



ECIE 2009



**5th European Conference on  
Innovation and Entrepreneurship  
National and Kapodistrian University of Athens, Greece  
16-17 September 2010**

**Conference Chair:** Panagiotis Georgiadis, Faculty of Informatics and Telecommunications, University of Athens, Greece

**Programme Chair:** Alexandros Kakouris, Faculty of Informatics and Telecommunications, University of Athens, Greece

**Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations**

**Mini track on Entrepreneurial Learning**

**Track co-chairs:** Dr Alexandros Kakouris, University of Athens, Greece and Dr Heather Fulford, Robert Gordon University, Scotland, UK

The mini track will seek to discuss aspects of entrepreneurial learning. Entrepreneurial learning concerns both the way that entrepreneurs learn and methods of Entrepreneurship Education which is an increasingly important field worldwide. Entrepreneurs are thought to learn from experience, thus, "learning from failure" or "trial and error methods" are relevant. Moreover, according to the Kirznerian approach to entrepreneurship, "entrepreneurial alertness" is also important and possibly related to innovation. Modelling in decision making and the way that entrepreneurs react or plan activities in practice is a key topic of the track. Case studies worldwide may reveal key entrepreneurial mechanisms. Recent research focuses on styles, either entrepreneurial or learning, as a means to understand entrepreneurial behaviour.

Furthermore, Entrepreneurship Education has to define and optimize its procedures. University entrepreneurship is different to academic entrepreneurship that usually refers to the diffusion of new technology through university spin-off companies. In university entrepreneurship, inexperienced students follow practical ways to learn about business venturing through action learning. A need for innovative teaching methods has been addressed by several authors and examples include: game, social, situational, peer-to-peer learning. Trainers' training is also important for the effective provision of Entrepreneurship Education. Discussion of appropriate learning environments (offline and online) is also an important theme in entrepreneurial learning. Finally, the motives of participating students, the impact of entrepreneurial courses as well as methods of assessment complement the topics of the mini track.

The importance of the track is to involve both educators and entrepreneurship researchers in a discussion on understanding and enhancing entrepreneurial learning. Topics include, but are not limited to:-

- Entrepreneurial learning from experience
- Fostering entrepreneurial alertness
- Creativity, heuristics, intuition, cognition and decision making
- Game and organizational learning in entrepreneurship
- Innovative teaching in Entrepreneurship Education
- Assessment and impact of Entrepreneurship Education

**Publication opportunity**

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIE proceedings are listed in the Thomson ISI Index Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP) and indexed by the Institution of Engineering and Technology in the UK.

As well as full academic papers, the following submissions are welcomed:

**Research in Progress;** Researchers may submit current projects whilst they are still in progress.

**Case Study Submissions;** Submissions should be written to publishable standards.

**Poster Submissions;** Welcomed in any of the areas identified in the call for papers.

**Round Table Proposals;** Topical subjects proposed for discussion.

**Practitioner Contributions;** Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **15 April 2010**. Demonstrations themselves are expected to be approximately 15 minutes in length.

#### Submission details

**Abstract details:** Other than product demonstrations, all submission types require a 300-500 word abstract in the first instance, to be received by **25 February 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

**Submission:** Only accepted by online form submission at <http://academic-conferences.org/ecie/ecei2010/ecie10-abstract-submission.htm>.

**Full paper:** Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received **15 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:Elaine.Hayne@academic-conferences.org) at [elaine.hayne@academic-conferences.org](mailto:elaine.hayne@academic-conferences.org)

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

#### Important dates

Abstract submission deadline:	<b>25 February 2010</b>
Notification of abstract acceptance:	<b>04 March 2010</b>
Full paper due for review:	<b>15 April 2010</b>
Notification of paper acceptance (subject to any requested changes):	<b>24 June 2010</b>
Earlybird registration closes:	<b>08 July 2010</b>
Final paper due (with changes):	<b>22 July 2010</b>
Final author registration date:	<b>12 August 2010</b>

#### Conference Executive

Claire Auplat, Imperial College, London, UK  
Professor Johan Braet, University of Antwerp, Belgium  
Professor Charles Despres, Ecole Polytechnique, France  
Professor Alea Fairchild, Vesalius College, Vrije Univ Brussels, Belgium  
Dr Heather Fulford, Robert Gordon University, Aberdeen, UK  
Brendan Galbraith, University of Ulster, Northern Ireland, UK  
Professor Panagiotis Georgiadis, University of Athens, Greece  
Liang Guo, La Rochelle Business School, France  
Paul Jones, University of Glamorgan, UK  
Dr Alexandros Kakouris, University of Athens, Greece  
Professor Magnus Klofsten, Linköping University, Sweden  
Professor João Leitão, Technical University of Lisbon, Portugal  
Professor Jukka Ojasalo, Laurea University of Applied Sciences, Finland  
Professor Neil Marriott, University of Winchester, UK  
Dr Sean Pather, e-Innovaton Academy, Cape Peninsula University of Technology, South Africa  
Dr Catherine L. Wang, Royal Holloway, University of London, UK

