



**ECIC
2011**



UNIVERSITY OF NICOSIA

**3rd European Conference on Intellectual Capital
University of Nicosia, Cyprus
18-19 April 2011**

Conference Chair: **Geoff Turner**, European Centre of Knowledge Management Research, University of Nicosia, Nicosia, Cyprus

Programme Chair: **Clemente Minonne**, School of Management and Law, Zurich University of Applied Sciences, Winterthur, Switzerland

Mini Track Call for Papers: Intellectual Capital, Corporate Performance and Shareholder's Value

Track Chair: Dr. Santanukumar Ghosh, Professor of Commerce, The University of Burdwan, India

Under the knowledge economic environment, corporate financial performance or for that matter, the firm's ability to achieve a sustained competitive advantage depends largely on how well the strategic knowledge-based resources are managed by it. Thus, efficient management of all components of Intellectual Capital namely Human Capital, Structural Capital and Relational Capital is the prerequisite for the achievement of the corporate objective.

Industry characteristics, however, are expected to contribute significantly to have varying degrees of influence of these components over the corporate performance. Hence, an analysis across industries may bring out the relative importance of these components and accordingly, industries may focus appropriately upon the relevant part of IC. In this context, size of firms also may have considerable bearing upon the IC performance.

In a world of free economic environment, no country specific influence of IC on the corporate performance can be expected. But due to considerable differences in the business environment between the developed and the emerging economies, significant differences in the firm's performances may be observed.

Keeping in mind these diverse issues relating to impact of IC on corporate performance or for that matter, on the shareholders' value, original research works are invited from the academicians as well as practitioners across countries. Following are some of the specific topics (but not limited only to these) on which both empirical and theoretical research papers may be submitted:

- Valuation and Measurement of IC and its components including Reporting of IC by the enterprises across countries;
- Relationship between IC Performance and Corporate Financial Performance;
- IC as the Corporate Value Driver;
- Human Capital Management by firms—Industry and Country specific Problems- e.g., Development, Attrition etc. and Remedies;
- IC and its Importance in Managing Small Scale Business Enterprises including that of Venture Capital Organizations;
- Capital Market Sensitivity to the IC performance of the firms;
- Relational Capital and Shareholders' Value Creation—experiences across Industries and Geographical Boundaries;
- Impact of the Compliance of the relevant Principles of Global Compact and the Guidelines of Global Reporting Initiative (GRI).

Publication Opportunity

Papers accepted for the conference will, subject to author registration, be published in the conference proceedings. The proceedings have an ISBN and are accredited in various academic lists, details of which are on

the conference website. In addition to the conference proceedings, selected papers will be eligible for publication in a special issue of the Electronic Journal of Knowledge Management. The journal has an ISSN and is also cited in various lists.

Product Demonstrations and Exhibitor Opportunities

If you are contributing to the conference in this mini track, you can also request the opportunity to give a product demonstration.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **27 September 2010**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2011/ecic11-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **15 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall at charlotte@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

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| Abstract submission deadline: | 27 September 2010 |
| Notification of abstract acceptance: | 4 October 2010 |
| Full paper due for review: (see note) | 15 November 2010 |
| Notification of paper acceptance: | 24 January 2011 |
| Earlybird registration closes: | 7 February 2011 |
| Final paper due (with any changes): | 21 February 2011 |
| Final author registration date: | 14 March 2011 |

Conference Committee.

Details of the committee for 2011 are on the conference website at <http://academic-conferences.org/ecic/ecic2011/ecic11-committee.htm>

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://www.academic-conferences.org/ecic/ecic2011/ecic11-home.htm>