

3RD EUROPEAN CONFERENCE ON INTELLECTUAL CAPITAL

NICOSIA, CYPRUS

OUTCOMES – WORLD KNOWLEDGE CAFÉ

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THE QUESTION:

WHAT INTELLECTUAL CAPITAL IDEAS AND DEVELOPMENTS DO YOU EXPECT TO LIVE AND SEE?

The following themes reflect the written comments provided by those attending the Café: (In no particular order)

IDEAS:

- More understanding of the role of culture to IC
- The democratization of knowledge
- Participation in knowledge creation
- The development of trans-organizational/virtual communities
- A culture of safety in IC –a secure environment in which to participate
- Change of name
- **Intellectual Capital –**
 - o minded managers
 - o technical vs. non-technical supports
 - o actions rather than talk

- boundaries
 - plug & Play
 - management/good practices
 - dictionary for a global language
 - C/social network challenge
- Virtual IC games
- liabilities and assets for IC
- knowing how to turn liabilities into assets
- IC management systems
- NEW components of IC
- Forecasts of IC in the economy
- Measurement of IC (instruments and methodology)
- Transfer to IC components
- Sharing and exchanging IC
- Designing IC dynamics
- Social networking for developing IC
- Strategies to improve IC
- Competition and development of IC components
- Determining - **What factors influence human capital performance in times of chaos? ie**
 - Uncertainty will be demolished
 - Human evolution – will allow control of the uncontrollable?
 - Flexibility
 - Agility
 - Decoding the coded world and sharing, protecting and working together
 - Truthfulness pills for managers
 - Making them understand the importance of IC

HOPES:

Intellectual Capital –

- on organisational balance sheets
- Demonstrating a global statement
- Influence of social milieu on IC sharing development
- Replacing IC with something better
- Recognising that in a Knowledge Society -
 - Knowledge cannot be shared if people don't trust each other
 - Sharing knowledge should be restricted (eg inside a company)
 - Space and occasions need to be provided (to use this tool)
 - IC statements should be introduced for companies and institutions – (optional/voluntary)

THOUGHTS FOR FUTURE WORK:

- Protection of IC –(how to ensure secure IC assurance?)
- Replace IC with something better
- Sharing of IC
- Participatory workshops (instead of conferences)
- Intellectual capital + powerful tool
- Rewarding IC initiatives in companies (ideally in society – later)