address ICT issues as they specifically affect SMEs. Topics may include, are not limited to:

ICT investment decisions in SMEs (including appraisals methods, the role of vendors, other sources of advice, etc); ICT implementation in SMEs; 'cloud' based applications and services; SME business clusters and ICT; ICT management practices within SMEs; Benchmarking ICT best practices in SMEs; The effective use of new technologies in SMEs; ICT performance appraisal and evaluation in SMEs; The impact of EU, national and regional policies for ICT on SMEs; Software (ERP, CRM, etc) for SMEs; ICT help and support for SMEs; SME workforce skills for ICT; Use of ICT by SMEs within supply chain networks; Electronically mediated collaboration between SMEs; Use of e-business in SMEs; Website design for SMEs; Business process re-design in SMEs; ICT risk and security for SMEs; ICT use and consolidation in SMEs; SME management strategy and ICT use.

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIME proceedings are listed in the Thomson Index to Scientific and Technical Proceedings (ISTP), the Thomson Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is listed on the International Bibliography of Social Sciences (IBSS).

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; welcomed in any of the areas identified in the call for papers.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing an IT Evaluation product particularly suitable for SME use you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus) not later than **16 April 2009**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **26 February 2009**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by [online form](#) submission at <http://academic-conferences.org/ecite/ecime2009/ecime09-abstract-submission.htm>

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **16 April 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](mailto:julia@academic-conferences.org) (julia@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	26 February 2009
Notification of abstract acceptance:	5 March 2009
Final copy of full paper due:	16 April 2009
Notification of paper acceptance (subject to any requested changes):	25 June 2009
Earlybird registration closes:	9 July 2009
Final paper submission (with changes):	23 July 2009
Final author registration date:	13 August 2009

Conference Executive

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This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2009/ecime09-home.htm>