#### Conference Committee:

The conference programme committee consists of key people in the entrepreneurship and innovation community, both from the UK and overseas. The following people have confirmed their participation:

Amiruddin, Ahamat (Multimedia University, Malaysia); Nigel Adams (University of Buckingham, UK); Senguttuvan Annamalai (Madha Engineering College India); Robert Atkinson (The Information Technology and Innovation Foundation, Washington, USA); Ashwini Awasthi (MLSM College, Sundernagar India); Alan Barrell (Centre for Enterprise Learning, University of Cambridge, UK); Eric Bodger (University of Winchester, UK); Benjamin Botchway (American University of Nigeria, Nigeria); John Bourne (Olin College, Massachusetts, USA); Sheryl Buckley (University of Johannesburg, South Africa); Arie Buijs (Utrecht University, Netherlands); Kevin Burt (University of Lincoln, UK); Elias Carayannis (George Washington University, USA); Yanto Chandra (University of Amsterdam, Netherlands); Paulo Rupino Cunha (University of Coimbra, Portugal); Leo-Paul Dana (University of Canterbury, Christchurch, New Zealand); Charles Depres (Conservatoire des Arts et Metiers, Paris, France); Katrina Easterling (University of Winchester, UK); Vasco Eiriz (University of Minho, Portugal); Alea Fairchild (Vesalius College, Vrije

Univ Brussels, Belgium); Maria Joao Ferreira (Universidade Portucalense, Porto, Portugal); Heather Fulford (Aberdeen Business School, UK); Brendan Galbraith (University of Ulster, UK); Andrew Goh (University of South Australia, Australia); Khaled Hamid (Virginia Commonwealth University, Richmond, USA); Saskia Harkema (The Hague University of Applied Sciences, The Netherlands); Charles Hofer (University of Georgia, USA); Paul Jones (University of Glamorgan UK); Alexandros Kakouris (University of Athens, Greece); Trish Kernan (University of Winchester, UK); Fred Kiesner (Loyola Marymount University, USA); Gyeung-Min Kim (Ewha Womens University, Seoul, Korea); Sam Kongwa (Walter Sisulu University, Mthatha, South Africa); Codrin Kruijne (Utrecht University, Netherlands); Kothandaraman Kumar (Indian Institute of Management Bangalore, India); Jonathan Lean (University of Plymouth Business School, UK); João Leitão (University of Beira Interior, Covilhã, Portugal); Loykie Lominé (University of Winchester, UK); Angeline Low (University of Technology, Sydney, Australia); Sam Lubbe (University of South Africa); Neil Marriott (University of Winchester, UK); Juan Martínez (Universidad Politécnica de Cataluña, Spain); Ian McLoughlin (University of Newcastle upon Tyne, UK); Zoran Mitrovic (Cape Peninsula University of Technology, Cape Town, South Africa); Jens Mueller (Management School, Waikato University, New Zealand); Maurice Mulvenna (University of Ulster, Newtownabbey, UK); Jan Nab (Utrecht University, Netherlands); Desai Narasimhalu (Singapore Management University, Singapore); Mohand-Said Oukil (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia); Jatin Pancholi (Middlesex University, London, UK); Shaun Pather (Cape Peninsula University of Technology, Cape Town, South Africa) Dean Patton (University of Southampton, UK); Catarina Ramalho (University of Lisbon, Portugal); Cheryl Rodgers (University of Portsmouth, UK); Enrico Santarelli (University of Bologna, Italy); Namchul Shin (Pace University, New York, USA); David Smith (Nottingham Trent University, UK); Padma Srinivasan (ICFAI Business School, India); Thomas Thijssen (University of Amsterdam, Netherlands); Marko Torkkeli (Lappeenranta University of Technology, Finland); George Tovstiga (Henley Management College, UK); Christopher Turner (University of Winchester, UK); Catherine Wang (University of London UK); Utz Weitzel (Utrecht University, Netherlands); Shaker Zahra (University of Minnesota, USA); Peter White, (YTKO Ltd, Cambridge, Cambs).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://www.academic-conferences.org/ecie/ecie2010/ecie10-home.htm>