



ECIME 2008



2nd European Conference on Information Management and Evaluation Royal Holloway, University of London, UK 11-12 September 2008

Conference Chair: David Barnes, Royal Holloway, University of London, UK
Programme Co-Chairs: Romano Dyerson and G. 'Hari' Harindranath, Royal Holloway, University of London, UK
Keynote Speaker: to be confirmed

MINI TRACK CALL FOR PAPERS.

Mini track on ICT, e-business and international business

Track chair: Dr Riccardo Spinelli, Universita Di Genova, Italy

International business is a major field of research which is acquiring more and more relevance, due to the main evolutionary trends in the economic environment. Indeed, the ongoing globalisation process makes it essential for firms to broaden their competitive horizon to international markets, and consequently poses new significant problems for managers and academics, who have to face the complexity of international structures, strategies and operations.

At the same time, technological progress, especially for what concerns ICT and e-business, modifies the structure of the economic system, changes the way business is done and offers new instruments to face the challenges of modern global competition.

This track seeks interactive discussion and contribution about how the application of ICT and the advent of the digital economy can influence and change internationalisation paths, strategies and operations.

We call for papers investigating the impact of ICT and e-business solutions on (the following list being non-exhaustive):

- entry modes in foreign markets (export, alliances, FDI, etc.);
- localisation choices;
- international strategies;
- international organisational structures;
- international competition;
- international marketing;
- international operations;
- internationalisation of service firms;
- internationalisation of SMEs.

Particular attention should be paid to the methods and frameworks which help evaluate and measure the strength and intensity of the influence of ICT and e-business on international business.

Papers presented at the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>

Submission details

- Abstracts: Abstracts should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **21 February 2008**. Abstracts must include the proposed title for the paper, the full names (first name and surname, not initials); postal addresses and email addresses of all authors and a telephone number for at least one contact author. Please indicate clearly the contact author.
- Submission: By online form submission at <http://academic-conferences.org/ecite/ecime2008/ecime08-abstract-submission.htm>. Please ensure that all required fields are completed.
- Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **10 April 2008**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne, at Elaine.hayne@academic-conferences.org.

Important information:

- The selection panel of the conference committee will consider all submissions received by the deadline to ensure that they are relevant to the Conference.
- Abstract selection notifications will then be sent out to relevant authors.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:

21 February 2008

Notification of abstract acceptance:

28 February 2008

Full paper due for review:

10 April 2008

Notification of paper acceptance (with any changes):

19 June 2008

Earlybird registration closes:

3 July 2008

Final paper due:

17 July 2008

Author registrations completed by:

7 August 2008

Conference Executive

[Dr Frank Bannister](#), Trinity College, Dublin,
[Dr David Barnes](#), Royal Holloway, University of London, UK,
[Professor Egon Berghout](#), Groningen University, Netherlands,
[Dr Ann Brown](#), City University Business School, London,
[Marguerite Cronk](#), Harding University, USA,
[Dr Enrique Dans](#), Instituto de Empresa, Madrid, Spain,
[Dr Romano Dyerson](#), Royal Holloway, University of London, UK,
[Dr G Harindranath](#), Royal Holloway, University of London, UK
[Dr Matthew Hinton](#), Open University, UK
[Professor Matti Linna](#), University of Vaasa, Finland,
[Professor Harri Oinas-Kukkonen](#), University of Oulu, Finland,

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[Professor Birger Rapp](#), Uppsala University, Sweden,

[Dr Dan Remenyi](#), Trinity College, Dublin,

[Dr Riccardo Spinelli](#), Università Di Genova, Italy

[Professor Reima Suomi](#), Turku School of Economics and Business Administration, Finland,

[Dr Claudine Toffolon](#), Université du Littoral, Calais, France,

[Tuan Yu](#), Kent Business School, University of Kent, UK

Conference Committee:

