



**ECIC
2011**



UNIVERSITY OF NICOSIA

**3rd European Conference on Intellectual Capital
University of Nicosia, Cyprus
18-19 April 2011**

Conference Chair: **Geoff Turner**, European Centre of Knowledge Management Research, University of Nicosia, Nicosia, Cyprus

Programme Chair: **Clemente Minonne**, School of Management and Law, Zurich University of Applied Sciences, Winterthur, Switzerland

Mini Track Call for Papers: Can Intellectual Capital (IC) Help Fix Europe?

Track Chair: Dr Piotr Wisniewski, Warsaw School of Economics, Poland

As a result of a number of qualitative and quantitative factors, the role of Europe in the creation and diffusion of world-wide Intellectual Capital is diminishing. The process is being accompanied by a general shift of socioeconomic and political gravity to emerging markets – chiefly concentrated in the Far East and South America. The reasons for this strategic evolution have as much to do with rising levels of innovation and competitiveness among emerging economies, as with relative rigidity and conservatism of certain European socioeconomic, political and innovation models.

Historically, Europe – the cradle of modern research and development – used to account for the bulk of global innovation. Is the trend towards the Old Continent's subordinate role in world-wide intellectual output all but inevitable? The following questions appear relevant in this context and should be addressed:

1. Is the European system of schooling, academic education and professional training sustainable? What can be done to ensure its international competitiveness and commercial viability?
2. What should Europe do to retain its talent and be able to attract foreign researchers and innovators? How can Europe's brain drain be transformed into a brain gain? Is Europe a functional place to conduct internationally competitive research and development?
3. Is Europe capable of protecting its intellectual property effectively? Do European patents, trademarks and designs help extract value from IC? What is the global position of the European Patent Office?
4. What is the level of innovation among European companies? Is it on a par with their American and Far Eastern peers? Where does most of European innovation take place and why? Does Europe have an IC development strategy?
5. What demographic, social and organisational changes affect European competitiveness in promoting IC? Will Europe be able to reform its social security systems to combine social welfare with economic liberalism and commitments to IC?
6. Does Europe offer adequate freedom to do business and is there a good enough infrastructure? Where does Europe rank in world-wide comparisons of doing business, especially in IC intensive areas? What can be done to improve the ranking?

In the light of numerous hands-on implications of the mini track, IC practitioners are particularly encouraged to join and share their views. The ambition of the mini track's creator is thus blending IC long-term strategy with everyday practise.

Publication Opportunity

Papers accepted for the conference will, subject to author registration, be published in the conference proceedings. The proceedings have an ISBN and are accredited in various academic lists, details of which are on the conference website. In addition to the conference proceedings, selected papers will be eligible for publication in a special issue of the Electronic Journal of Knowledge Management. The journal has an ISSN and is also cited in various lists.

Product Demonstrations and Exhibitor Opportunities

If you are contributing to the conference in this mini track, you can also request the opportunity to give a product demonstration.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **27 September 2010**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2011/ecic11-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **15 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall at charlotte@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

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| Abstract submission deadline: | 27 September 2010 |
| Notification of abstract acceptance: | 4 October 2010 |
| Full paper due for review: (see note) | 15 November 2010 |
| Notification of paper acceptance: | 24 January 2011 |
| Earlybird registration closes: | 7 February 2011 |
| Final paper due (with any changes): | 21 February 2011 |
| Final author registration date: | 14 March 2011 |

Conference Committee.

Details of the committee for 2011 are on the conference website at <http://academic-conferences.org/ecic/ecic2011/ecic11-committee.htm>

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://www.academic-conferences.org/ecic/ecic2011/ecic11-home.htm>