



**ECIC
2011**



UNIVERSITY OF NICOSIA

**3rd European Conference on Intellectual Capital
University of Nicosia, Cyprus
18-19 April 2011**

Conference Chair: **Geoff Turner**, European Centre of Knowledge Management Research, University of Nicosia, Nicosia, Cyprus

Programme Chair: **Clemente Minonne**, School of Management and Law, Zurich University of Applied Sciences, Winterthur, Switzerland

Mini Track Call for Papers: Intellectual Capital and Online Learning

Track Chair: Dr Bob Barrett, American Public University, USA

Intellectual capital is comprised of all resources that help to determine the competitiveness and value of an organization in one's economy. While many global economies have fluctuated during the past several years, certain companies and industries have learned better ways of managing their resources. As industries have adapted to changes in their economy, some industries have survived, and even flourished during these critical, economic times. The online learning industry has grown significantly over the past decade in many countries, and leading reports forecast even greater gains in this particular business sector. Therefore, this leads one to wonder how important intellectual capital is to the online learning field, and how this particular industry can best utilize its resources to help continue its success.

Topics include, but are not limited to:

- Developing intellectual capital to compete in the online learning environment;
- Managing intellectual capital and stakeholders in the virtual setting;
- Understanding current uses of intellectual capital in online learning and development of best practices;
- Determining the role and function of intellectual capital in online learning in the context of a changing economy;
- Identifying and examining factors that affect intellectual capital in an organization and determining future plans of action;

Publication Opportunity

Papers accepted for the conference will, subject to author registration, be published in the conference proceedings. The proceedings have an ISBN and are accredited in various academic lists, details of which are on the conference website. In addition to the conference proceedings, selected papers will be eligible for publication in a special issue of the Electronic Journal of Knowledge Management. The journal has an ISSN and is also cited in various lists.

Product Demonstrations and Exhibitor Opportunities

If you are contributing to the conference in this mini track, you can also request the opportunity to give a product demonstration.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **27 September 2010**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2011/ecic11-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone

number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **15 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall at charlotte@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	27 September 2010
Notification of abstract acceptance:	4 October 2010
Full paper due for review: (see note)	15 November 2010
Notification of paper acceptance:	24 January 2011
Earlybird registration closes:	7 February 2011
Final paper due (with any changes):	21 February 2011
Final author registration date:	14 March 2011

Conference Committee.

Details of the committee for 2011 are on the conference website at <http://academic-conferences.org/ecic/ecic2011/ecic11-committee.htm>

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://www.academic-conferences.org/ecic/ecic2011/ecic11-home.htm>