



ECIE 2009



**5th European Conference on
Innovation and Entrepreneurship
National and Kapodistrian University of Athens, Greece
16-17 September 2010**

Conference Chair: Panagiotis Georgiadis, Faculty of Informatics and Telecommunications, University of Athens, Greece

Programme Chair: Alexandros Kakouris, Faculty of Informatics and Telecommunications, University of Athens, Greece

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on Venture Capital, Entrepreneurship, and Economic Development

Track co-chairs: Liang Guo, Ina Freeman and Sebastien Tran, Groupe Sup de Co La Rochelle, France

The mini track looks to accessing the acquired wisdom of participants regarding the financing of small and medium enterprises (SME) to drive the economic engines necessary to move into the future. With 99 percent of companies in the European Union (EU) SMEs, governments acknowledge their national value by providing funding and programs designed to assist them. However, this limited funding often is not sufficient. Given the limitations on banks in the economic crisis of 2008, entrepreneurs look to venture capitalists and angel financiers for help. By providing the crucial funding for economic development by creating new businesses, jobs, products, and sources of income that provide expendable income to stimulate the economy, venture capital (VC) and angel financing facilitate not only the development of national commerce, but provide growth opportunities for investors, innovators, and society-at-large. The VC industry serves as the growth engine of today's new and knowledge-based economies by pulling capital from pension funds, endowments, individuals, and corporations. Angel financing facilitates the development of new ventures and new products that may not fit the high-yield parameters of VC, but proffer the means through which innovation and 'out-of-the-box' thinking parlays the next cutting-edge concept into an every-day reality.

While there is a vast body of research on VCs and less on angel financing across a number of disciplines, most of these studies are North American-based. The VC and angel financing industries in much of Europe remains largely unexplored, despite the UK ranking as the world's third and France the fourth largest destination for VC investments in 2006 after the United States and China (Kollewe, 2007). Given the cultural differences between the United States of America and Europe, we wonder if the existing literature encapsulates the experience of the Venture Capitalist, the angel financier, and the entrepreneurship in Europe. Thus, we invite exploration of the relationships among VC, entrepreneurship and economic development.

The track opens a new facet within your agenda by looking at the management of Entrepreneurships funded through both Venture Capital and Angel financing. These modalities of funding present unique challenges, especially throughout Europe due to the many differences among the 27 countries. As there is little research in this area, we hope to stimulate interest into looking at one of the growth engines necessary to the economy of the EU.

Topics include, but are not limited to:-

- What is the management of VC and/or angel financing in Europe? Does it compare with existing literature from the United States?
- What are the behaviours of Venture Capitalists and/or Angel Financers in Europe? That is, do they promote good management for the entrepreneurship?
- How international is VC and/or angel financing in its practices including management, financing, and operation?
- Does VC or angel financing promote entrepreneurship in Europe?
- What impact do VC and/or angel financed entrepreneurship have on the European marketplace?
- Does the VC and/or angel industry promote economic development in different countries in the EU?

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIE proceedings are listed in the Thomson ISI Index Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP) and indexed by the Institution of Engineering and Technology in the UK.

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; Welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **15 April 2010**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstract details: Other than product demonstrations, all submission types require a 300-500 word abstract in the first instance, to be received by **25 February 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by online form submission at <http://academic-conferences.org/ecie/ecei2010/ecie10-abstract-submission.htm>.

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received **15 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	25 February 2010
Notification of abstract acceptance:	04 March 2010
Full paper due for review:	15 April 2010
Notification of paper acceptance (subject to any requested changes):	24 June 2010
Earlybird registration closes:	08 July 2010
Final paper due (with changes):	22 July 2010
Final author registration date:	12 August 2010

Conference Executive

Claire Auplat, Imperial College, London, UK
Professor Johan Braet, University of Antwerp, Belgium
Professor Charles Despres, Ecole Polytechnique, France
Professor Alea Fairchild, Vesalius College, Vrije Univ Brussels, Belgium
Dr Heather Fulford, Robert Gordon University, Aberdeen, UK
Brendan Galbraith, University of Ulster, Northern Ireland, UK
Professor Panagiotis Georgiadis, University of Athens, Greece
Liang Guo, La Rochelle Business School, France
Paul Jones, University of Glamorgan, UK
Dr Alexandros Kakouris, University of Athens, Greece
Professor Magnus Klofsten, Linköping University, Sweden
Professor João Leitão, Technical University of Lisbon, Portugal
Professor Jukka Ojasalo, Laurea University of Applied Sciences, Finland
Professor Neil Marriott, University of Winchester, UK
Dr Sean Pather, e-Innovaton Academy, Cape Peninsula University of Technology, South Africa
Dr Catherine L. Wang, Royal Holloway, University of London, UK

