



ECIE 2010



**5th European Conference on
Innovation and Entrepreneurship
National and Kapodistrian University of Athens, Greece
16-17 September 2010**

Conference Chair: Panagiotis Georgiadis, Faculty of Informatics and Telecommunications, University of Athens, Greece

Programme Chair: Alexandros Kakouris, Faculty of Informatics and Telecommunications, University of Athens, Greece

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Innovation and entrepreneurship are tightly coupled concepts. Innovation involves designing new ways of conceptualising, developing and producing a range of goods and services which society requires. Although inventing new things may be seen as part of innovation, innovation does not exclusively rely on new discoveries. Rather it can stem from simply seeing new ways of satisfying demand. Thus innovation is not a synonym for invention and almost anyone can come up with new innovations.

Entrepreneurship adds a further dimension to how new ideas are converted into goods and services. Entrepreneurship is sometimes said to be a mindset required to convert innovation into a real business situation which will deliver benefits to the stakeholders. Entrepreneurship is always driven by an individual or a small group of individuals who are referred to as entrepreneurs and who are sometimes colloquially referred to as the 'movers and shakers' in our society. Thus the entrepreneur configures the various factors of products to that they become a viable proposition.

Both innovation and entrepreneurship are generally under-researched and the advisory group for the conference invites submissions of both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and research in practice are welcomed approaches. Work-in-progress, panel discussion, proposals for workshops and tutorials are also invited. Possible topics include, but are not limited to:- **General topics:** *International entrepreneurship; internationalization strategies; Ontologies; Monopolistic competition; Product differentiation, Generalised Least Square (GLS) model; Compound option model; Phase-specific volatility; Endogenous growth models; Quality of work life; Risk analysis; Multicriteria analysis; Research and Development; Entrepreneurship policy; Technological innovation process; Social construction of technology; Location technologies; Change management; Knowing-doing gap; Sustainable management; Autopoietic systems; Innovation success; Dynamic capabilities; Surrogate entrepreneurship; Advanced knowledge services; Disruptive innovations; Incremental innovations; Radical innovations; System innovations; Technological innovations; Method engineering; Presentation and communication skills; New venture creation; Technology transfer; Entrepreneurial challenges; Intrapreneurship; Social entrepreneurship and social innovation; Cultural change; Performance measurement; Creativity, innovation and entrepreneurship; Social networks; Cyber entrepreneurship; Technopreneurship; Complex adaptive systems (CAS).* **Economics of Entrepreneurship and Innovation:** *Regional development and economies; Economic geography; Investment decision-making; Remittances; Global development; Welfare society; New social economy entrepreneurship; Entrepreneurial dimensions and economic growth; Macro-economic growth theory; Corporate tax reforms. Good governance; Best practice; Venture capital; Investment appraisal; Cash-flow analysis; General equilibrium contract theory; Community Development Venture Capital (CDVC); Project financing.* **Entrepreneurship and innovation for educators:** *Entrepreneurship training and development; University patents; University-enterprise cooperation; Learning regions; Challenging academic and business conventions; Co-teaching with business and public sector; Innovation education; Action learning; Learning organization; Academic entrepreneurship; Research-based spin-offs; Evolutionary learning.* **Entrepreneurship and innovation in business:** *Entrepreneurship development programmes; Business angels; Assumption based planning; New venture creation; e-Commerce; Intrapreneurship;*

Strategic management; Small and medium enterprises (SME's); Innovation and product design; Web design; Knowledge-intensive services; Business simulation; Strategic alignment; Firm formation; Employment growth; Start-up management; Competitive advantages.

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECEI proceedings are listed in the Thomson ISI Index Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP).

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; Welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **15 April 2010**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstract details: Other than product demonstrations, all submission types require a 300-500 word abstract in the first instance, to be received by **25 February 2010**. Please read the guidelines at

<http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by online form submission at

<http://academic-conferences.org/ecei/ecei2010/ecei10-abstract-submission.htm>.

Full paper:

Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received **15 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	25 February 2010
Notification of abstract acceptance:	04 March 2010
Full paper due for review:	15 April 2010
Notification of paper acceptance (subject to any requested changes):	24 June 2010
Earlybird registration closes:	08 July 2010
Final paper due (with changes):	22 July 2010
Final author registration date:	12 August 2010

Conference Executive

Claire Auplat, Imperial College, London, UK
Professor Johan Braet, University of Antwerp, Belgium
Professor Charles Despres, Ecole Polytechnique, France
Professor Alea Fairchild, Vesalius College, Vrije Univ Brussels, Belgium
Dr Heather Fulford, Robert Gordon University, Aberdeen, UK
Brendan Galbraith, University of Ulster, Northern Ireland, UK
Professor Panagiotis Georgiadis, University of Athens, Greece
Liang Guo, La Rochelle Business School, France
Dr Paul Jones, University of Glamorgan, UK
Dr Alexandros Kakouris, University of Athens, Greece
Professor Magnus Klofsten, Linköping University, Sweden
Professor João Leitão, Technical University of Lisbon, Portugal
Professor Jukka Ojasalo, Laurea University of Applied Sciences, Finland
Dr Jun Li, University of Essex, UK
Professor Neil Marriott, University of Winchester, UK