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland); Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (Queen's University Belfast, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Diane Benjamin (National Health Service UK); Egon Berghout, (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Cranfield Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Università Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Yolande Chan (Queen's University, Canada); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite Cronk](#) (Harding University, USA); [Salem Dakhli](#) (Université Paris-Dauphine, France); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Ulrich Frank (University Duisburg-Essen, Germany); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); [Ken Grant](#) (Ryerson University, Canada); Kevin Grant (Glasgow Caledonian University, UK); Ginevra Gravili (University degli Studi di Lecce, Italy); Paul Griffiths (The Birchman Group, Chile); Kerstin Grundén (University of Trollhättan/Uddevalla, Sweden); Petri Hallikainen (Helsinki School of Economics, Finland); G Harindranath (Royal Holloway, University of London, UK); [Elad Harison](#) (University of Groningen, The Netherlands); Ciara Heavin (University College Cork, Ireland); Jonas Hedman (Lund University, Sweden); Matthew Hinton (Open University Business School, UK); Ranjan Kini (Indiana University Northwest, USA); Lutz Kirchner (University of Duisburg-Essen, Germany); Juha Kontio (Turku University of Applied Sciences, Finland); [Jussi Koskinen](#) (University of Jyväskylä, Finland); Zuzana Kucerova (Institut National des Telecommunications, France); Roberta Lamb (University of Hawaii, USA); Przemysław Lech (University of Gdańsk, Poland); Matti Linna (University of Vaasa, Finland); Gus Liston (Irish Management Institute, Dublin); Sam Lubbe (University of South Africa, South Africa); Paolo Magrassi (Polytechnic of Milan, Italy); Steve Martin (University of East London, UK); John McAvoy (University College Cork, Ireland); Annette Mills (University of Canterbury, New Zealand); Maria Mitre (Universidade de Oviedo, Spain); Arthur Money, (Henley Management College, UK); [Jon Morell](#) (NewVectors, LLC, USA); Karen Neville (University College Cork, Ireland); Harri Oinas-Kukkonen (University of Oulu, Finland); Tiago Oliveira (Universidade Nova de Lisboa, Portugal); Jean-Marie Orset (French National Institute of Telecommunications, France); Roslina Othman (International Islamic University, Malaysia); Sevgi Özkan (Middle East Technical University, Ankara, Turkey); Gary Pan (University of Melbourne, Australia); Thanos Papadopoulos (The University of Warwick, UK); Shaun Pather (Cape Peninsula University of Technology, South Africa); Elias Pimenidis (University of East London, UK); Zijad Pita (RMIT University, Australia); Mirja Pulkkinen (University of Jyväskylä, Finland); Nayem Rahman (Intel Corporation, Aloha, OR, USA); Pedro Raposo (Universidade Nova de Lisboa, Portugal); Birger Rapp (University of Linköping, Sweden); Hugo Rehesaar (Sydney, Australia); Dan Remenyi (Trinity College Dublin, Ireland); [Dimitrios Rigas](#) (University of Bradford, UK); [Narcyz Roztocki](#) (State University of New York at New Paltz, USA); Heikki Saastamoinen (University of Jyväskylä, Finland); Hannu Salmela (Turku School of Economics and Business Administration, Finland); David Sammon (University College Cork, Ireland); Elsjie Scott (University of Cape

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Town, South Africa); Wesley Shu (National Central University, Taiwan); Gilbert Silviu (Utrecht University of Professional Education, Netherlands); Mohini Singh (RMIT University, Australia); [Seppo Sirkemaa](#) (Turku School of Economics and Business Administration, Finland); Gregory Skulmoski (Zayed University, UAE); Riccardo Spinelli (Universita Di Genova, Italy); Katarina Stanoevska (University of St Gallen, Switzerland); [Reima Suomi](#) (Turku School of Economics and Business Administration, Finland); Jarmo Tähtkäpää (Turku School of Economics and Business Administration, Finland); Claudine Toffolon (Université du Littoral-Côte d'Opale, France); Jan Vanthienen (K.U.Leuven, Belgium); Minhong Wang (The University of Hong Kong ,Hong Kong); Leslie Willcocks (London School of Economics, UK); Morris Williams (University of the West of England, UK); Les Worrall, (Wolverhampton University Business School, UK); Lilli Yang (Loughborough University, UK); Tuan Yu (University of Kent, UK); [Xiaohui Zhao](#), (Swinburne University of Technology, Australia).

This call for papers can also be found online at

<http://academic-conferences.org/ecime/ecime2008/ecime08-home.htm>