Conference Committee:

The conference programme committee consists of key people in the entrepreneurship and innovation community, both from the UK and overseas. The following people have confirmed their participation:

Amiruddin, Ahamat (Multimedia University, Malaysia); Nigel Adams (University of Buckingham, UK); Senguttuvan Annamalai (Madha Engineering College India); Robert Atkinson (The Information Technology and Innovation Foundation, Washington, USA); Ashwini Awasthi (MLSM College, Sundernagar India); Alan Barrell (Centre for Enterprise Learning, University of Cambridge, UK); Eric Bodger (University of Winchester, UK); Benjamin Botchway (American University of Nigeria, Nigeria); John Bourne (Olin College, Massachusetts, USA); Sheryl Buckley (University of Johannesburg, South Africa); Arie Buijs (Utrecht University, Netherlands); Kevin Burt (University of Lincoln, UK); Elias Carayannis (George Washington University, USA); Yanto Chandra (University of Amsterdam, Netherlands); Paulo Rupino Cunha (University of Coimbra, Portugal); Leo-Paul Dana (University of Canterbury, Christchurch, New Zealand); Charles Depres (Conservatoire des Arts et Metiers, Paris, France); Katrina Easterling (University of Winchester, UK); Vasco Eiriz (University of Minho, Portugal); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Maria Joao Ferreira (Universidade Portucalense, Porto, Portugal); Heather Fulford (Aberdeen Business School, UK); Brendan Galbraith (University of Ulster, UK); Andrew Goh (University of South Australia, Australia); Khaled Hamid (Virginia Commonwealth University, Richmond, USA); Saskia Harkema (The Hague University of Applied Sciences, The Netherlands); Charles Hofer (University of Georgia, USA); Paul Jones (University of Glamorgan UK); Alexandros Kakouris (University of Athens, Greece); Trish Kernan (University of Winchester, UK); Fred Kiesner (Loyola Marymount University, USA); Gyeong-Min Kim (Ewha Womens University, Seoul, Korea); Sam Kongwa (Walter Sisulu University, Mthatha, South Africa); Codrin Kruijne (Utrecht University, Netherlands); Kothandaraman Kumar (Indian Institute of Management Bangalore, India); Jonathan Lean (University of Plymouth Business School, UK); João Leitão (University of Beira Interior, Covilhã, Portugal); Loykie Lominé (University of Winchester, UK); Angeline Low (University of Technology, Sydney, Australia); Sam Lubbe (University of South Africa); Neil Marriott (University of Winchester, UK); Juan Martínez (Universidad Politécnic de Cataluña, Spain); Ian McLoughlin (University of Newcastle upon Tyne, UK); Zoran Mitrovic (Cape Peninsula University of Technology, Cape Town, South Africa); Jens Mueller (Management School, Waikato University, New Zealand); Maurice Mulvenna (University of Ulster, Newtownabbey, UK); Jan Nab (Utrecht University, Netherlands); Desai Narasimhalu (Singapore Management University, Singapore); Mohand-Said Oukil (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia); Jatin Pancholi (Middlesex University, London, UK); Shaun Pather (Cape Peninsula University of Technology, Cape Town, South Africa); Dean Patton (University of Southampton, UK); Catarina Ramalho (University of Lisbon, Portugal); Cheryl Rodgers (University of Portsmouth, UK); Enrico Santarelli (University of Bologna, Italy); Namchul Shin (Pace University, New York, USA); David Smith (Nottingham Trent University, UK); Padma Srinivasan (ICFAI Business School, India); Thomas Thijssen (University of Amsterdam, Netherlands); Marko Torkkeli (Lappeenranta University of Technology, Finland); George Tovstiga (Henley Management College, UK); Christopher Turner (University of Winchester, UK); Catherine Wang (University of London UK); Utz Weitzel (Utrecht University, Netherlands); Shaker Zahra (University of Minnesota, USA); Peter White, (YTKO Ltd, Cambridge, Cambs).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://www.academic-conferences.org/ecie/ecie2010/ecie10-home.htm>