Dr Sean Pather, e-Innovaton Academy, Cape Peninsula University of Technology, South Africa

Dr Catherine L. Wang, Royal Holloway, University of London, UK

Conference Committee:

The conference programme committee consists of key people in the entrepreneurship and innovation community, both from the UK and overseas. The following people have confirmed their participation:

Amiruddin, Ahamat (Multimedia University, Malaysia); Nigel Adams (University of Buckingham, UK); Senguttuvan Annamalai (Madha Engineering College India); Robert Atkinson (The Information Technology and Innovation Foundation, Washington, USA); Ashwini Awasthi (MLSM College, Sundernagar India); Claire Auplat (Imperial College, London, UK); Alan Barrell (Centre for Enterprise Learning, University of Cambridge, UK); Eric Bodger (University of Winchester, UK); Benjamin Botchway (American University of Nigeria, Nigeria); John Bourne (Olin College, Massachusetts, USA); Sheryl Buckley (University of Johannesburg, South Africa); Arie Buijs (Utrecht University, Netherlands); Kevin Burt (University of Lincoln, UK); Elias Carayannis (George Washington University, USA); Yanto Chandra (University of Amsterdam, Netherlands); Paulo Rupino Cunha (University of Coimbra, Portugal); Leo-Paul Dana (University of Canterbury, Christchurch, New Zealand); Charles Depres (Conservatoire des Arts et Metiers, Paris, France); Katrina Easterling (University of Winchester, UK); Vasco Eiriz (University of Minho, Portugal); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Maria Joao Ferreira (Universidade Portucalense, Porto, Portugal); Heather Fulford (Aberdeen Business School, UK); Brendan Galbraith (University of Ulster, UK); Andrew Goh (University of South Australia, Australia); Liang Guo (La Rochelle Business School, France); Khaled Hamid (Virginia Commonwealth University, Richmond, USA); Saskia Harkema (The Hague University of Applied Sciences, The Netherlands); Charles Hofer (University of Georgia, USA); Paul Jones (University of Glamorgan UK); Alexandros Kakouris (University of Athens, Greece); Trish Kernan (University of Winchester, UK); Fred Kiesner (Loyola Marymount University, USA); Gyeung-Min Kim (Ewha Womens University, Seoul, Korea); Sam Kongwa (Walter Sisulu University, Mthatha, South Africa); Codrin Kruijne (Utrecht University, Netherlands); Kothandaraman Kumar (Indian Institute of Management Bangalore, India); Jonathan Lean (University of Plymouth Business School, UK); João Leitão (University of Beira Interior, Covilhã, Portugal); Jun Li (University of Essex, UK); Loykie Lominé (University of Winchester, UK); Angeline Low (University of Technology, Sydney, Australia); Sam Lubbe (University of South Africa); Neil Marriott (University of Winchester, UK); Juan Martínez (Universidad Politécnica de Cataluña, Spain); Ian McLoughlin (University of Newcastle upon Tyne, UK); Zoran Mitrovic (Cape Peninsula University of Technology, Cape Town, South Africa); Jens Mueller (Management School, Waikato University, New Zealand); Maurice Mulvenna (University of Ulster, Newtownabbey, UK); Jan Nab (Utrecht University, Netherlands); Desai Narasimhalu (Singapore Management University, Singapore); Jukka Ojasalo (Laurea University of Applied Sciences, Finland); Mohand-Said Oukil (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia); Jatin Pancholi (Middlesex University, London, UK); Shaun Pather (Cape Peninsula University of Technology, Cape Town, South Africa); Dean Patton (University of Southampton, UK); Catarina Ramalho (University of Lisbon, Portugal); Cheryl Rodgers (University of Portsmouth, UK); Enrico Santarelli (University of Bologna, Italy); Namchul Shin (Pace University, New York, USA); David Smith (Nottingham Trent University, UK); Padma Srinivasan (ICFAI Business School, India); Thomas Thijssen (University of Amsterdam, Netherlands); Marko Torkkeli (Lappeenranta University of Technology, Finland); George Tovstiga (Henley Management College, UK); Christopher Turner (University of Winchester, UK); Catherine Wang (University of London UK); Utz Weitzel (Utrecht University, Netherlands); Peter White, (YTKO Ltd, Cambridge, Cambs); Shaker Zahra (University of Minnesota, USA).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://www.academic-conferences.org/ecei/ecei2010/ecei10-home.htm>