

**2nd European Conference on
Information Management and Evaluation
Royal Holloway, University of London, UK
11-12 September 2008**

Conference Chair: David Barnes, Royal Holloway, University of London, UK
Programme Co-Chairs: Romano Dyerson and G. 'Hari' Harindranath, Royal Holloway, University of London, UK
Keynote Speaker: to be confirmed

MINI TRACK CALL FOR PAPERS

Mini track on ICT in SMEs

Track co-chairs: Dr David Barnes, Dr G. 'Hari' Harindranath and Dr Romano Dyerson (All of Royal Holloway, University of London)

Small and medium-sized enterprises (SMEs) are vitally important to the social and economic life of Europe. SMEs, including micro-business (with less than 10 employees) represent 99 % of all enterprises in the EU, provide around 65 million jobs and are significant contributors to entrepreneurship and innovation. Yet, the specific needs of SMEs are often overlooked as researchers, consultants, governments and other policy makers tend to focus on large organizations. SMEs have their own very distinctive concerns and issues. This is particularly so with regard to ICT. Much of the provision of business hardware and software is aimed at large businesses. SMEs often feel themselves disadvantaged as they have limited expertise in selecting, implementing, using, and evaluating ICT solutions. However, the competitiveness of the European industry and the development of a knowledge-based economy depends upon the effective adoption and use of ICT in all sectors, including SMEs.

This mini-track will provide an opportunity for researchers and practitioners to address ICT issues as they specifically affect SMEs. Topics may include, are not limited to:

- ICT investment decisions in SMEs (including appraisals methods, the role of vendors, other sources of advice, etc)
- ICT implementation in SMEs
- SME business clusters and ICT
- ICT management practices within SMEs
- Benchmarking ICT best practices in SMEs
- The effective use of new technologies in SMEs
- ICT performance appraisal and evaluation in SMEs
- The impact of EU, national and regional policies for ICT on SMEs
- Software (ERP, CRM, etc) for SMEs
- ICT help and support for SMEs
- SME workforce skills for ICT
- Use of ICT by SMEs within supply chain networks
- Electronically mediated collaboration between SMEs
- Use of e-business in SMEs
- Website design for SMEs
- Business process re-design in SMEs
- ICT risk and security for SMEs
- ICT use and consolidation in SMEs
- SME management strategy and ICT use

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Papers presented at the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>

Submission details

- Abstracts: Abstracts should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **21 February 2008**. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly the contact author.
- Submission: By online form submission at <http://academic-conferences.org/ecite/ecime2008/ecime08-abstract-submission.htm>. Please ensure that all required fields are completed.
- Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **10 April 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne, at Elaine.hayne@academic-conferences.org.

Important information:

- The selection panel of the conference committee will consider all submissions received by the deadline to ensure that they are relevant to the Conference.
- Abstract selection notifications will then be sent out to relevant authors.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:

21 February 2008

Notification of abstract acceptance:

28 February 2008

Full paper due for review:

10 April 2008

Notification of paper acceptance (with any changes):

19 June 2008

Earlybird registration closes:

3 July 2008

Final paper due:

17 July 2008

Author registrations completed by:

7 August 2008

Conference Executive

[Dr Frank Bannister](#), Trinity College, Dublin,
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[Professor Egon Berghout](#), Groningen University, Netherlands,
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[Dr Claudine Toffolon](#), Université du Littoral, Calais, France,

[Tuan Yu](#), Kent Business School, University of Kent, UK

Conference Committee:

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland); Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (Queen's University Belfast, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Diane Benjamin (National Health Service UK); Egon Berghout, (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Cranfield Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Università Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Yolande Chan (Queen's University, Canada); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite Cronk](#) (Harding University, USA); [Salem Dakhli](#) (Université Paris-Dauphine, France); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Ulrich Frank (University Duisburg-Essen, Germany); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); [Ken Grant](#) (Ryerson University, Canada); Kevin Grant (Glasgow Caledonian University, UK); Ginevra Gravili (University degli Studi di Lecce, Italy); Paul Griffiths (The Birchman Group, Chile); Kerstin Grundén (University of Trollhättan/Uddevalla, Sweden); Petri Hallikainen (Helsinki School of Economics, Finland); G Harindranath (Royal Holloway, University of London, UK); [Elad Harison](#) (University of Groningen, The Netherlands); Ciara Heavin (University College Cork, Ireland); Jonas Hedman (Lund University, Sweden); Matthew Hinton (Open University Business School, UK); Ranjan Kini (Indiana University Northwest, USA); Lutz Kirchner (University of Duisburg-Essen, Germany); Juha Kontio (Turku University of Applied Sciences, Finland); [Jussi Koskinen](#) (University of Jyväskylä, Finland); Zuzana Kucerova (Institut National des Telecommunications, France); Roberta Lamb (University of Hawaii, USA); Przemysław Lech (University of Gdańsk, Poland); Matti Linna (University of Vaasa, Finland); Gus Liston (Irish Management Institute, Dublin); Sam Lubbe (University of South Africa, South Africa); Paolo Magrassi (Polytechnic of Milan, Italy); Steve Martin (University of East London, UK); John McAvoy (University College Cork, Ireland); Annette Mills (University of Canterbury, New Zealand); Maria Mitre (Universidade de Oviedo, Spain); Arthur Money, (Henley Management College, UK); [Jon Morell](#) (NewVectors, LLC, USA); Karen Neville (University College Cork, Ireland); Harri Oinas-Kukkonen (University of Oulu, Finland); Tiago Oliveira (Universidade Nova de Lisboa, Portugal); Jean-Marie Orset (French National Institute of Telecommunications, France); Roslina Othman (International Islamic University, Malaysia); Sevgi Özkan (Middle East Technical University, Ankara, Turkey); Gary Pan (University of Melbourne, Australia); Thanos Papadopoulos (The University of Warwick, UK); Shaun Pather (Cape Peninsula University of Technology, South Africa); Elias Pimenidis (University of East London, UK); Zijad Pita (RMIT University, Australia); Mirja Pulkkinen (University of Jyväskylä, Finland); Nayem Rahman (Intel Corporation, Aloha, OR, USA); Pedro Raposo (Universidade Nova de Lisboa, Portugal); Birger Rapp (University of Linköping, Sweden); Hugo Rehesaar (Sydney, Australia); Dan Remenyi (Trinity College Dublin, Ireland); [Dimitrios Rigas](#) (University of Bradford, UK); [Narcyz Roztocki](#) (State University of New York at New Paltz, USA); Heikki

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This call for papers can also be found online at

<http://academic-conferences.org/ecime/ecime2008/ecime08-home.htm>