



ECIME 2009



3rd European Conference on Information Management and Evaluation IT University of Göteborg, Sweden 17-18 September 2009

Conference Chair: Dr Kalevi Pessi, University of Gothenburg, Sweden
Programme Co-Chairs: Jan Ljungberg, University of Gothenburg, Sweden, Kerstin Grundén, West University, Sweden and Elisabeth Frisk, University of Gothenburg, Sweden
Keynote speaker: Magnus Carlander, Volvo Information Technology, AB

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on Enterprise Integration Anxiety: Too much data, too little visibility
Track chair: Fergal Carton, University College Cork, Ireland

The abundance of software tools, content and data delivery mechanisms available to today's manager should make for increased efficiency and effectiveness. However, the abundance of data and its ubiquity does not lead to better decision making, as managers don't have the attention span or the know-how to extract its meaning. Evaluating the value of information to managers remains theoretical until evidence of tangible benefits can be presented. More fundamentally, managers lack the vocabulary to describe their dilemma. A framework is required for conceptualising the integration of enterprise systems with managerial decision processes, and particularly how to reconcile the flexibility required by managers and the rigidity of enterprise data structures.

Some examples of topics that could be addressed in this track include, but are not limited to:

- Approaches and frameworks for evaluating the fit between information systems and managerial decision processes
- Difficulties in designing adaptive data models that truly support managerial decision making (eg. Data warehouse / BI projects)
- Contribution of structured data to common business decision processes
- Understanding the potential of real-time information with respect to managerial decisions
- Relationship between different sources of enterprise information (SCM, ERP, CRM, DW, BI, ...) and the business decisions they support
- Case studies which evaluate the specific contribution of information systems to decision making

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIME proceedings are listed in the Thomson Index to Scientific and Technical Proceedings (ISTP), the Thomson Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is listed on the International Bibliography of Social Sciences (IBSS).

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

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Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing topic related product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **16 April 2009**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstracts: All submission types require a 300-500 word abstract in the first instance, to be received by **26 February 2009**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by [online form](#) submission at <http://academic-conferences.org/ecite/ecime2009/ecime09-abstract-submission.htm>

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **16 April 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](mailto:julia@academic-conferences.org) (julia@academic-conferences.org).

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	26 February 2009
Notification of abstract acceptance:	5 March 2009
Final copy of full paper due:	16 April 2009
Notification of paper acceptance (subject to any requested changes):	25 June 2009
Earlybird registration closes:	9 July 2009
Final paper submission (with changes):	23 July 2009
Final author registration date:	13 August 2009

Conference Executive

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This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2009/ecime09-home.htm>